

# State of the College Address 2017

President David A. Heath  
1 February 2017





# *SUNY by the numbers:*

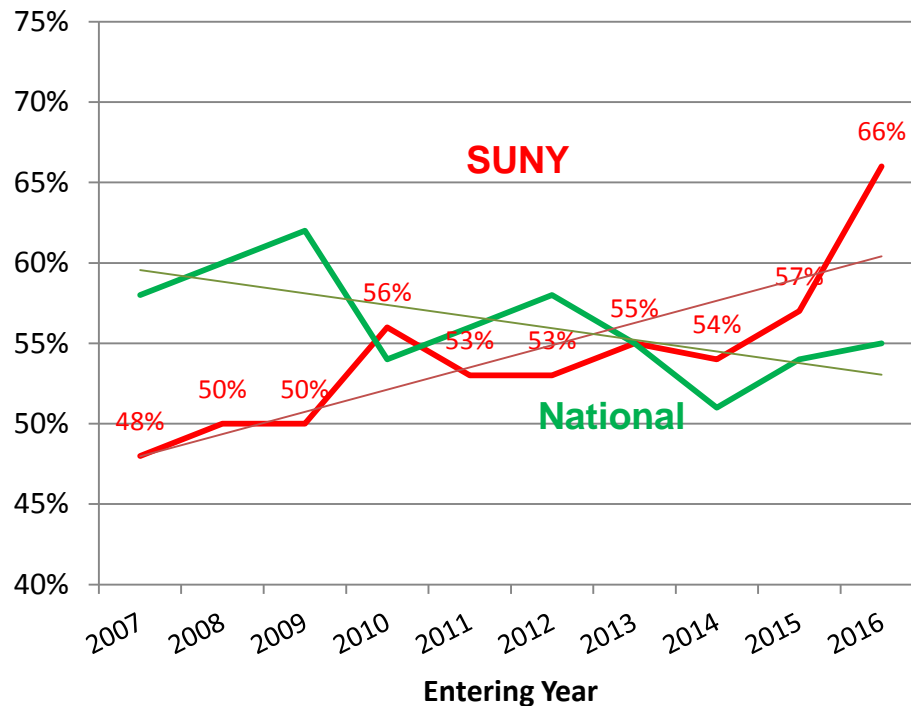
## *Overview*

- *33 West 42<sup>nd</sup> St., New York, NY*
- *298,000 sq. ft. (27,685 sq. m.)*
- *20 Floors*
- *Annual Revenues: \$ 34.944 M*
- *Tuition: In State - \$ 27,300*
- *Patient Revenues - \$ 8.004 M*
- *Research Grants – 33 (\$3.62 M)*
- *Students - 397*
- *Employees - 340*
- *Faculty - 102*



# Destination – The SUNY College of Optometry

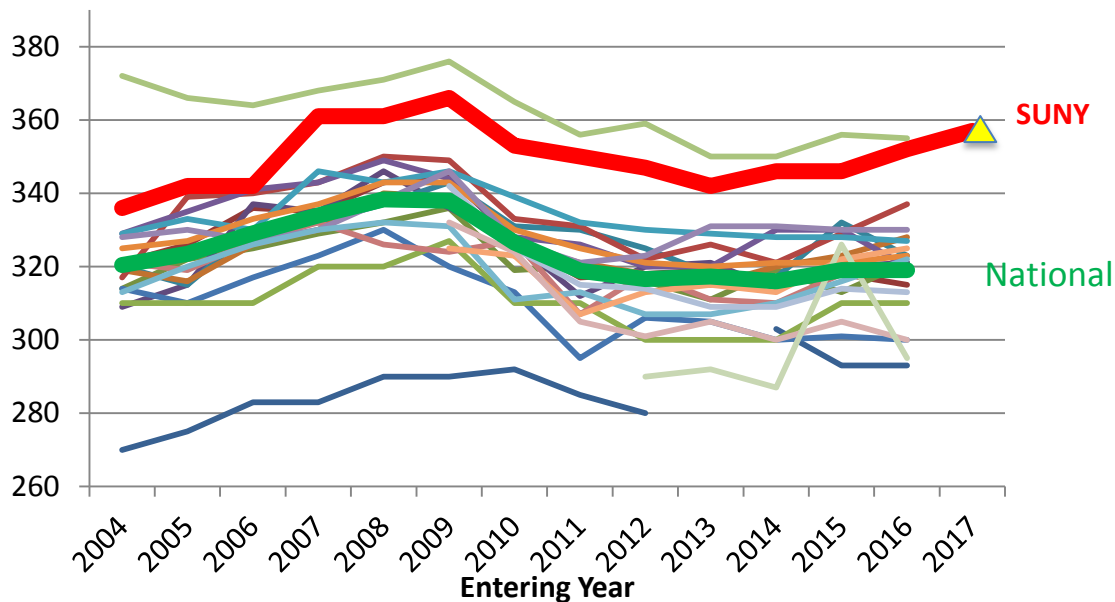
Admissions - 10 Year Yield Data



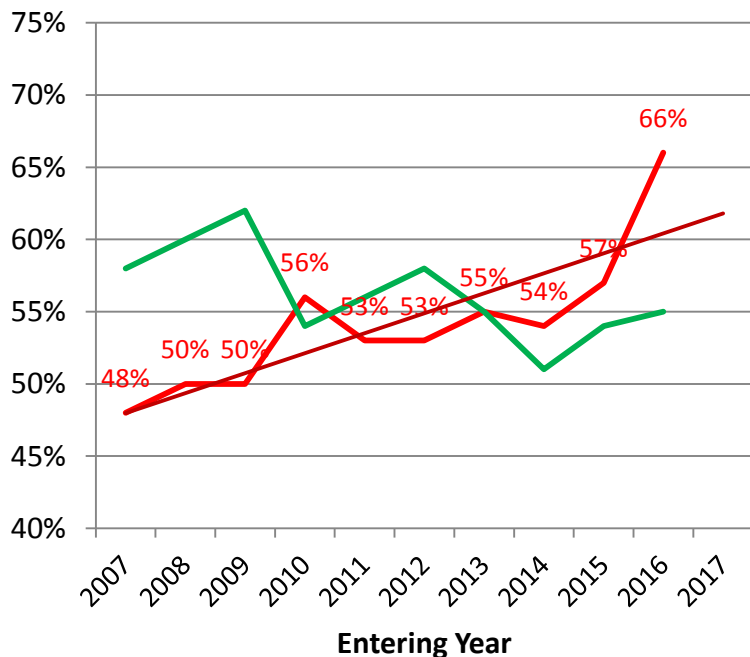
# *Students*

## Benchmarking our incoming student body

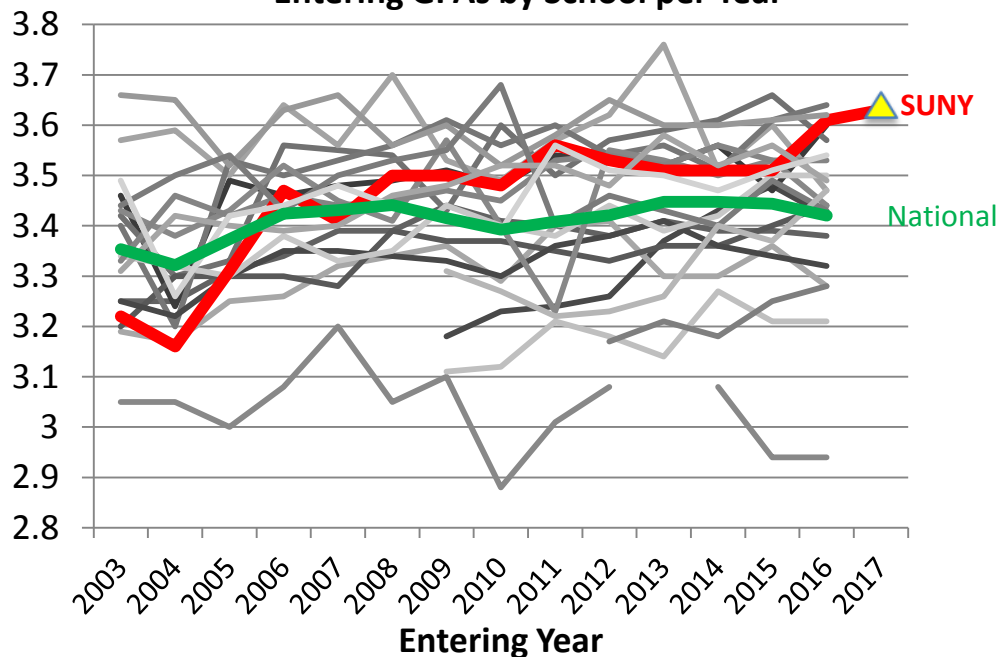
Entering OAT Total Science Scores by School Per Year



Yield



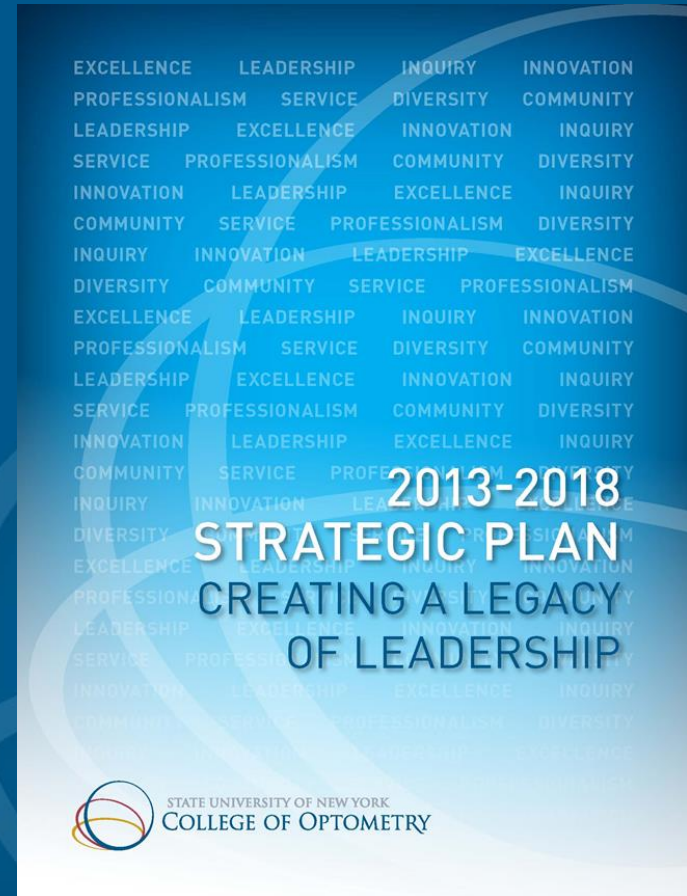
Entering GPAs by School per Year\*





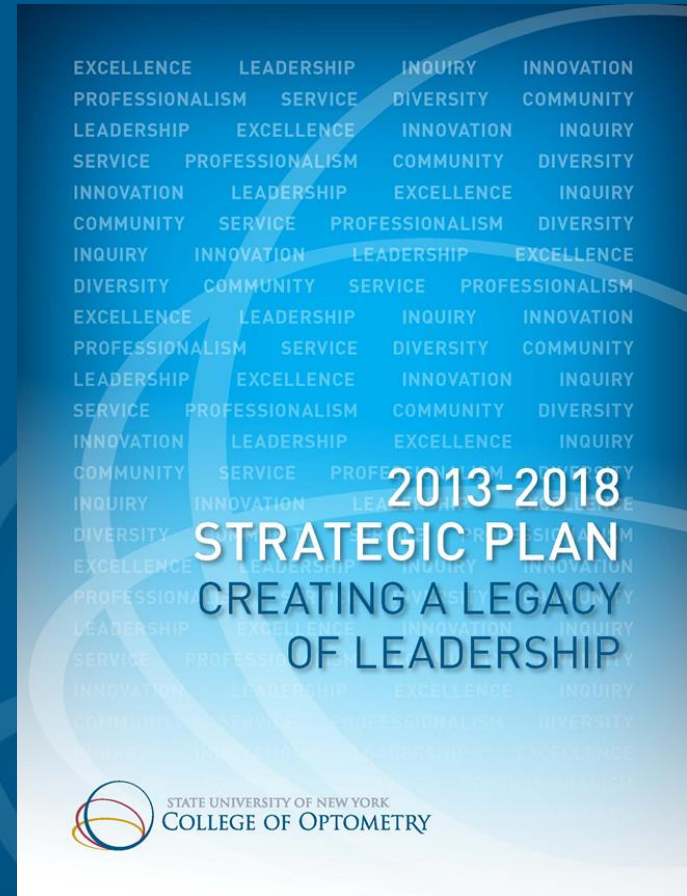
# A community develops through shared values, .....

- *Excellence*
- *Leadership*
- *Inquiry*
- *Innovation*
- *Professionalism*
- *Service to Diverse Communities*



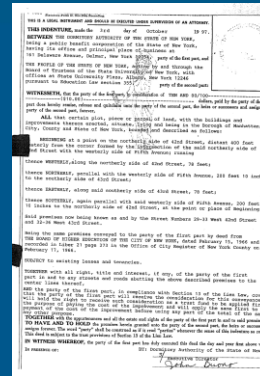
# ... a community achieves through shared values **and common goals!**

- *Environment (Facilities)*
- *Educational Programs*
  - *Core*
  - *Value Added*
- *Clinical Opportunities*
- *Intellectual Leadership*
- *Affordability*
- *Diversity & Inclusion*
- *Reputation & Success*

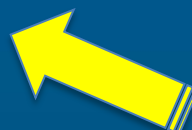
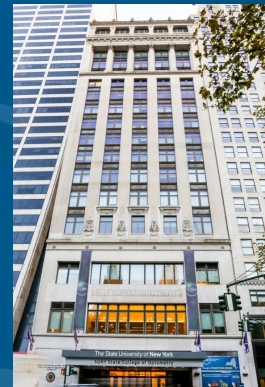




# Destination SUNY - Environment: The Anatomy of a College



October 3, 1997  
\$10.00



April 7, 1971







# Environment: Timeline...



*First Phases of Rehabilitation Started.*

*Moved to current building  
Majority of pre-move projects were completed  
Projects: 8*

***Cost: \$25.2 M***

*Phase I was completed at a cost of \$11.4. Phases II and III used the balance.*

*Including Lobby Project*

*Projects: 50  
Cost: **\$69.2 M***

*Multipurpose Space  
Elevator  
Fire Alarm  
Exterior  
Rehab 16<sup>th</sup> and 17<sup>th</sup> fl.*

*Current Design and Future Projects*

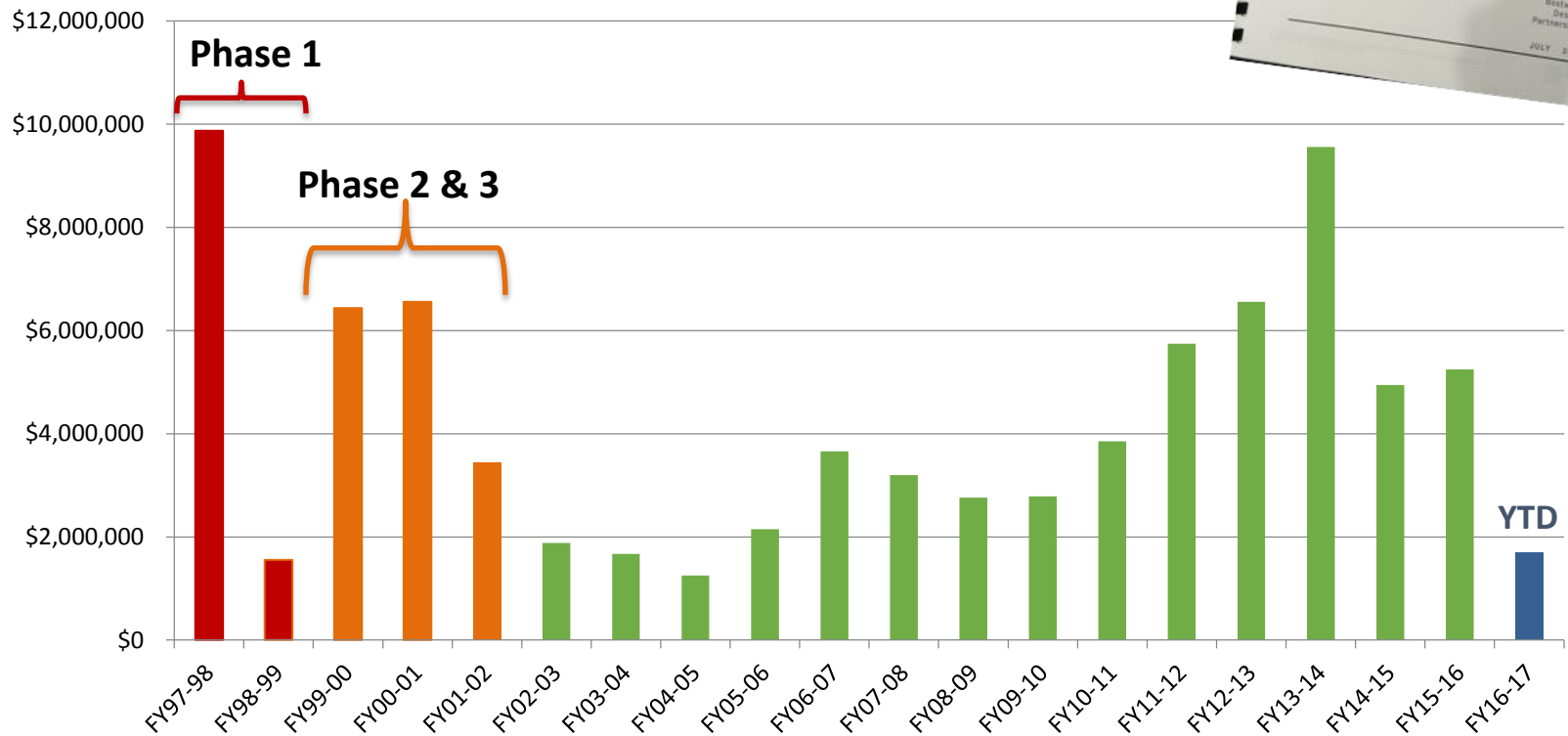
*Projects: 6  
Cost: **\$12.8 M**  
(estimate)*

*Lower Lobby  
7<sup>th</sup> floor Reception  
10<sup>th</sup> floor Record room  
HVAC Project*



# Capital Projects 1997 - 2016: Cash Disbursements by FY

**Approved Projects: \$106,695,978**  
**Cash Disbursements: \$84,800,028**  
**Programmed Projects: 66**







**3M - 2012**



**3rd Floor - 2012**



**2nd Floor - 2012**



**16th & 17th Floors - 2013**



**16th & 17th Floors - 2013**



**1st Floor - 2014**



**12th Floor - 2014**



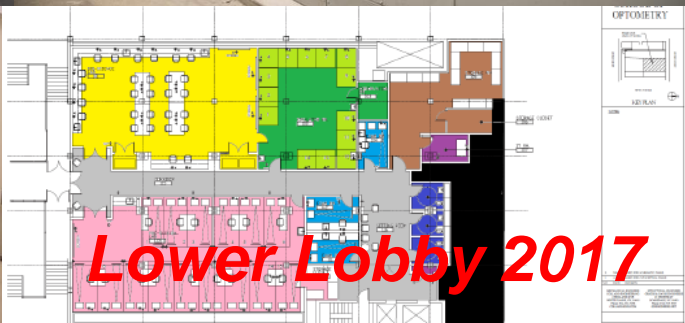
**Sub-Basement - 2015**



**Folsom Hall - 2015**



**Lobby - 2016**



**Lower Lobby 2017**



**7th FL. 2017/18**



# *“Governor Cuomo Announces Nearly \$2 Million in NYSUNY 2020 Awards for SUNY College of Optometry”*

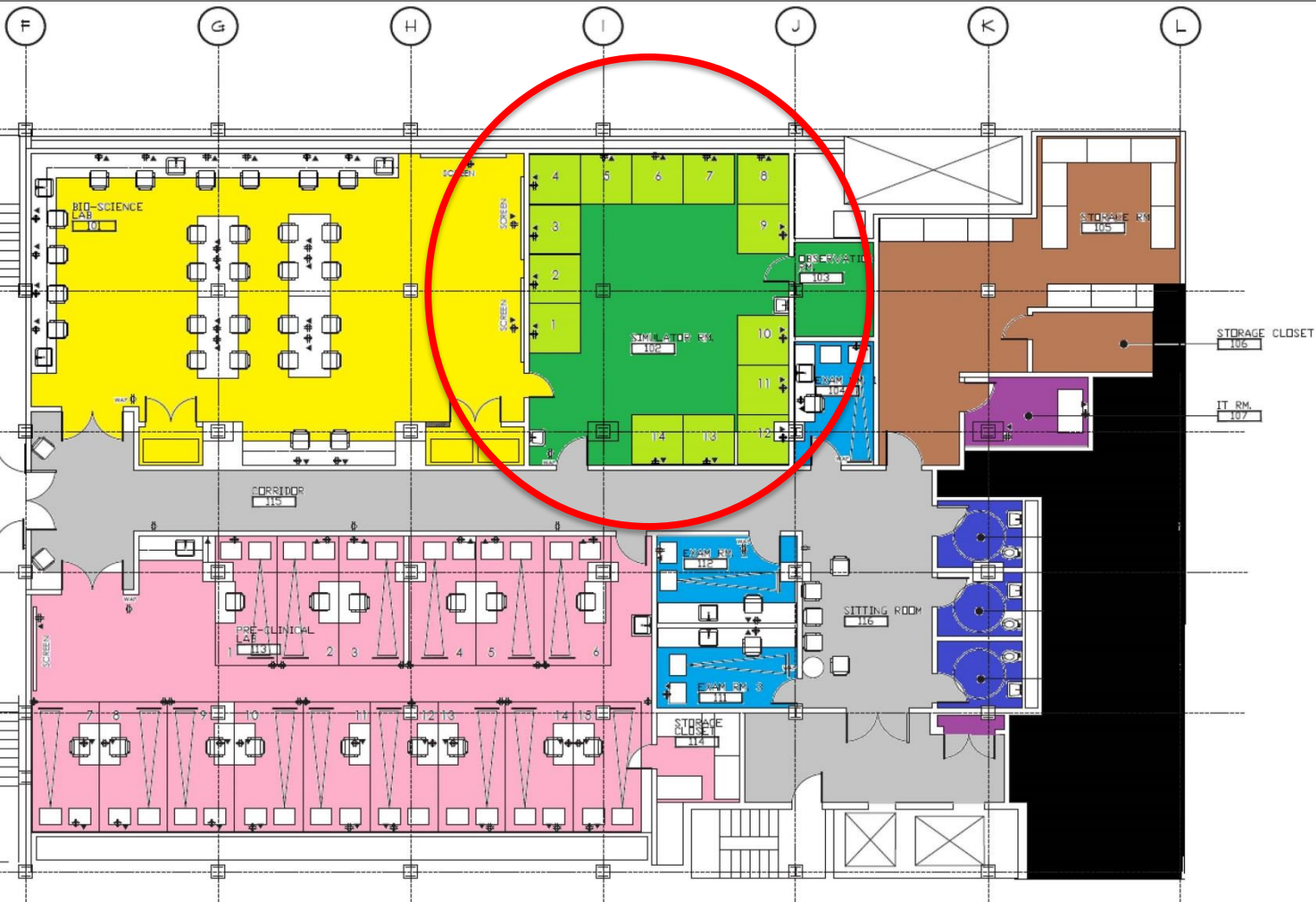
“Governor Andrew M. Cuomo today announced nearly \$2 million in NYSUNY 2020 awards for SUNY College of Optometry. The awards will fund an expanded clinical care facility and a virtual reality simulation laboratory to provide state-of-the-art clinical education for high quality patient care. SUNY College of Optometry graduates 60 percent of all optometrists in New York State, and the funding will help meet the increasing demand for highly trained eye care professionals.”

*20 November 2016*

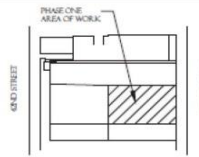




# Lower Lobby



## THE NEW YORK SCHOOL OF OPTOMETRY



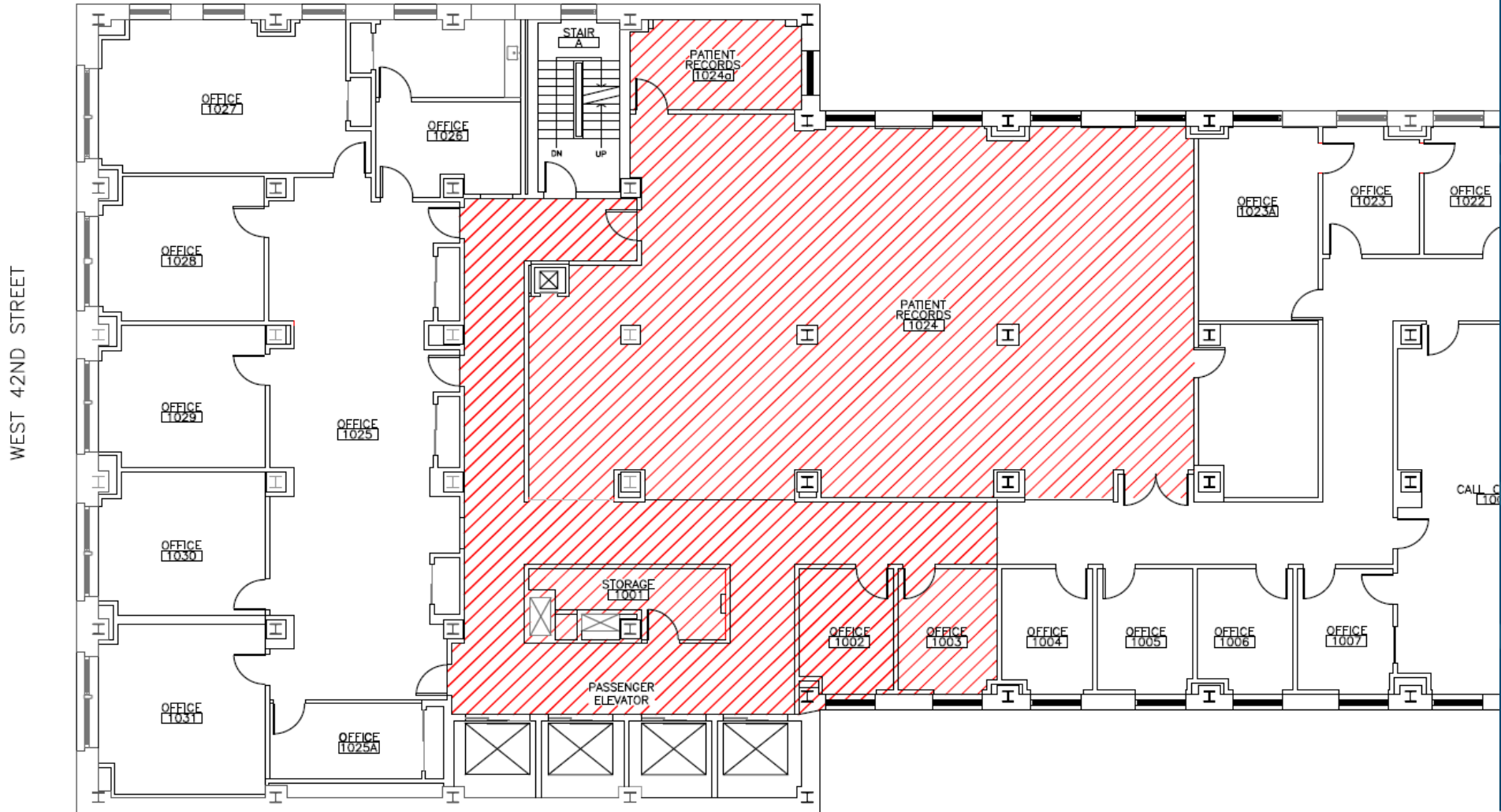
### NOTE:

2	5/14/16	ISSUED FOR SCHEMATIC PHASE
1	4/27/16	ISSUED FOR CONCEPTUAL PHASE
NO.	DATE	REVISION
MECHANICAL ENGINEER COLLADO ENGINEERING 2 HOLLAND AVE WHITE PLAINS, NY 10603 Phone: 914-332-7658 COLLADO-ENG.COM		
STRUCTURAL ENGINEER GRIGORI & DAVIS ENGINEER 31 CROSBYWAY SCARSDALE, NY 10583 Phone: (914) 723-5055 GDENGINEERS.NET		

PETER GISOLFI ASSOCIATES, LLP  
ARCHITECTS/LANDSCAPE ARCHITECTS  
300 WASHINGTON AVENUE  
ROCKY HILL, CONNECTICUT 06067  
PHONE: (860) 306-1000  
WWW.GISOLFI.COM

PROJECT TITLE

# 10<sup>th</sup> Floor Primary Care – Pediatrics Unit



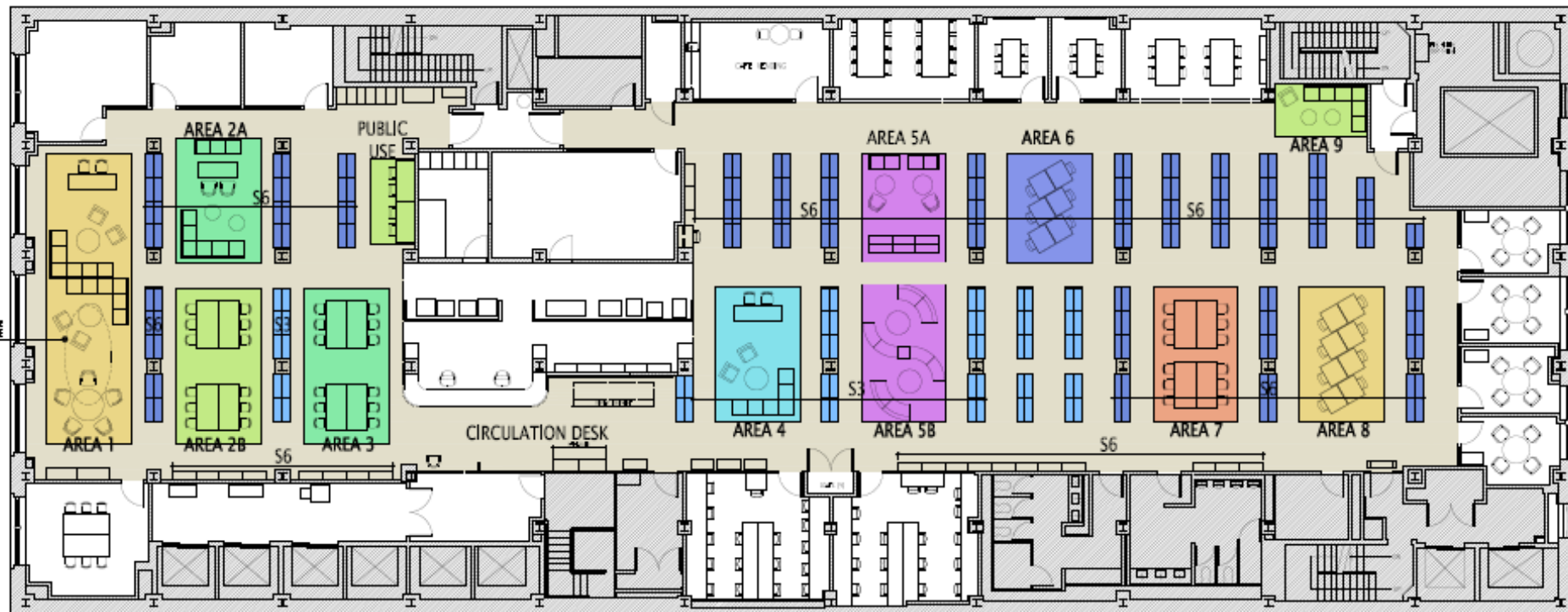
The floor plan illustrates the layout of the 1st floor, which is primarily shaded in pink. Key areas include:

- Office Rm 533:** Located in the top left corner.
- Office Rm 747:** Labeled as the "DISPENSING AREA", located on the left side.
- Office Rm 745:** Located in the top right corner.
- Exam Room Rm 743:** Located to the right of Office Rm 745.
- Exam Room Rm 701:** Located to the right of the central area.
- Exam Room Rm 703:** Located at the bottom right.
- Stair A:** Centrally located with "DN" (down) and "UP" directions.
- Manager Office:** Centrally located, containing desks, chairs, and filing cabinets.
- Reception / Cashier:** A 40' H. COUNTER located below the Manager Office.
- Printer:** Located near the Reception area.
- Eyewear Pick Up:** Located near the Reception area.
- Eyewear Seating:** Located on the left side, near the Dispensing Area.
- Intake 1, 2, and 3:** Located on the right side, each with a desk and chair.
- Support:** Located near the Intake areas.
- Waiting Area:** A large "GENERAL WAITING AREA (TOTAL 66)" with numerous chairs, located at the bottom.
- Elevator Lobby:** Located at the bottom center, with arrows indicating directions.
- Storage:** Labeled "STOR.", located near the top right.

SD-1



# 4<sup>th</sup> Floor Library Redesign



S3 = 3-HIGH BOOKSTACKS  
S6 = 6-HIGH BOOKSTACKS

NUMBER OF SEATS AVAILABLE	LINEAL FEET OF SHELVING
CURRENT (EXISTING) 179 SEATS	SHOWN (EXISTING) 3528 LF
PROPOSED SCHEME (SHOWN) 200 SEATS	REQUIRED ESTIMATE 3350-3750 LF

SURPLUS +21 SEATS  
+11.7%

DEFICIENT -222 LF  
-5.9%



# The SUNY College of Optometry Intentional Development

## Performance Improvement Program (PIPS)

### Strategic Planning & Assessment

EXCELLENCE LEADERSHIP INQUIRY INNOVATION  
PROFESSIONALISM SERVICE DIVERSITY COMMUNITY  
LEADERSHIP EXCELLENCE INNOVATION INQUIRY  
SERVICE PROFESSIONALISM COMMUNITY DIVERSITY  
INNOVATION LEADERSHIP EXCELLENCE INQUIRY  
COMMUNITY SERVICE PROFESSIONALISM DIVERSITY  
INQUIRY INNOVATION LEADERSHIP EXCELLENCE

EXCELLENCE LEADERSHIP INQUIRY INNOVATION  
PROFESSIONALISM SERVICE DIVERSITY COMMUNITY  
LEADERSHIP EXCELLENCE INNOVATION INQUIRY  
SERVICE PROFESSIONALISM COMMUNITY DIVERSITY  
INNOVATION LEADERSHIP EXCELLENCE INQUIRY  
COMMUNITY SERVICE PROFESSIONALISM DIVERSITY  
INQUIRY INNOVATION LEADERSHIP EXCELLENCE

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PROFESSIONALISM SERVICE DIVERSITY COMMUNITY  
LEADERSHIP EXCELLENCE INNOVATION INQUIRY  
SERVICE PROFESSIONALISM COMMUNITY DIVERSITY  
INNOVATION LEADERSHIP EXCELLENCE INQUIRY  
COMMUNITY SERVICE PROFESSIONALISM DIVERSITY  
INQUIRY INNOVATION LEADERSHIP EXCELLENCE



November 18, 2016

Dr. David A. Heath  
President  
SUNY College of Optometry  
33 West 42nd Street  
New York, NY 10036-8003

Dear Dr. Heath:

At its session on November 17, 2016, the Middle States Commission on Higher Education acted:

To accept the Periodic Review Report and to reaffirm accreditation. To commend the institution for the quality of the Periodic Review Report and the PRR process. The next evaluation visit is scheduled for 2020 - 2021.

This action is an affirming action, as explained in the policy *Accreditation Actions*, which is available on the Commission's website.

Enclosed is a copy of the institution's Statement of Accreditation Status (SAS) for your review. If any of the factual information is incorrect, please contact the Commission as soon as possible.

In accordance with the policy *Advertising, Student Recruitment, and Representation of Accredited Status*, the accreditation status of the institution must be accurately represented. Please ensure that published references to your institution's candidate status or accredited status (catalog, other publications, web page) are accurate and include the full name, address, and telephone number of the accrediting agency, and the effective date (month and year) when status was granted. Candidate for Accreditation is a status with the Commission that indicates that an institution has achieved membership and is progressing toward, but is not assured of, accreditation.

Please be assured of the continuing interest of the Middle States Commission on Higher Education in the well-being of SUNY College of Optometry. If any further clarification is needed regarding the SAS or other items in this letter, please feel free to contact Dr. Debra G. Klinman, Vice President.

Sincerely,

George A. Pruitt, Ph.D.  
Chair

c: Chancellor, State University of New York System Administration

The Middle States Commission on Higher Education accredits institutions of higher education in Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Puerto Rico, the U.S. Virgin Islands, and other locations abroad.

### Accreditation



#### SUNY Excels 2015 Performance Improvement Plan Attachment 1: Narrative

##### CAMPUS INFORMATION

Campus: College of Optometry

President: David A. Heath, OD, EdM

Chief Academic Officer: David Troilo, PhD

Chief Financial Officer: David Bowers, MBA

##### Section 1: Campus Alignment with SUNY Excels (the framework for the Power of SUNY 2020) and SUNY's overall focus on completion.

**Overview:** The SUNY College of Optometry, founded in 1971, is dedicated to the education of optometrists, to the advancement of eye and vision care through research and graduate education, and to the care of communities through the provision of comprehensive visual health services. The College of Optometry is part of the doctoral-research sector. It does not offer any undergraduate degree programs.

**Mission Statement:** The State University of New York College of Optometry excels, innovates and leads in optometry and vision science by:

- Developing outstanding optometrists and vision scientists;
- Making new discoveries that advance vision science and patient care;
- Improving patients' lives by providing exceptional general and specialized optometric care;
- Enhancing public health through education and service to a broad range of communities

The College's doctor of optometry program is one of 21 nationwide, and the only such program in New York State. Over sixty percent of all practicing optometrists in New York are alumni of SUNY Optometry. Several years ago, the College initiated a significant enrollment expansion in its Doctor of Optometry (O.D.) degree program to meet NYS demand for eye care providers into the foreseeable future. The plan, which increases the entering class size from 75 to 100, was formally approved by SUNY Administration in early 2012. Successful completion of the implementation process by the 2018 AY directly supports System-wide completion goals while serving the eye care needs of the people of New York State.

There are currently 384 students (AY 2016 across all programs) attending the College. Approximately ninety-five percent of students are enrolled in the professional degree program although a number of those are in dual-degree programs. The College is exploring the option of adding additional degree programs.

The College also supports a vigorous research program including basic, translational and clinic programs with approximately \$3.22M in extramural activity during FY 2015. The Graduate Vision Research Center supports approximately 16 PhD candidates and 24 MS students each year.

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### Alignment with SUNY



# Destination SUNY –Education: Core Programs

- **Curriculum Development**

- Revised Clinical Optometry Procedures course
- Revised Pediatric Optometry & Vision Devel. course
- New Clinical Medicine course
- New Low Vision Course
- Revised Human Biosciences sequence
- New advanced procedures workshops (lasers, inj, etc)
- Capstone Program

- **Simulation Laboratories**

- Clinical Optometry Virtual Reality lab
- Gross Anatomy computerized and 3D simulation lab

- **Expanding IPE/IPP programs (MSWs/RNs/Satellites)**

- **Library renovation**

- **New clinical advising/remediation program**

## Dean's Council

*Dr. David Troilo, Dean*  
*Dr. Suresh Viswanathan*  
*Dr. Richard Madonna*  
*Dr. Stewart Bloomfield*  
*Dr. Michael McGovern*  
*Dr. Diane Adamczyk*  
*Ms. Elaine Wells*  
*Ms. Focrun Nahar*  
*Ms. Liduvina Martinez-*  
*Gonzalez (ex-officio)*  
*Dr. Gui Albieri (ex-officio)*





# Destination SUNY – Education - Value Added

- **Professional Degree Program**

- Electives course work
- Elective & diverse clinical externships opportunities
- T-35 Summer Research Training program
- Advanced Graduate Certificate in Optometric Business Management
- Other micro-credentials?

- **Co-Curricular Programs**

- Career Development Center Programs
- Confucius Institute/International Programs

- **Post-graduate training**

- Large & diverse Residency education opportunities
- Residency/MS/PhD program

- **Linked Graduate Degree Opportunities**

- MS/OD Program
- OD/PhD Program
- Empire State MBA in Health Care Leadership
- Other?

# Education Highlights:

- **Innovations in Educational Programming**
  - Early Clinical Engagement in the OD Program
  - Advanced Standing Program
  - Residency/Graduate degree program.
  - Expansion of OD/Certificate/MBA
  - Examination of additional degree programs
- **Strategic redesign of the Harold B. Kohn Vision Science Library**
- **Relocation Planning for Teaching Laboratories**

## Curriculum Committee

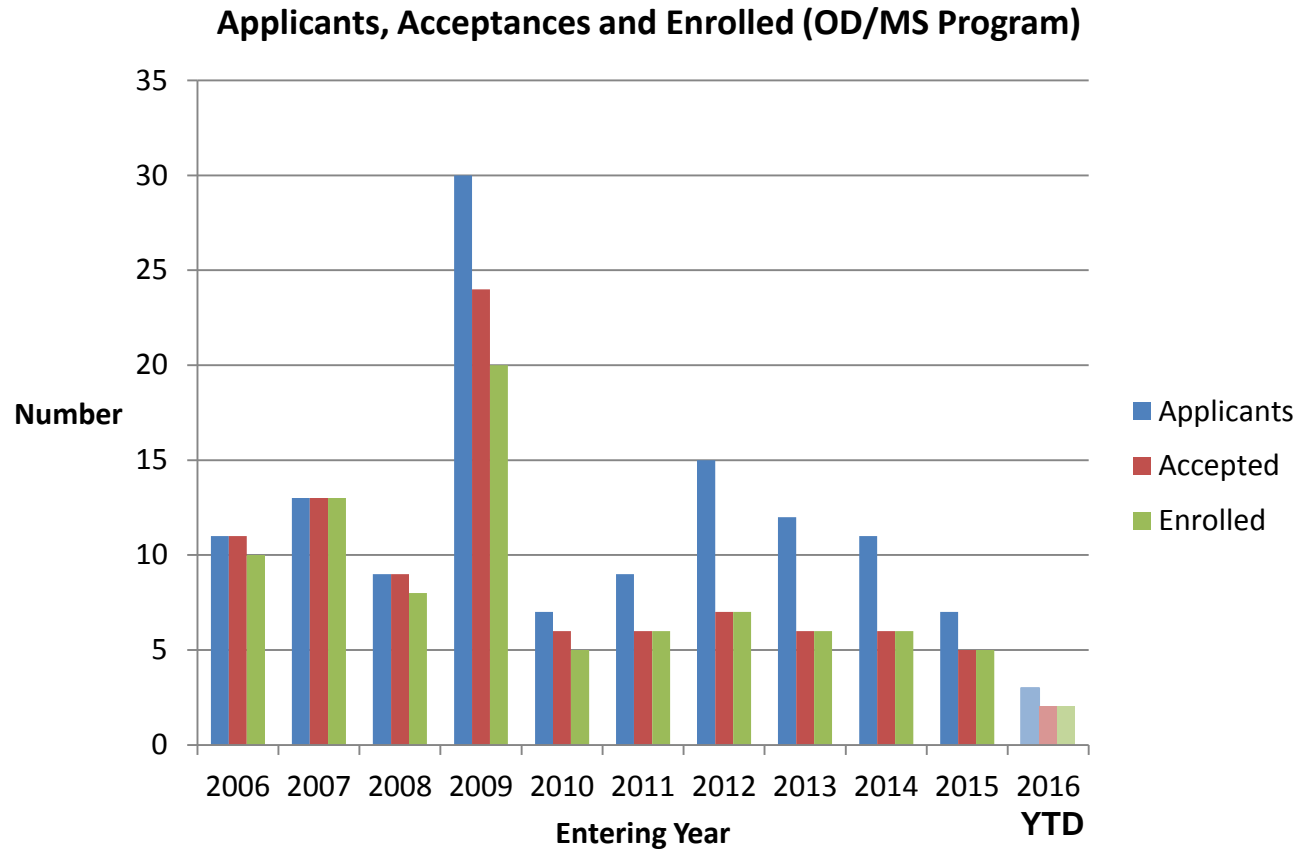
Dr. Steven Schwartz (Chair)	Pratik Patel (17')
Dr. Tracy Nguyen	Emily Freedman (18')
Dr. Diane Adamczyk	Vanessa Wang (19')
Dr. Harriett Canellos	Monique Mohammed (20')
Dr. Patricia Modica	Ms. Elaine Wells (ex-officio)
Dr. Terry Lowe	Ms. Jackie Martinez (ex-officio)
Dr. Mitch Dul	
Dr. Ann Beaton	

## Clinical Education Council

Dr. Richard Madonna (Chair)  
Dr. Julia Appel  
Dr. Harriette Canellos  
Dr. Patricia Modica  
Dr. Catherine Pace  
Dr. Joe Stamm  
Dr. Daniella Rutner  
Dr. Diane Adamczyk  
Dr. Michael McGovern (ex-officio)  
Dr. David Troilo (ex-officio)  
Dr. Richard Soden (ex-officio)  
Dr. Suresh Viswanathan (ex-officio)  
Ms. Liduvina Martinez-Gonzalez (Ex-officio)



# Graduate Program: MS/OD

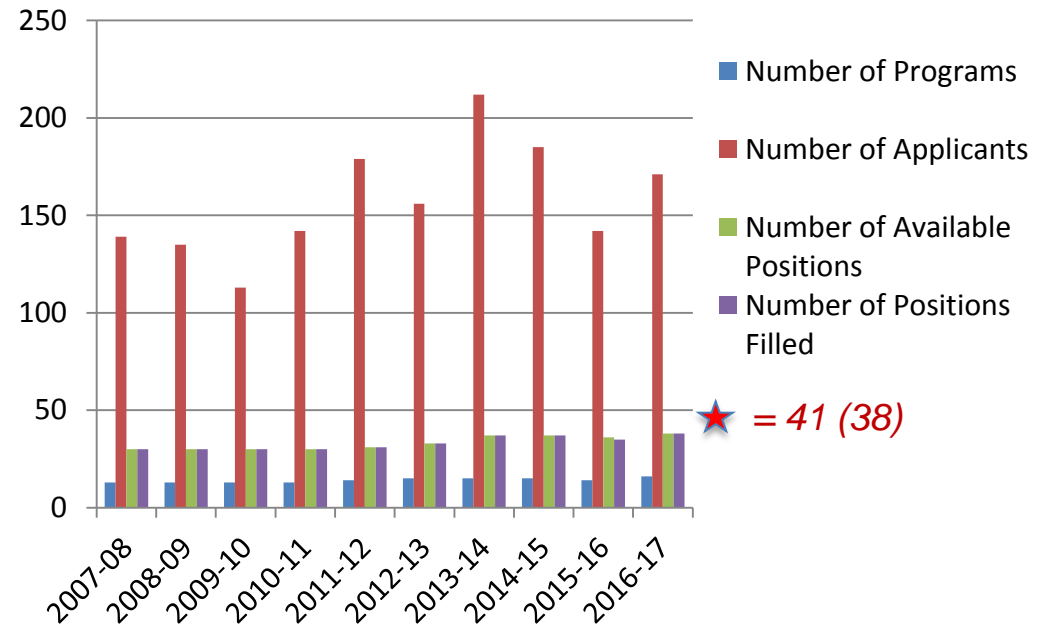


	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Applicants	3	4	8	3	2	11	13	9	30	7	9	15	12	11	7
Accepted	3	4	8	3	2	11	13	9	24	6	6	7	6	6	5
Enrolled	2	4	8	3	1	10	13	8	20	5	6	7	6	6	5

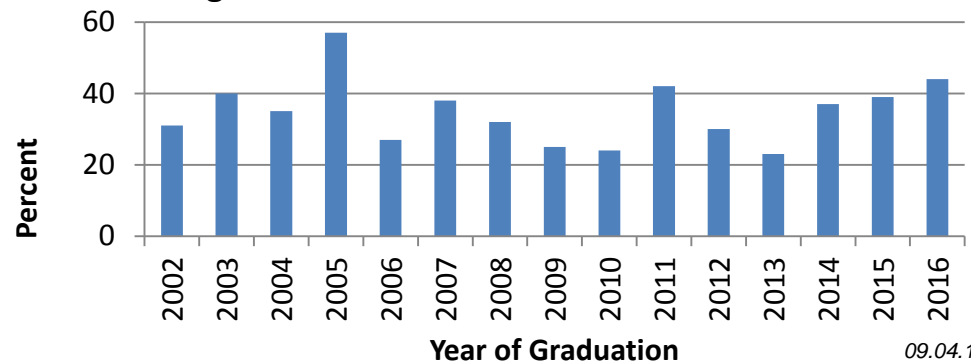
# Education - Residency Programs



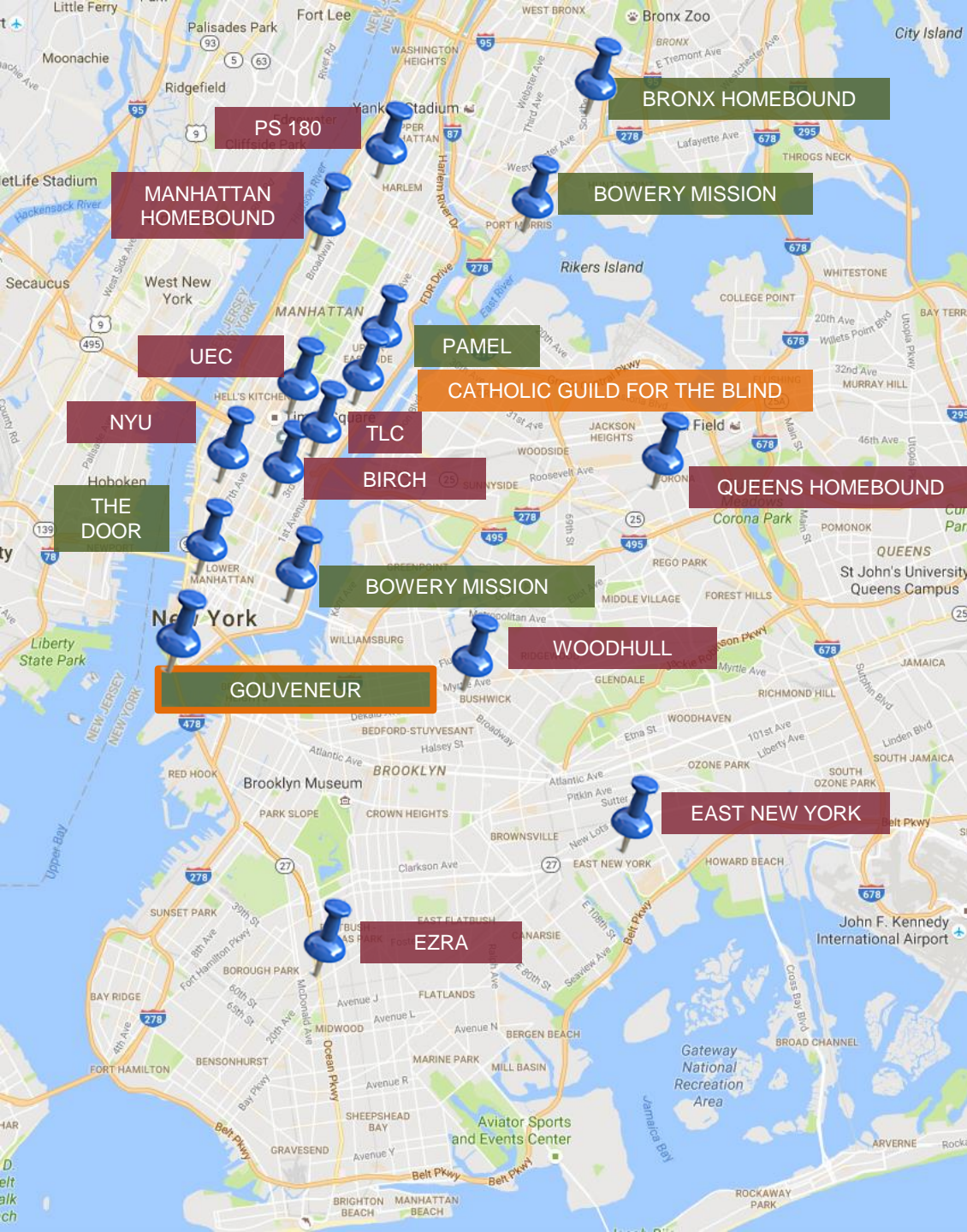
Residency Programs and Positions (Compensated)



SUNY Graduates Planning to Enter a Residency Program







# Destination SUNY- Clinical Opportunities



GOUVENEUR



CATHOLIC GUILD FOR THE BLIND



COMMUNITY HEALTHCARE  
NETWORK



MORRISANIA? BELVIS?

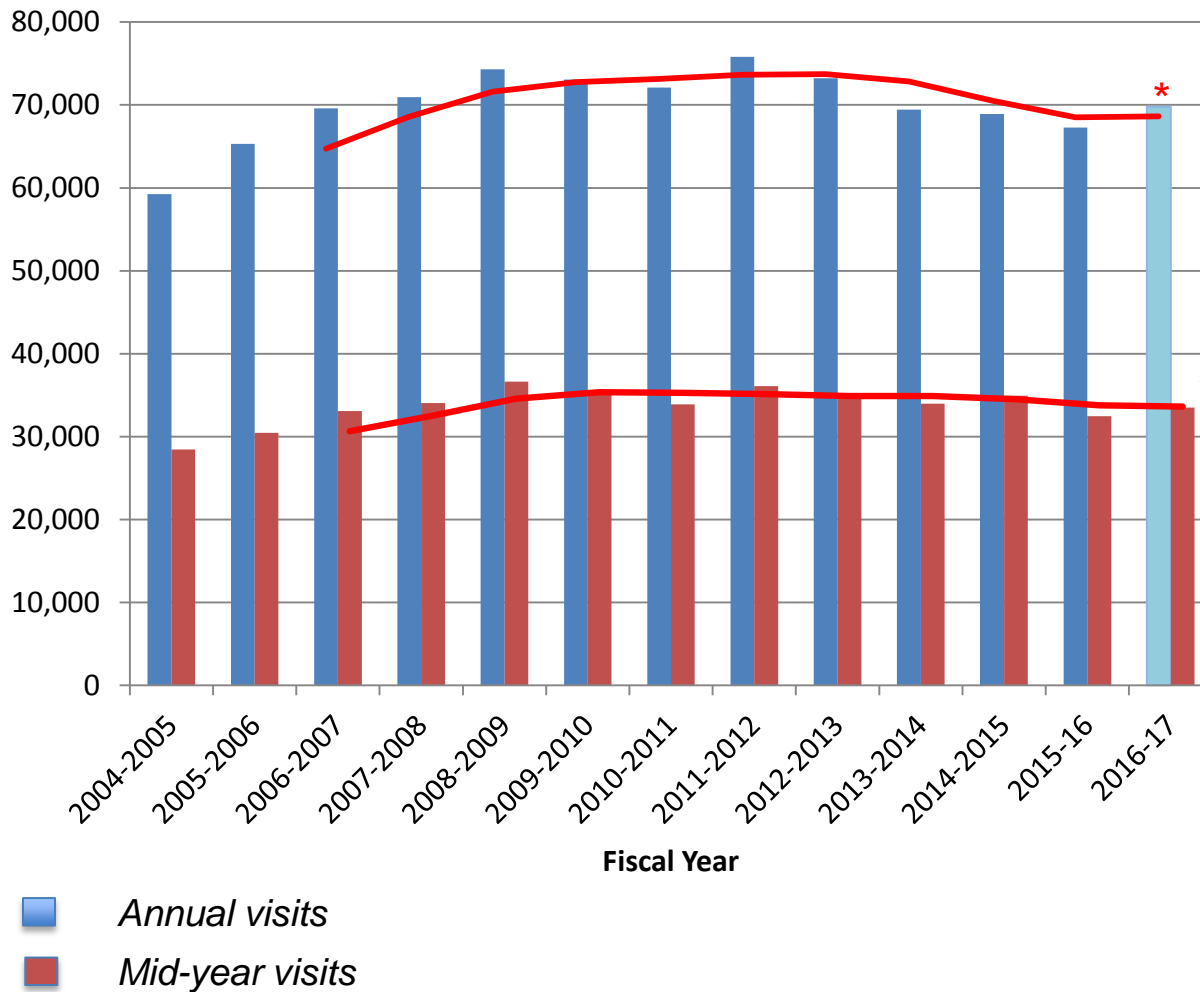


STATE UNIVERSITY OF NEW YORK  
COLLEGE OF OPTOMETRY

# University Eye Center



UEC Total Patient Encounters by Year

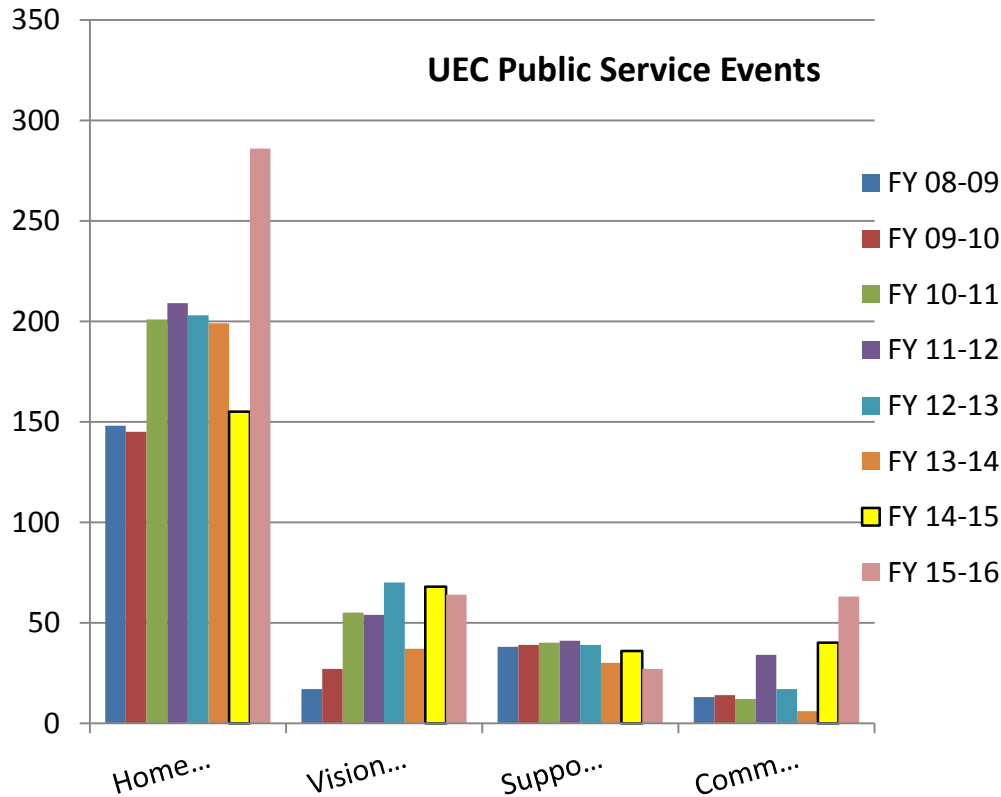


\* 3 year rolling average used to establish trend line

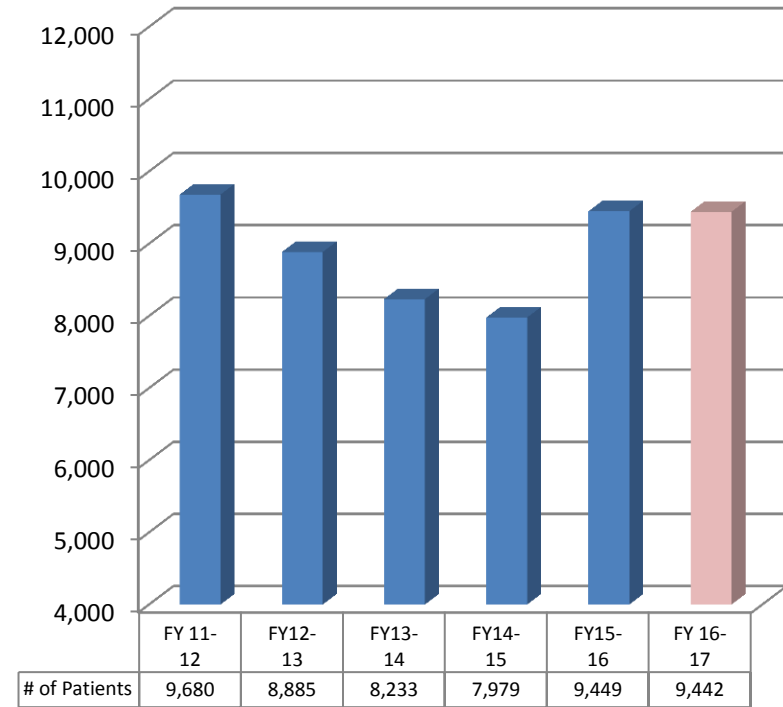




# UEC – Key Metrics



## New Patients



	FY 08-09	FY 09-10	FY 10-11	FY 11-12	FY 12-13	FY 13-14	FY 14-15	FY 15-16
Homebound Visits	148	145	201	209	203	199	155	226
Vision Screenings	17	27	55	54	70	37	68	70
Support Groups	38	39	40	41	39	30	36	24
Community Lectures/Events	13	14	12	34	17	6	40	44



# Patient Care – UEC Highlights

- Transition of patient care leadership
  - Chief Vision Rehabilitation
  - Section Chief for Pediatrics
  - Assistant Chief of Primary Care
  - Director of Clinical Operations
  - Director, Patient Financial Services
- Patient Portal: 1<sup>st</sup> Quarter 2017
- Capital Investment - 2017
  - \$1.5M NY2020 Grant
  - \$466K for 7<sup>th</sup> Floor Reception area
  - \$400K in clinical equipment (\$269K YTD)
  - Two beta examination rooms developed
- Strategic Changes in Personnel Support
  - EDI specialist, CL technicians, Coder, Lobby staff

## **Clinic Council**

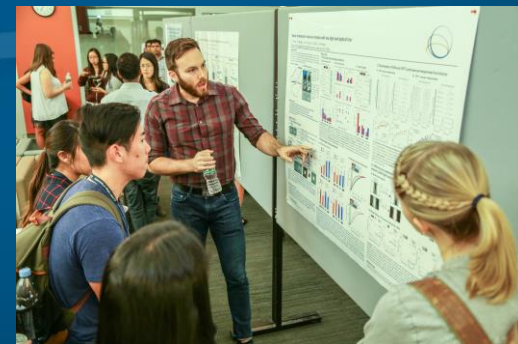
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*Dr. Daniella Rutner*  
*Dr. Joe Stamm*  
*Dr. Kristen Fry*  
*Dr. Diane Adamczyk*  
*Dr. Janelle Mallios*  
*Dr. Matthew Bovenzi*  
*Dr. Eva Duchnowski*  
*Dr. Steven Ritter*  
*Dr. Richard Madonna*  
*Ms. Marcia DeRiggs*  
*Ms. Andrea Brunhoelz*  
*Ms. Daniel Breslin*  
*Ms. L. Martinez-Gonzalez*  
*Dr. David Troilo, (ex-officio)*

# Destination SUNY - Intellectual Leadership

- New Research Activity:
  - Finalizing Alcon contract for ARO resulting in approx. 5 studies per year for the CVRC
  - 18 new grants awarded totaling nearly \$4M
  - LUMA study by Dr. Backus receiving significant visibility including the New Yorker
- Expect AAHRPP accreditation for human subject research to be approved w/in 60 days.
- Consortium being developed between College, U. Albany, Downstate and CUNY to enhance collaborative research and education in the visual neurosciences.

## Research Council

*Dr. Stewart Bloomfield*  
(Chair)  
*Dr. Suresh Viswanathan*  
*Dr. Jose-Manuel Alonso*  
*Dr. Miduturu Srinivas*  
*Dr. Robert McPeck*  
*Dr. Ben Backus*  
*Dr. Tracey Nguyen*  
*Dr. Kathryn Richdale*  
*Dr. Qasim Zadi*  
*Dr. Sandra Benevente*  
*Dr. David Troilo, (ex-officio)*





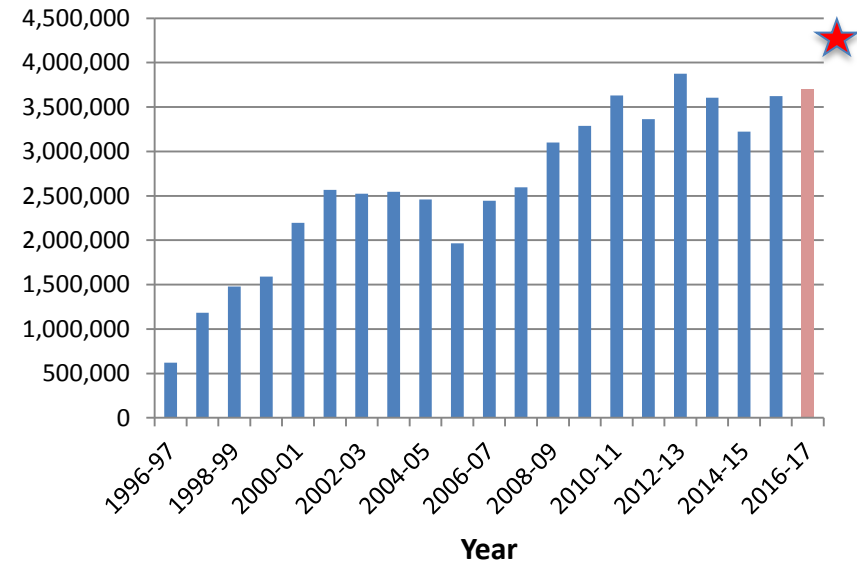
# Research Activity



## 2016 Highlights:

- **New Research Activity:**
  - Finalizing Alcon contract for ARO resulting in approx. 5 studies per year for the CVRC
  - **18 new grants awarded totaling nearly \$4M**
  - LUMA study by Dr. Backus receiving significant visibility including the New Yorker
- Expect AAHRPP accreditation for human subject research to be approved w/in 60 days.
- Consortium being developed between College, U. Albany, Downstate and CUNY to enhance collaborative research and education in the visual neurosciences.

## Grant Activity



	Number of Grants		
	Federal	Non-Federal	Foreign
2008-09	13	14	1
2009-10	18	8	1
2010-11	20	10	1
2011-12	20	11	0
2012-13	24	11	1
2013-14	19	22	3
2014-15	16	15	4
2015-16	16	14	3

# New Grants 2016 = \$3,906,915 (+\$462,188)

PI	Project Title	Sponsor	Start Date	End Date	No. of Years	Cumulative Amount	Annual Amount (Average)	Annual Direct	Annual Indirect
Rosenfield, Dr. Mark	Impact of Vision Screenings Using Mobile Technology in Underserved Communities	Verizon Foundation	01-Jan-2016	31-Dec-2017	2	348,587	174,294	151,560	22,734
Bloomfield, Dr. Stewart	Short-Term Training of Students in Health Professional Schools	National Eye Institute	01-Jan-2016	31-Dec-2016	1	48,816	48,816	45,200	3,616
Dul, Dr. Mitchell	Infrared vs Optical Coherence Tomography Centration	Heidelberg Engineering GmbH	15-Jan-2016	14-Jan-2017	1	57,602	57,602	44,310	13,293
Bloomfield, Dr. Stewart	The Role of Gap Junctions in the Progressive Loss of Retinal Neurons in Glaucoma	National Eye Institute	01-Feb-2016	31-Jan-2017	3	1,215,000	405,000	250,000	155,000
Bloomfield, Dr. Stewart	Functional Roles of Retinal Gap Junctions in Visual Processing	National Eye Institute	01-May-2016	30-Apr-2017	1	636,274	636,274	425,853	210,421
Schulman, Dr. Erica	Convergence Insufficiency Treatment Trial - Attention Reading Trial (CITT-ART) 2016-2017	Salus University	01-May-2016	30-Apr-2017	1	5,785	5,785	5,785	0
Schulman, Dr. Erica	Convergence Insufficiency Treatment Trial - Attention and Reading Trial	National Eye Institute	01-May-2016	30-Apr-2017	1	206,218	206,218	136,087	70,131
Dul, Dr. Mitchell	Multi-Center Study for a Normal Database of Optic Nerve Head, Retinal Nerve Fiber Layer & Macula Parameters Measured with Heidelberg Spectra OCT within a Hispanic Population & African-American Population	Heidelberg Engineering GmbH	01-May-2016	30-Apr-2017	1	263,385	263,385	202,604	60,781
Richdale, Dr. Kathryn	Clinical Evaluation of Surface Performance in a Novel Daily Disposable Contact Lens	Alcon Research Ltd	05-May-2016	30-Apr-2017	1	30,017	30,017	23,090	6,927
Wells, Ms. Elaine	Library Collection Aid 2016-2017	NYS Education Department	01-Jul-2016	30-Jun-2017	1	4,647	4,647	4,647	0
Albieri, Mr. Guilherme	580 CSTEP (2016-2017) Albieri	NYS Education Department	01-Jul-2016	30-Jun-2017	1	115,065	115,065	107,925	7,140
Richdale, Dr. Kathryn	Risk Factor for Corneal Infiltrates Events in Contact Lens Wearers - A Pilot Study	Johnson & Johnson Vision Care Incorporated	30-Jul-2016	29-Jul-2017	1	40,000	40,000	40,000	0
Alonso, Dr. Jose-Manuel	Functional Connectivity in Primary Visual Cortex	National Eye Institute	01-Aug-2016	31-Jul-2017	1	448,213	448,213	303,794	144,419
Vricella, Dr. Marilyn	Am. Optometric Association InfantSEE 2016	American Optometric Association	01-Sep-2016	31-Aug-2017	1	25,000	25,000	19,231	5,769
Richdale, Dr. Kathryn	Alcon Master Services Agreement	Alcon Research Ltd	01-Sep-2016	31-Aug-2017	1	225,000	225,000	173,077	51,923
Richdale, Dr. Kathryn	Connecting Contact Lenses & Digital Technology	Johnson & Johnson Vision Care Incorporated	27-Sep-2016	26-Sep-2017	1	44,237	44,237	44,237	0
Richdale, Dr. Kathryn	Initial Clinical Evaluation of Novel Monthly Contact Lens Candidates	Alcon Research Ltd	06-Oct-2016	05-Oct-2017	1	30,115	30,115	23,166	6,950
Mazade, Dr. Reece E	Neuronal Mechanisms of Luminance-Modulated ON/OFF Asymmetries in the Visual Cortex	National Eye Institute	01-Jan-2017	31-Dec-2017	3	162,954	54,318	54,318	0
2016 Totals.for.new.grants						3,906,915	2,813,986	2,054,882	759,104
2015 Totals.for.new.grants						3,441,727	1,459,119	1,051,257	407,864

# Graduate Program: PhD

## G-4 Committee

Dr. Miduturu Srinivas  
 Dr. Suresh Viswanathan  
 Dr. Robert McPeck (Chair)  
 Dr. Ben Backus  
 Dr. Kathryn Richdale  
 B. Cooper (Student)

## GCVR Staff:

Mr. Cyrus Vivar  
 Ms. Debra Berger  
 Dr. Stewart Bloomfield

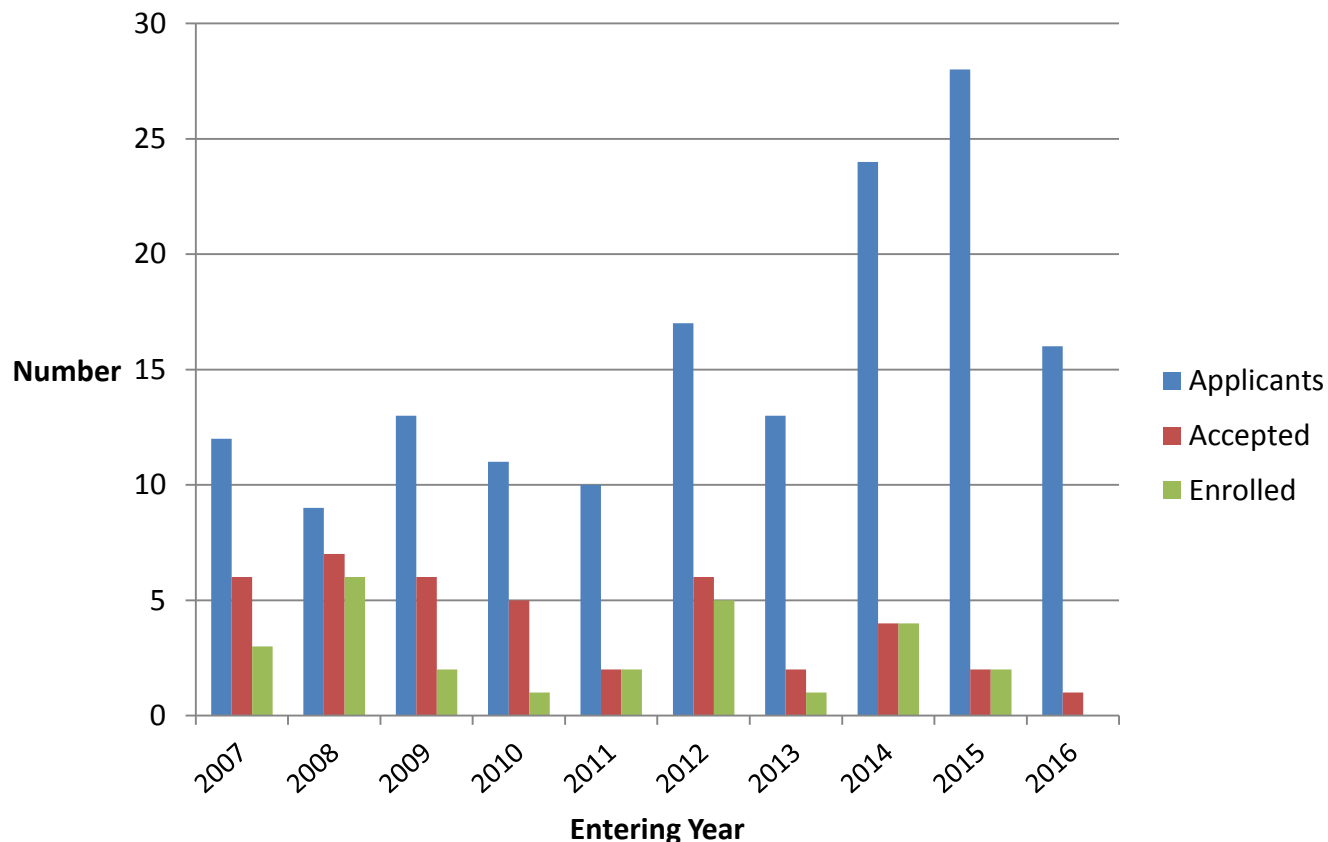
## Admissions Staff:

Mr. Christian Alberto

**Total Enrollment = 15**

*Highest PhD program  
 enrollment in the  
 history of the program*

**Applicants, Accepted and Enrolled (PhD Program)**

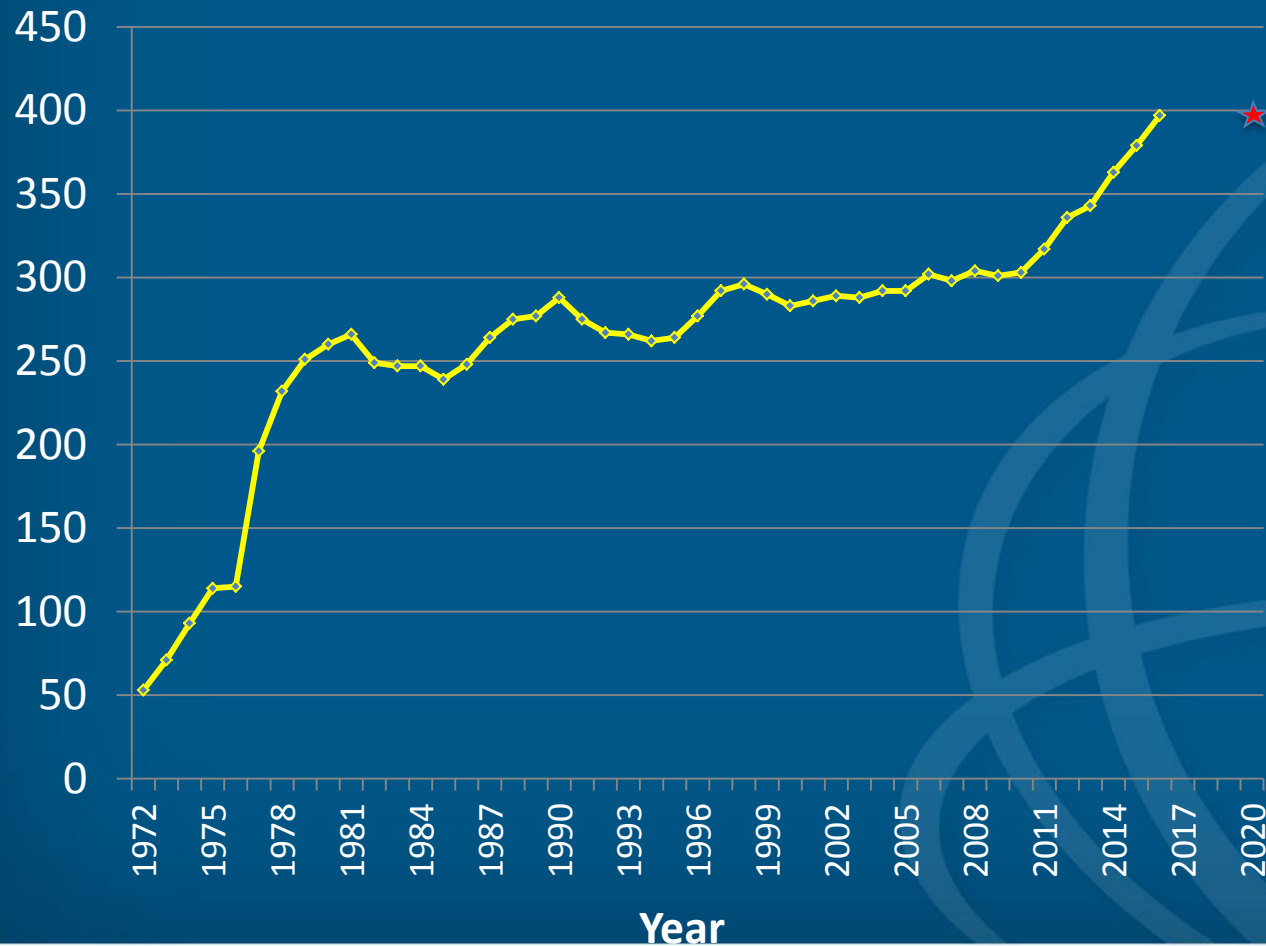


	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Applicants	9	6	15	7	3	4	12	9	13	11	10	17	13	24	28	16
Accepted	6	3	10	7	2	2	6	7	6	5	2	6	2	4	2	1
Enrolled	5	0	3	5	1	1	3	6	2	1	2	5	1	4	2	0



# Destination SUNY – Affordability

## Total Enrollment



### Admissions Committee

*Dr. Audra Steiner (Chair)*

*Dr. Amy Steinway*

*Dr. Kim Poirier*

*Ms. Nancy Kirsch*

*Dr. Tracy Nguyen*

*Dr. Jordan Pola*

*Dr. Jerry Rapp*

*Dr. Hal Sedgwick*

*Ayah Ahamed '18*

*Mr. Brandon Or '18*

*Ms. Mary Botelho '17*

*Mr. Jason Gebran '19*

*Ms. Abigail Cash '20*

### Staff:

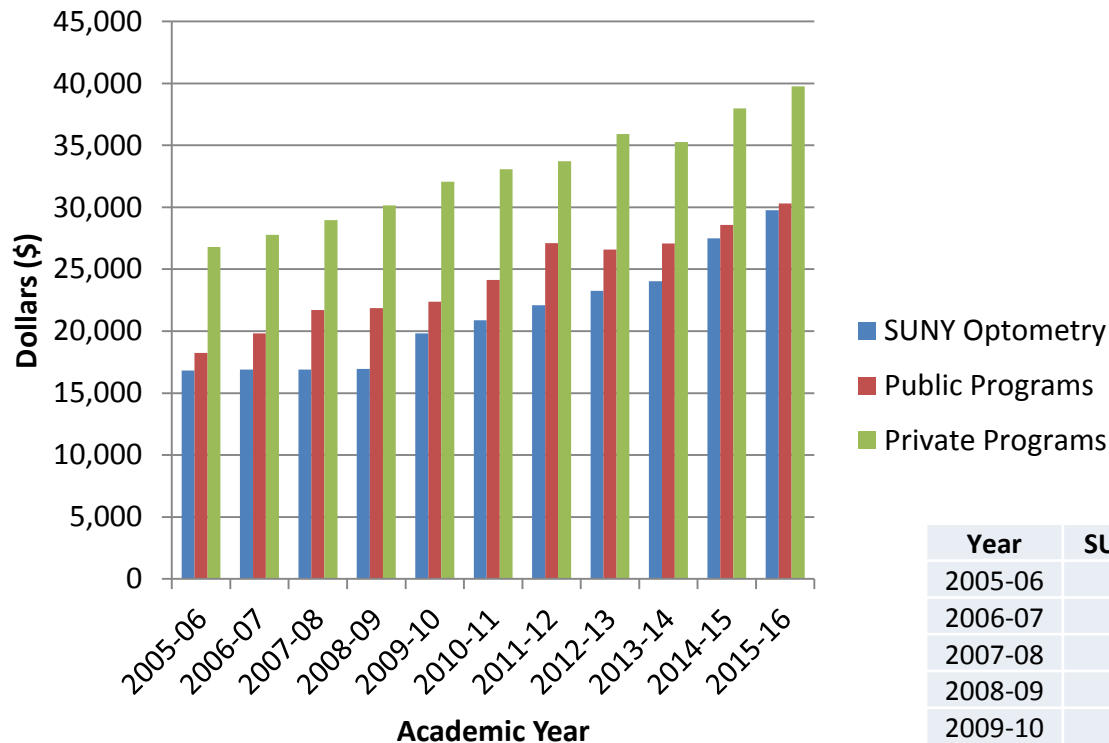
*Dr. Gui Albieri*

*Mr. Christian Alberto*

*Mr. Zach Levi-Epstein*

# Affordability: Direct Expenses\* for In-State Students

First-Year Direct Expenses\* for In-State Students



***Tuition increase projected to be limited to 4% for residents & 2% for non-residents in 2017-18***

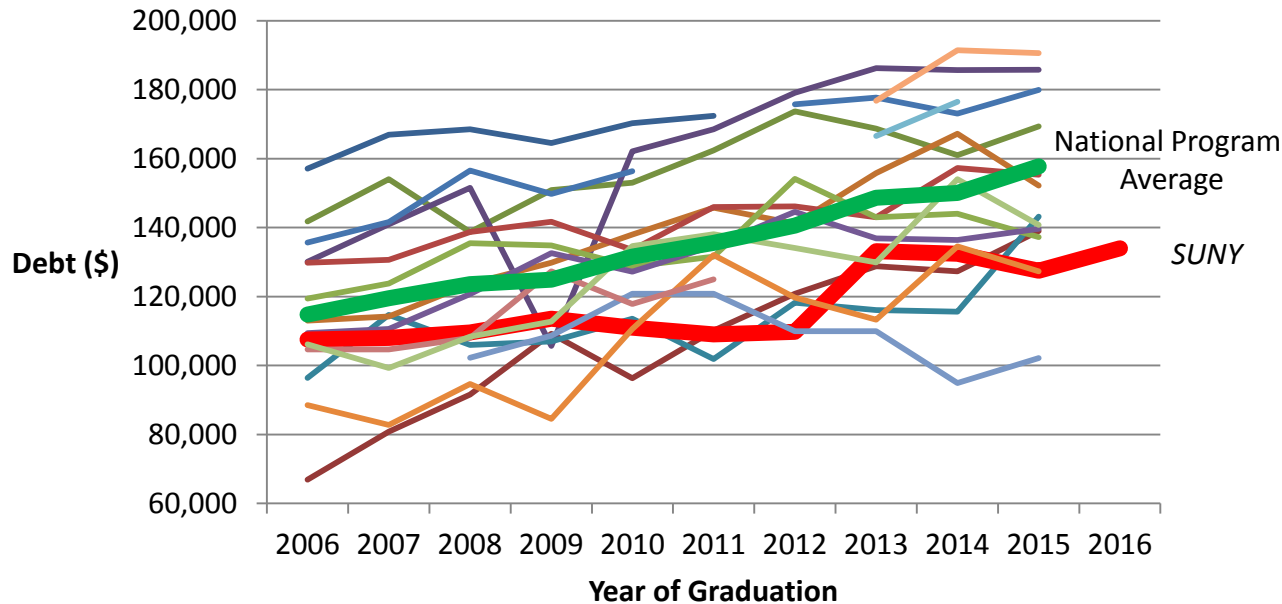
*\*Includes tuition, fees, books and equipment*  
Source: ASCO

Year	SUNY Optometry	Public Programs	Private Programs
2005-06	16,825	18,238	26,785
2006-07	16,905	19,820	27,772
2007-08	16,905	21,715	28,955
2008-09	16,945	21,857	30,150
2009-10	19,830	22,374	32,062
2010-11	20,875	24,140	33,076
2011-12	22,095	27,097	33,706
2012-13	23,245	26,587	35,193
2013-14	24,032	27,069	35,255
2014-15	27,490	28,854	37,979
2015-16	29,758	30,303	39,758

# Affordability: Student Debt



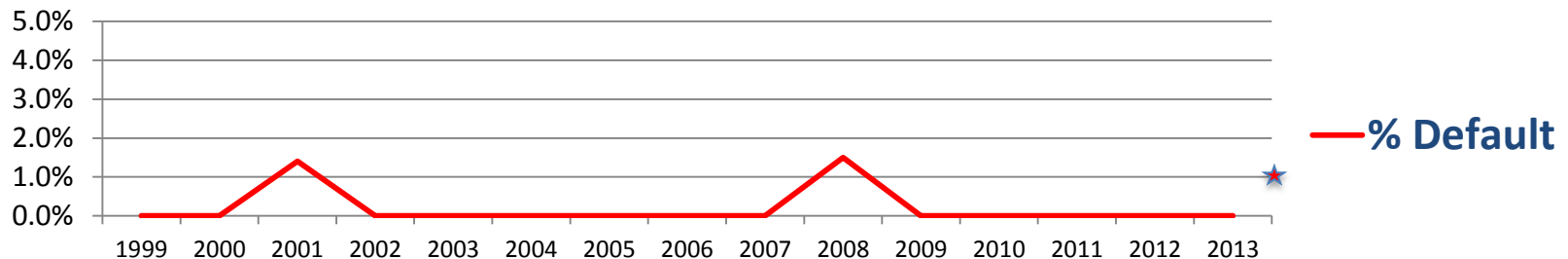
**Optometry School Indebtedness of Students who Took out Loans by School (USA Citizens)\***



\*Each thin colored line represents a different school (source: ASCO).

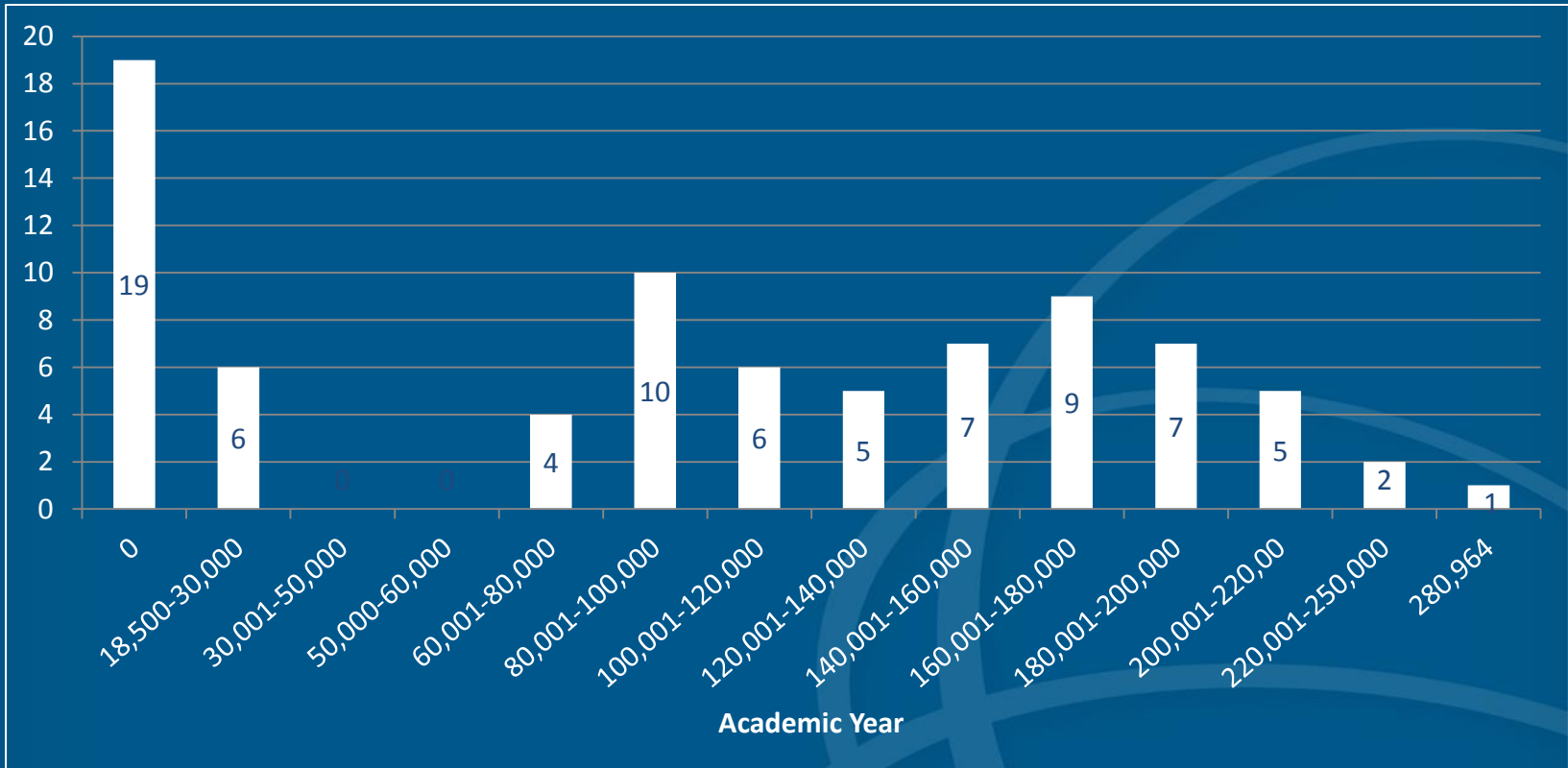
## Committee on Awards Scholarship & FA

*Dr. Marilyn Vricella (Chair)*  
*Dr. Audra Steiner*  
*Dr. Rebecca Marinoff*  
*Dr. Mort Soroka*  
*Ms. Priya Patel '17*  
*Mr. Vito Cavallaro (ex officio)*



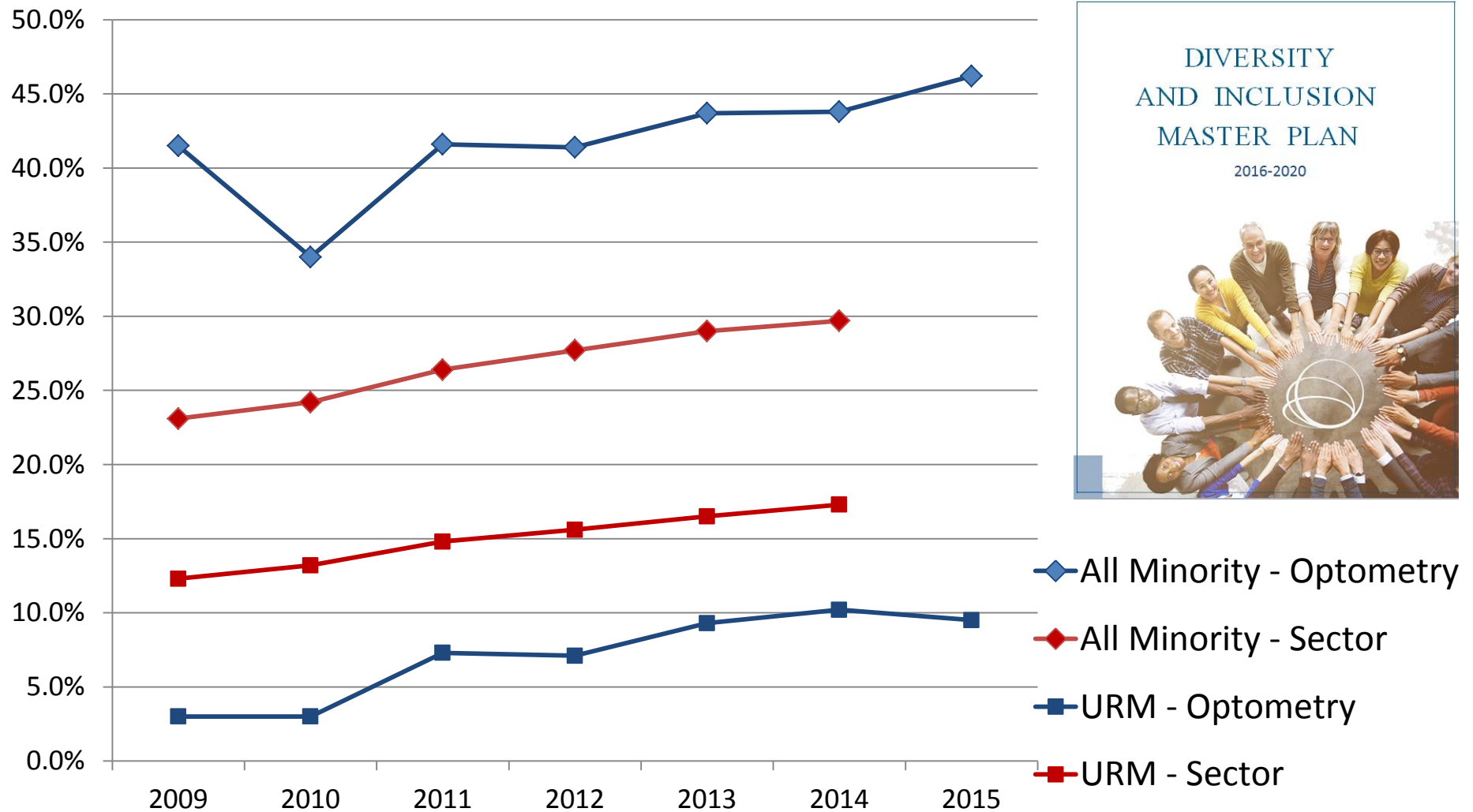


# Affordability: Debt Profile of Class of 2016



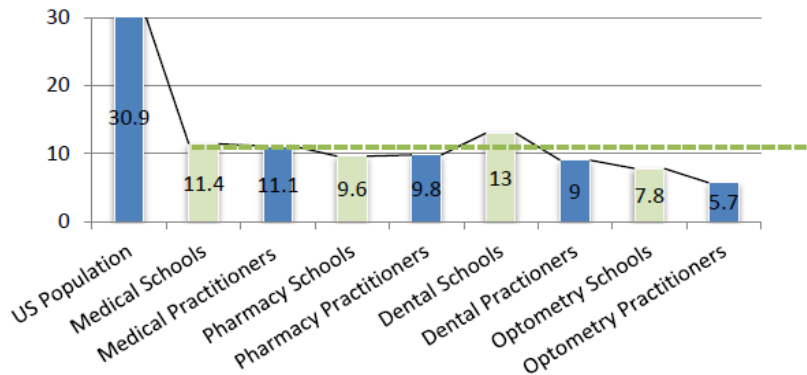
Borrowed Amount: \$8,309,586  
Average Debt All Students: \$102,588  
Average Debt All Students w/ Debt: \$134,026

# Destination SUNY - Diversity & Inclusion



# Diversity & Inclusion:

% of URM by Professional School and Profession



URM\*

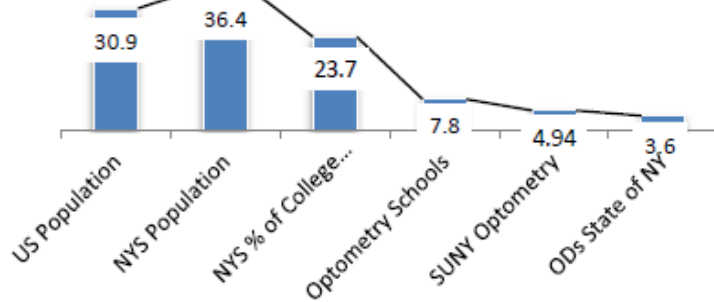


Figure 1.b. Educational Pipeline – URM (African American & Hispanics)

## DIVERSITY AND INCLUSION MASTER PLAN 2016-2020



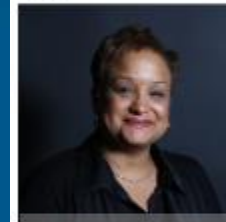
## Diversity & Inclusion Master Plan Committee



Gai Albert, PhD, Vice President for Student Affairs and Chief Diversity Officer



Alexandra Benavente, MCOptom, MEd, PhD, FAAC



Patricia Lambert, Clinic Manager



Michael J. McGovern, OD, FAAC, Chief Medical Officer, Associate Clinical Professor



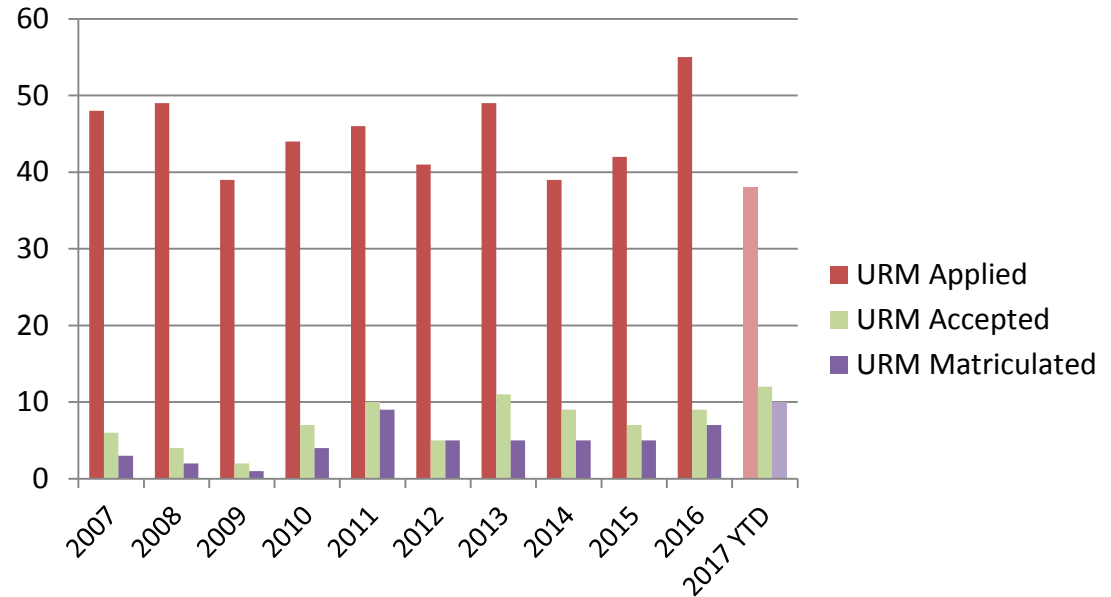
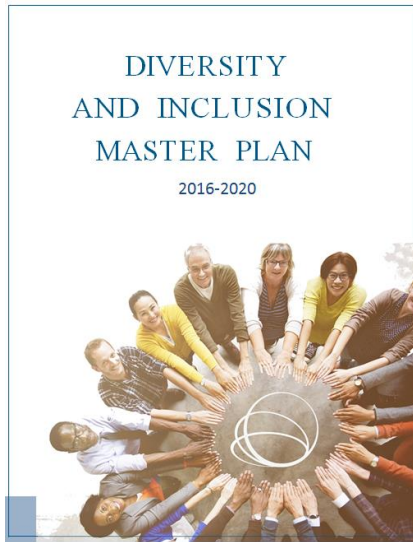
Doug Schading, Assistant VP for Human Resources



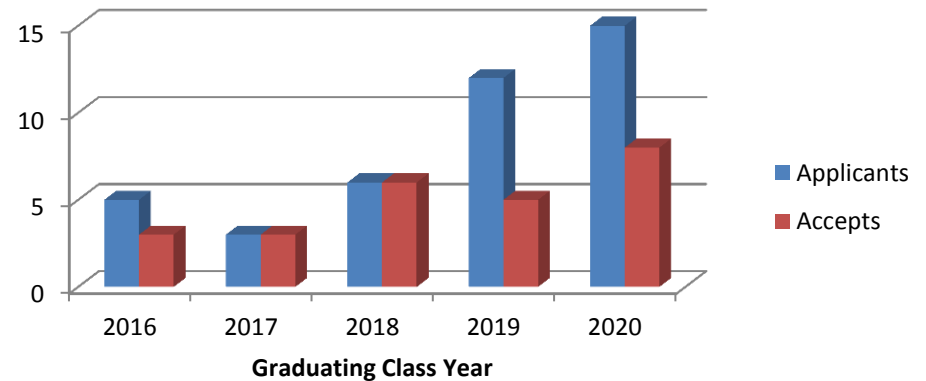
Nolan Wilson, Student Representative (Class of 2019)



# Under-Represented Minority Students

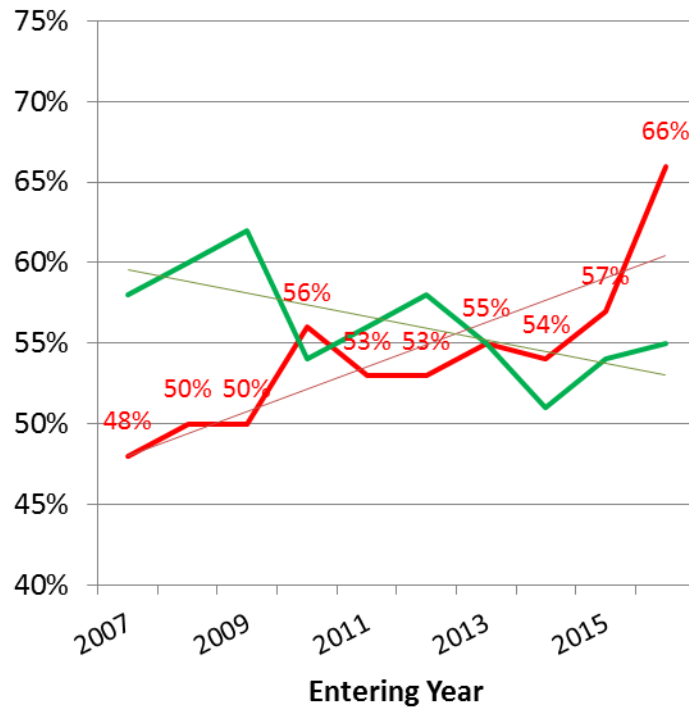


**CSTEP Students Applied and Accepted to SUNY Optometry 2011-2016**

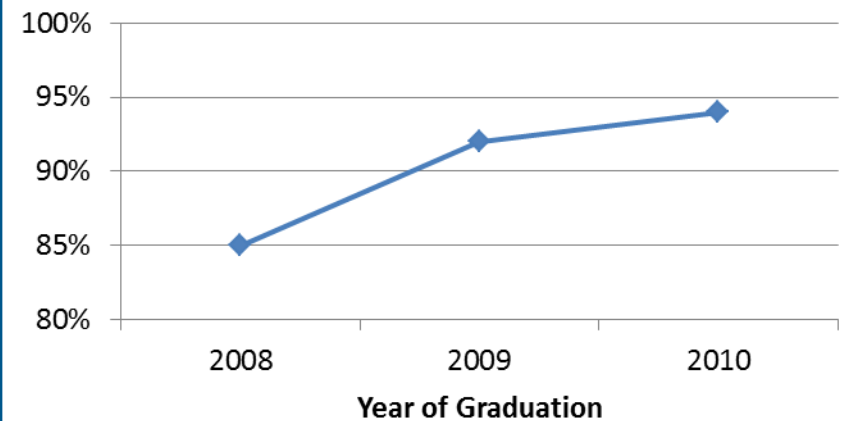


# Destination SUNY - Reputation & Success

**Yield**



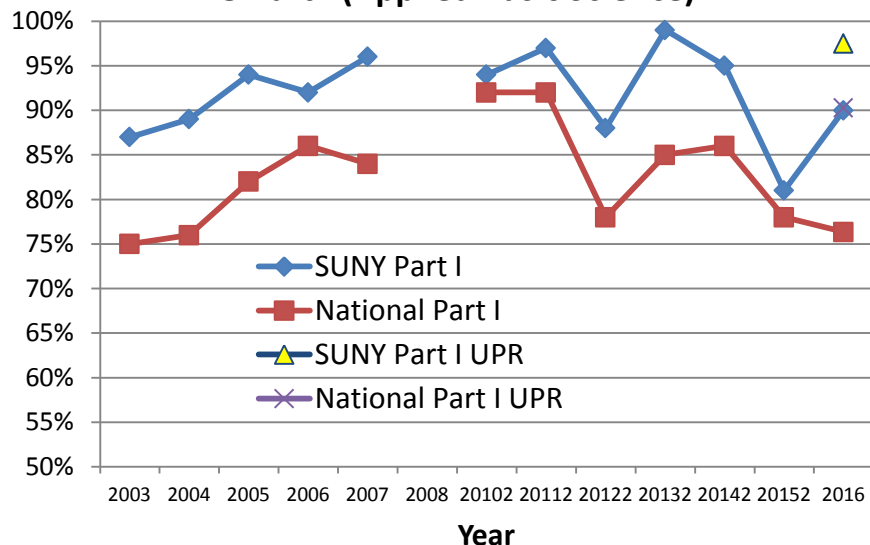
**Alumni Six Years after Graduation:  
Would Choose SUNY Optometry Again  
(Agreed or Strongly Agreed)**



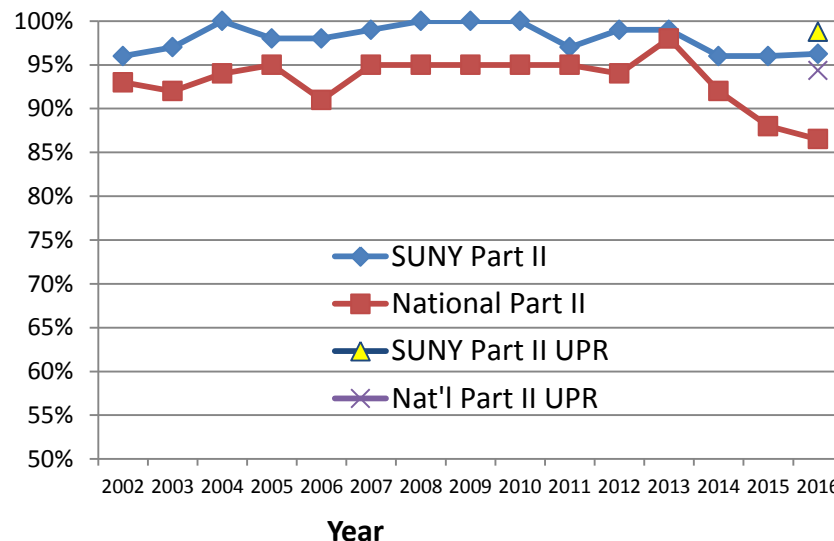
Year of Entry	Year of Graduation	Percentage
2004	2008	85%
2005	2009	92%
2006	2010	94%

# Educational Outcomes

## NBEO Part I (Applied Basic Science)



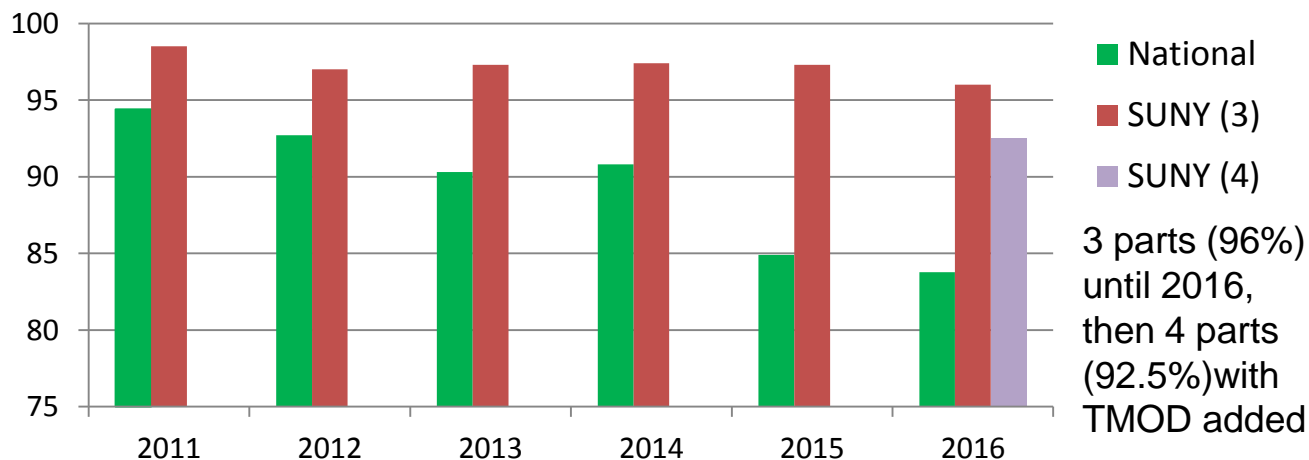
## NBEO Part II (Patient Assessment and Management)



## Ultimate Pass Rate (UPR) as of July 31, 2016

	SUNY	Nat'l
Part I	97.5%	90.26%
Part II	98.75%	94.36%
Part III	98.75%	93.94%
TMOD	95.0%	88.9%

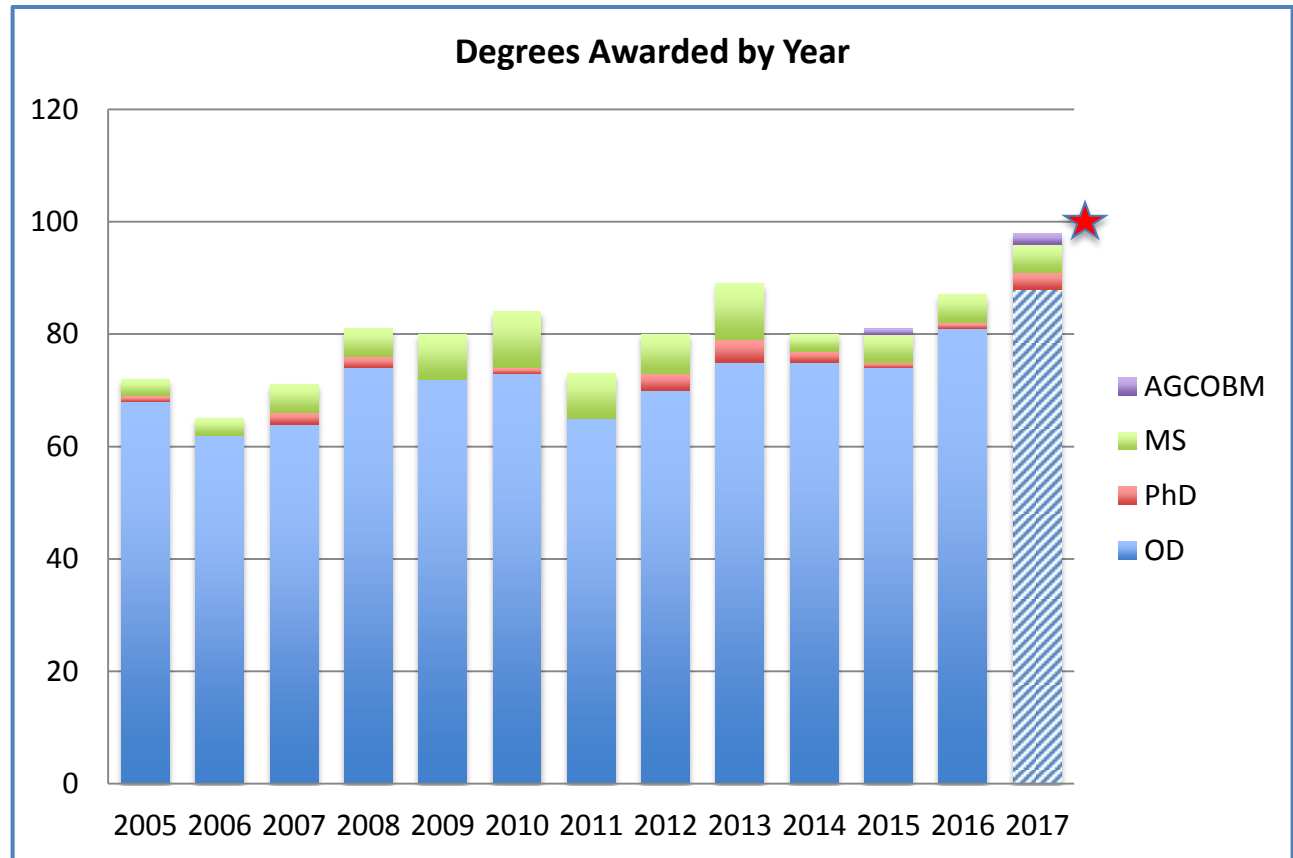
## Percentage of Candidates who Passed all NBEO Parts at Graduation





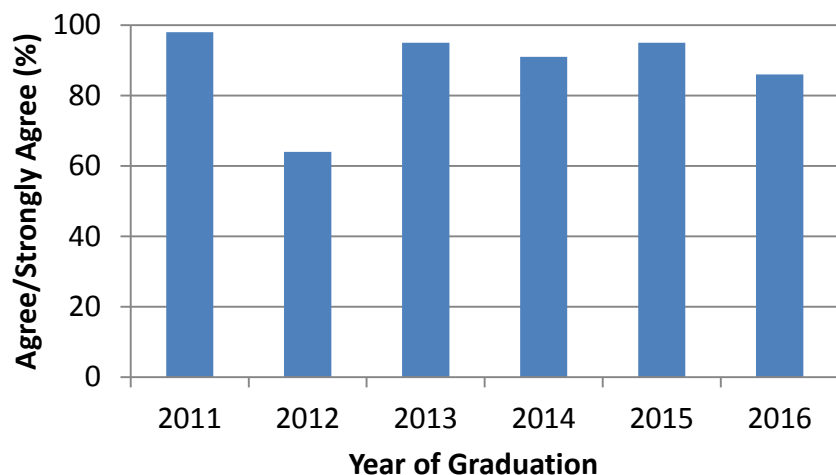
# Educational Outcomes; Degree & Certificates Granted

*2016 represents the first year in which we are seeing the impact of the increase in class size.*

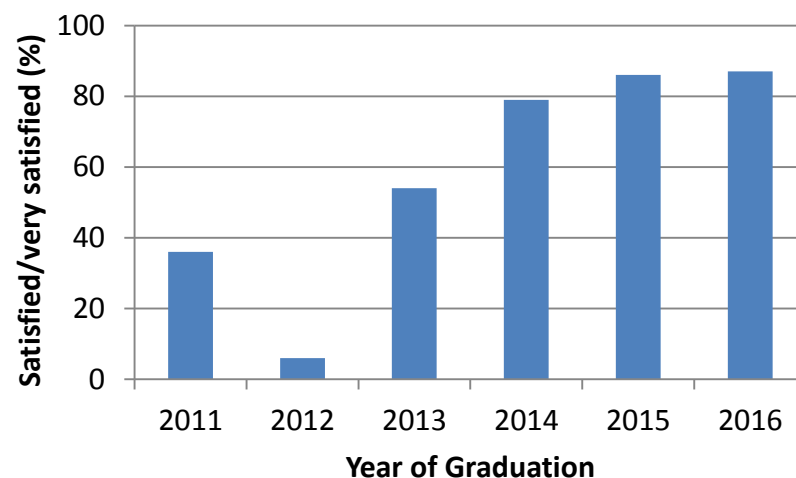


# Student Success - Exit Survey

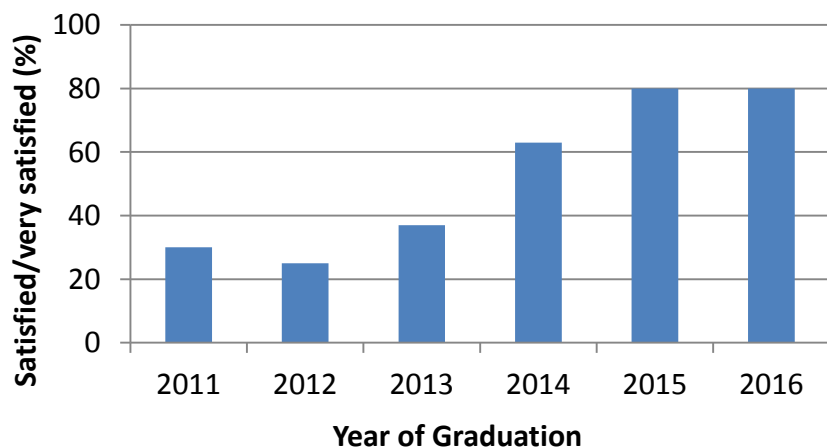
**Overall, I am satisfied with the quality of the optometric education I received at SUNY**



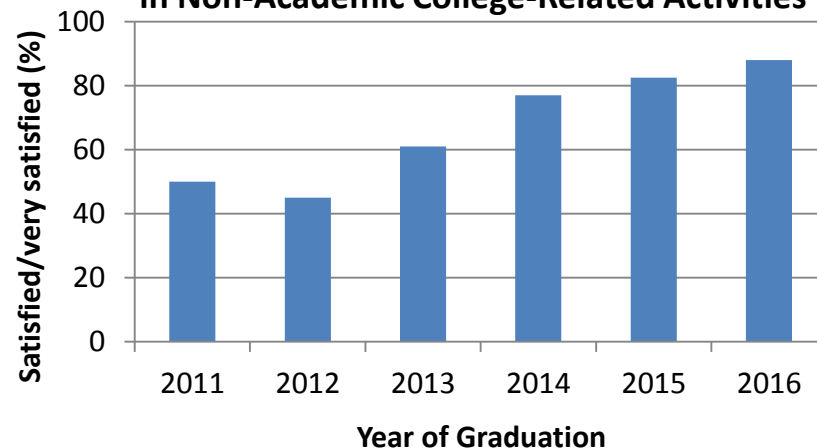
**Satisfaction with On-Campus Relaxation Space**



**Satisfaction with career planning services**

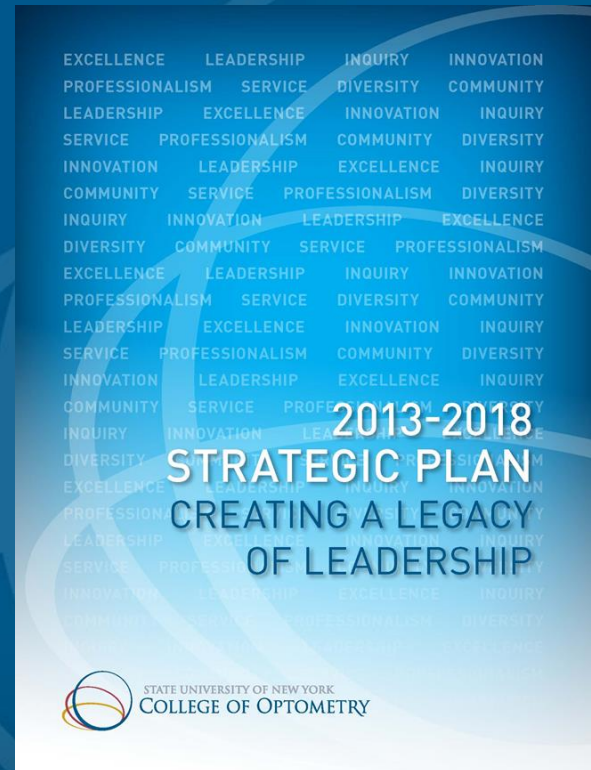


**Satisfaction with Opportunity to Participate in Non-Academic College-Related Activities**



... a community achieves through shared values, common goals **and a solid foundation of support!**

- *Faculty & Staff*
- *Revenues*
- *Opportunity funds*
- *Philanthropic support*
- *Alumni support*
- *New York State*
  - *Operating budget*
  - *Capital Support*
- *Community*





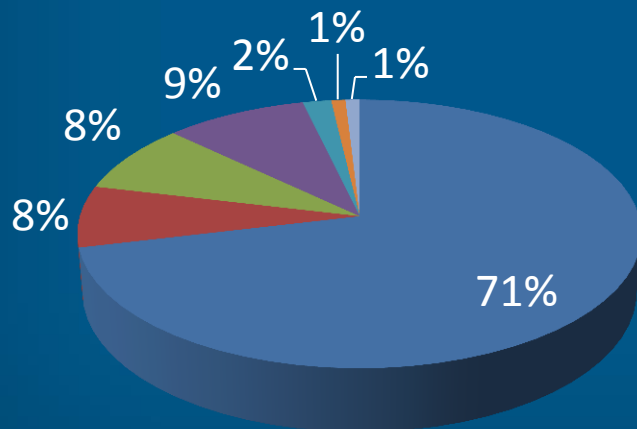
# Faculty Serving Our Community

## New FT Faculty

- Dr. Amy Steinway
- Dr. Sarah Zuckerman
- Dr. Matthew Vaughn
- Dr. Anupam Laul
- Dr. Nikki Cotler

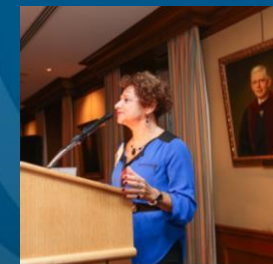
## FT Departed

- Dr. Nera Kapoor
- Dr. Prashat Ankola
- Dr. Rahul Gupta
- Dr. Kimia Letafat

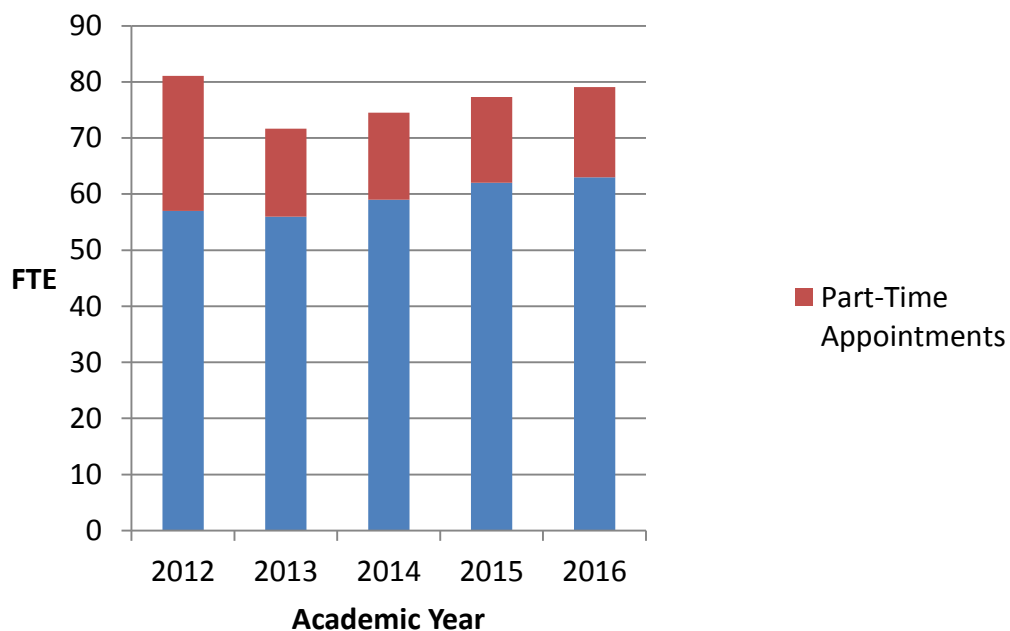


Total # of Faculty = 108

- OD
- OD, PhD
- OD, MS\*\*
- PhD\*\*\*
- MLS
- MD
- Other



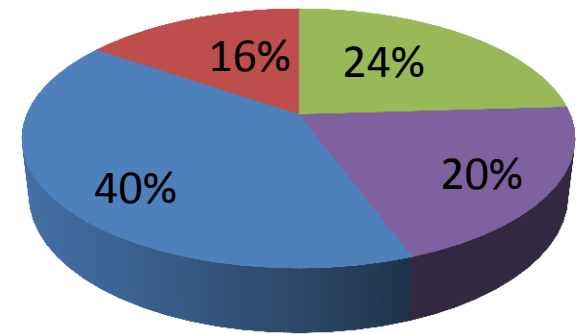
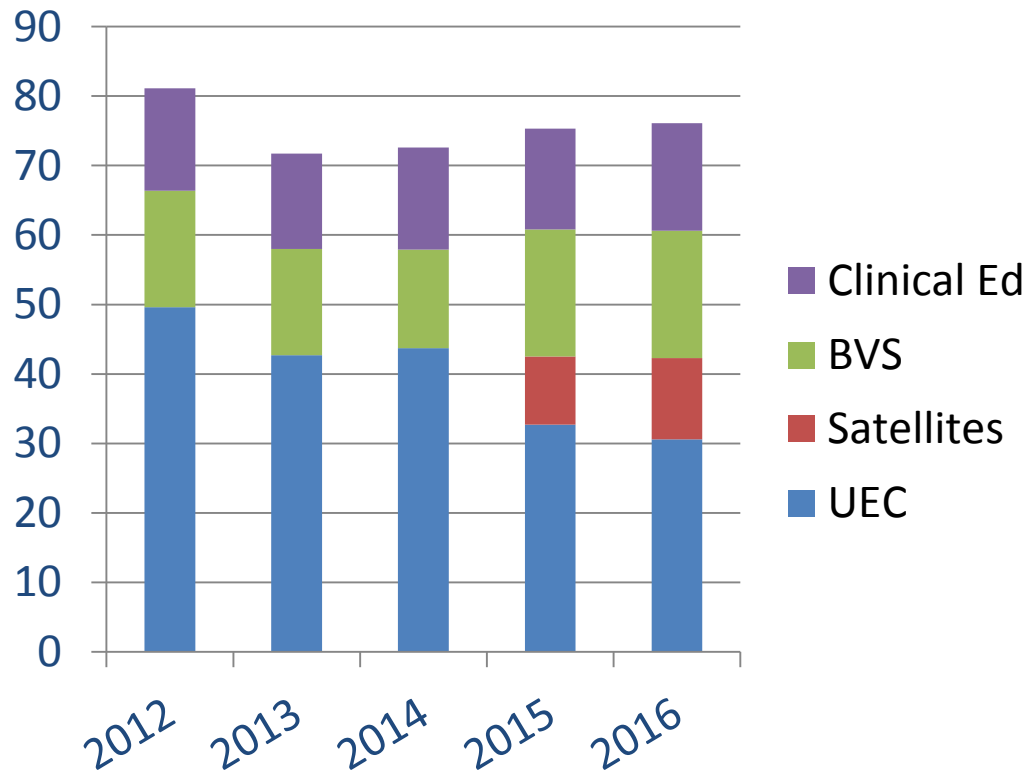
# FTE – Fulltime and Part-time Faculty



	2012		2013		2014		2015		2016	
	FTE	%	FTE	%	FTE	%	FTE	%	FTE	%
<b>Part-Time Appointments</b>	24	30%	16	22%	16	21%	15	20%	16	21%
<b>Full-Time Appointments</b>	57	70%	56	78%	59	79%	62	80%	63	79%
<b>TOTAL FTE</b>	81	100%	72	100%	75	100%	77	100%	79	100%

\*Does not include adjuncts or MC employees.  
For 2014, 2015 & 2016, 2 FT librarians included.

# Faculty FTE by Department



**AY 2016**



# Faculty: Highlights

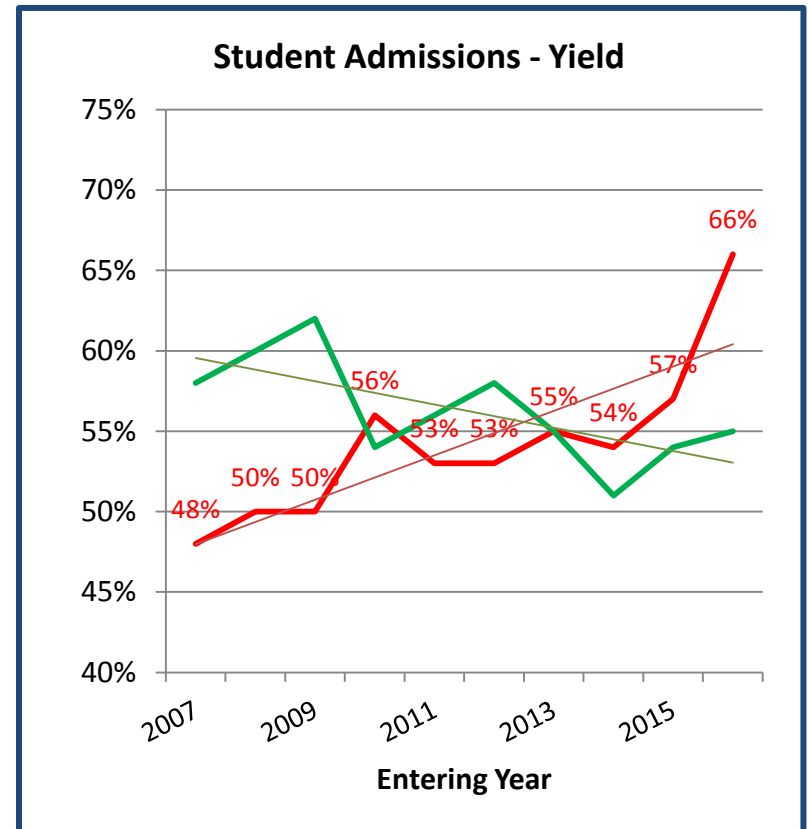
- Focus on faculty development
  - Expanding Faculty Development Programs
  - Faculty retreats reconsidered
  - Sabbaticals (Kruger & Backus)
- Improved compensation and support strategies
  - Completed 2-year salary enhancement strategy
  - Periodic Review of the market and equity



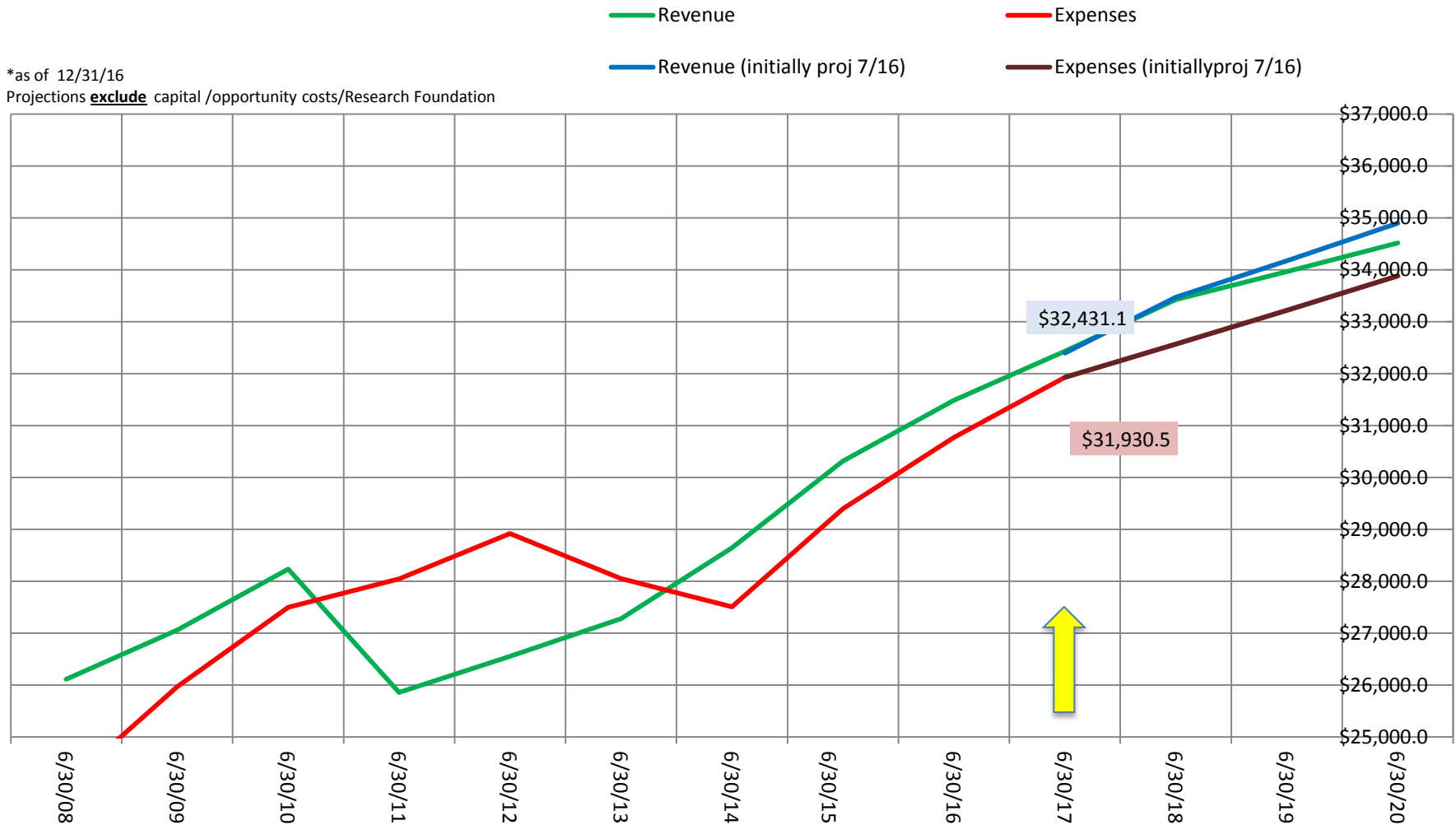
# Staff & Administration Serving Our Community



## Destination – SUNY

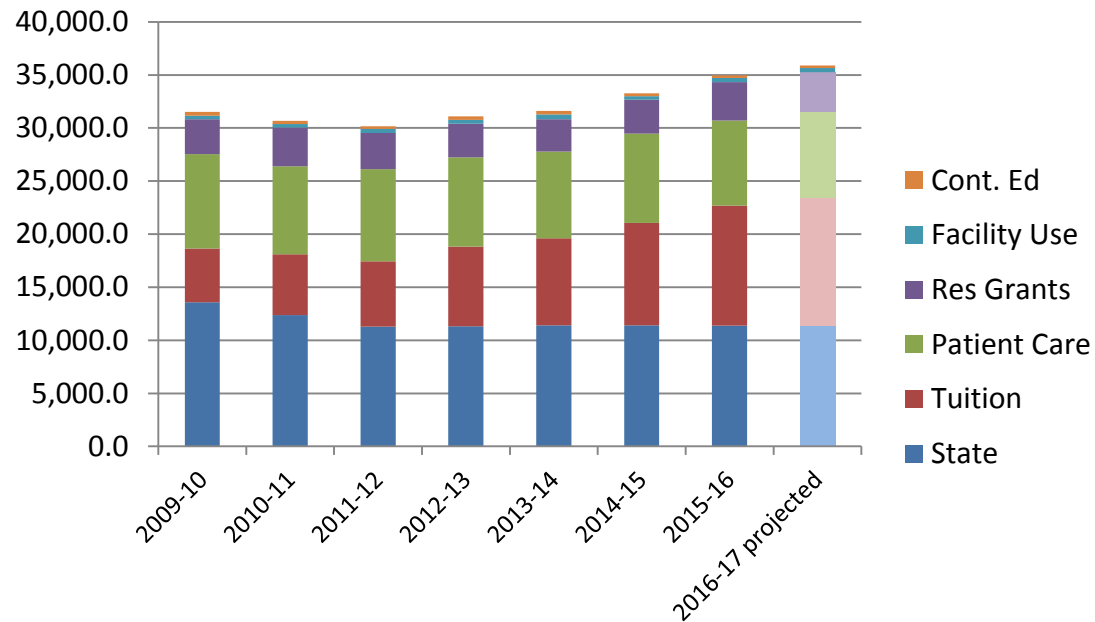


# Resources: Core Operating Budget - Projections



**Fund Balances (June 30, 2016) = \$11,896,800 (+\$714K)**

# Revenues by Year (in \$,000)



	Revenues (in \$,000)						
	State	Tuition	Patient Care	Res Grants	Facility Use	Cont. Ed	TOTAL
<b>2009-10</b>	13,590.9	5,049.0	8,902.7	3,289.2	339.7	336.4	31,507.9
<b>2010-11</b>	12,379.8	5,728.3	8,294.9	3,631.5	352.8	277.6	30,664.9
<b>2011-12</b>	11,291.3	6,162.4	8,679.9	3,381.3	414.7	219.7	30,149.3
<b>2012-13</b>	11,324.9	7,500.8	8,406.0	3,173.9	370.7	306.9	31,083.2
<b>2013-14</b>	11,415.3	8,184.2	8,169.5	3,058.8	454.5	319.4	31,601.7
<b>2014-15</b>	11,420.7	9,638.2	8,397.7	3,222.9	332.1	259.4	33,271.0
<b>2015-16</b>	11,382.9	11,306.3	8,003.5	3,625.0	385.0	241.7	34,944.3
<b>2016-17</b>	11,324.9	12,064.3	8,164.8	3,703.0	394.6	247.7	35,899.3

\*Tuition includes tuition and fees.

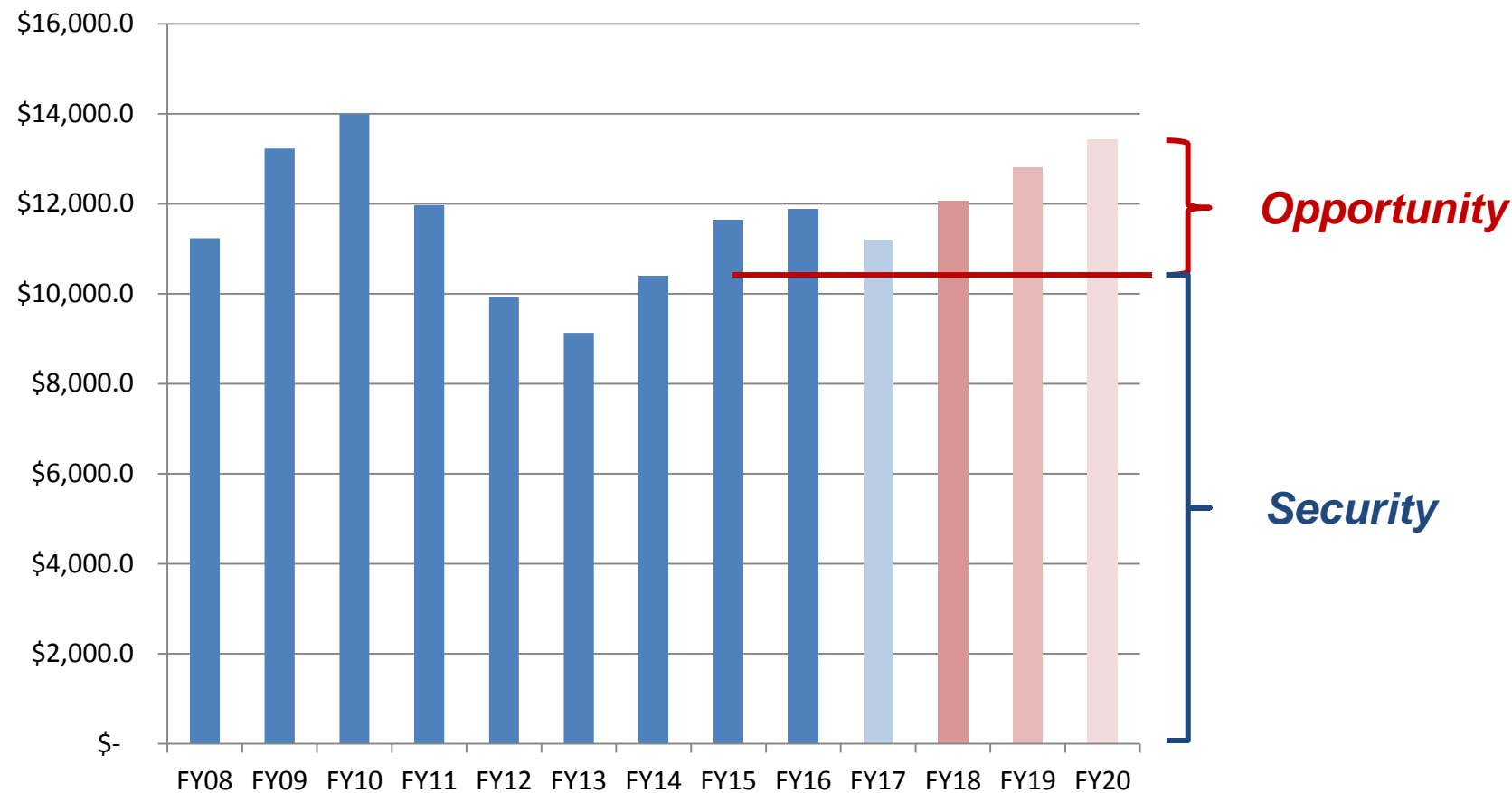
State includes state appropriation and pooled offset, and excludes clinic commitment.

Patient Care includes in-house and satellite revenues in IFR as well as clinic commitment.

Total does not include some minor or pass-through items.



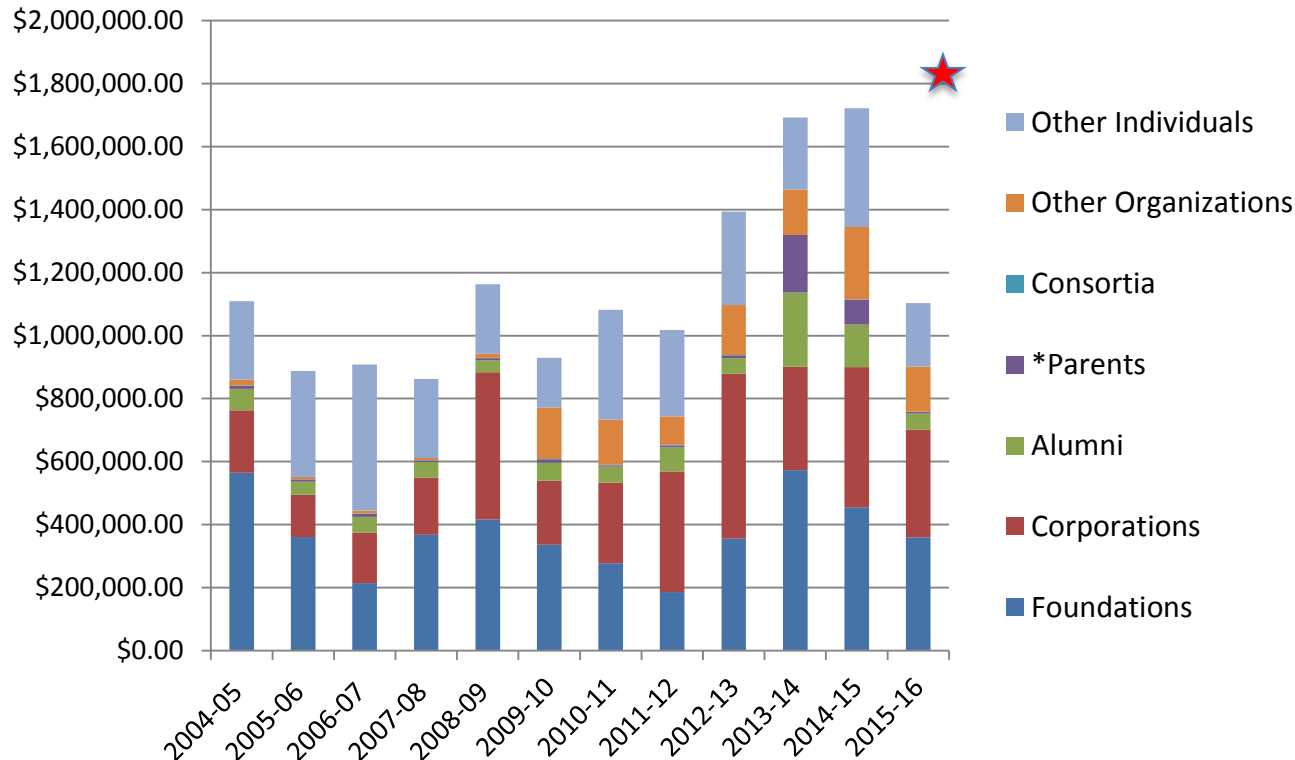
# Fund Balances



\*Fund Balance is cash balance in IFR, SUTRA and Stabilization (if any) as of the June 30 of each year.

# Annual Giving

## Fundraising†



\*Includes class gifts

\*\*Includes alumni who are also parents

†These values do not include pledges.



## Institutional Advancement

Ms. Ann Warwick  
 Ms. Jennifer K. Campbell  
 Ms. Pam Lederman  
 Ms. Nicole Totans  
 Ms. Jessica Sosa

The OCNY  
 Alumni Association



# Engaging our Alumni

- Merger of the Alumni Association into the Optometric Center of New York (OCNY)
- 2017-2020 strategic plan for alumni relations.
  - Build long term relationships: Develop outreach strategies to connect with alumni
  - Enhance alumni communications to deliver scheduled, branded and measureable messages.
  - Expand awareness of and support for the alumni association.
  - Identify and recognize alumni involvement.
  - Assess impact: Establish pre and post event procedures to research attendees, collect data and report outcomes.
- Campaign for Primary Care Pediatric Unit





The State University  
of New York

# 2017-18 Budget

- Excelsior Scholarship – Tuition-free College
  - Community or 4-year Colleges
  - Focuses on Completion
  - Requires full-time enrollment
- Budget Priorities
  - “Hold Harmless” funding model (Flat Funding – 1 year)
    - No future Commitment
    - Maintenance of Effort not included
  - 5-year Capital Plan (\$550M – Increase of \$350M)
    - + \$100M for UpState and Stony Brook Hospitals
  - Tuition Plan (Undergrad max. inc. \$250/year x 5 yrs)

*Red = Executive Budget Proposal*

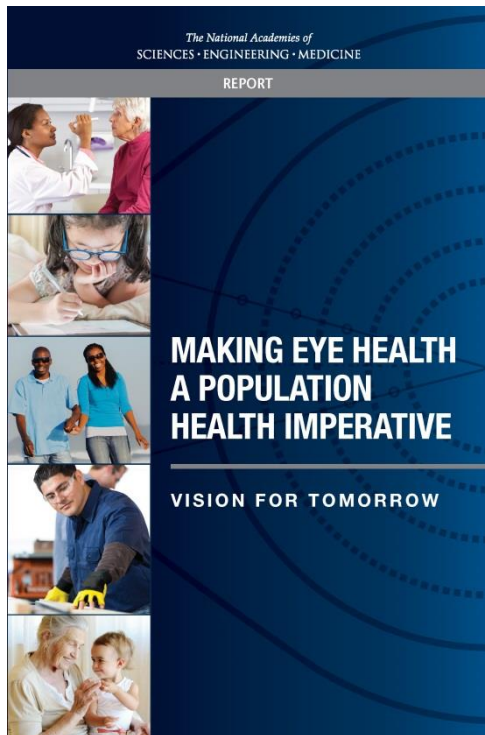






# Strategic Plan: 2018 - 2023

## Making Eye Health a Population Health Imperative: Vision for Tomorrow

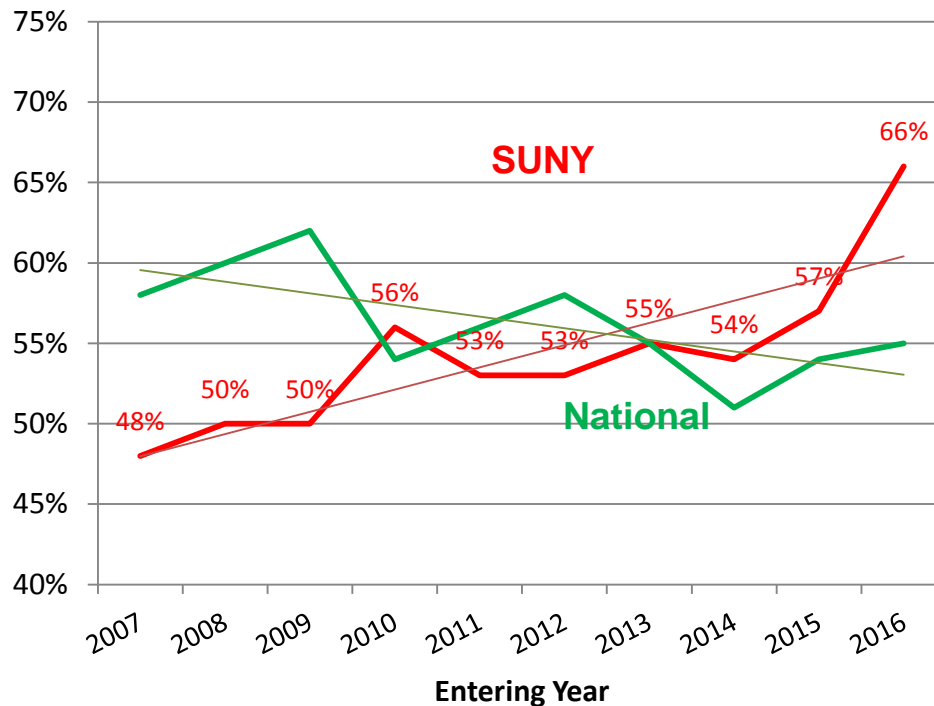


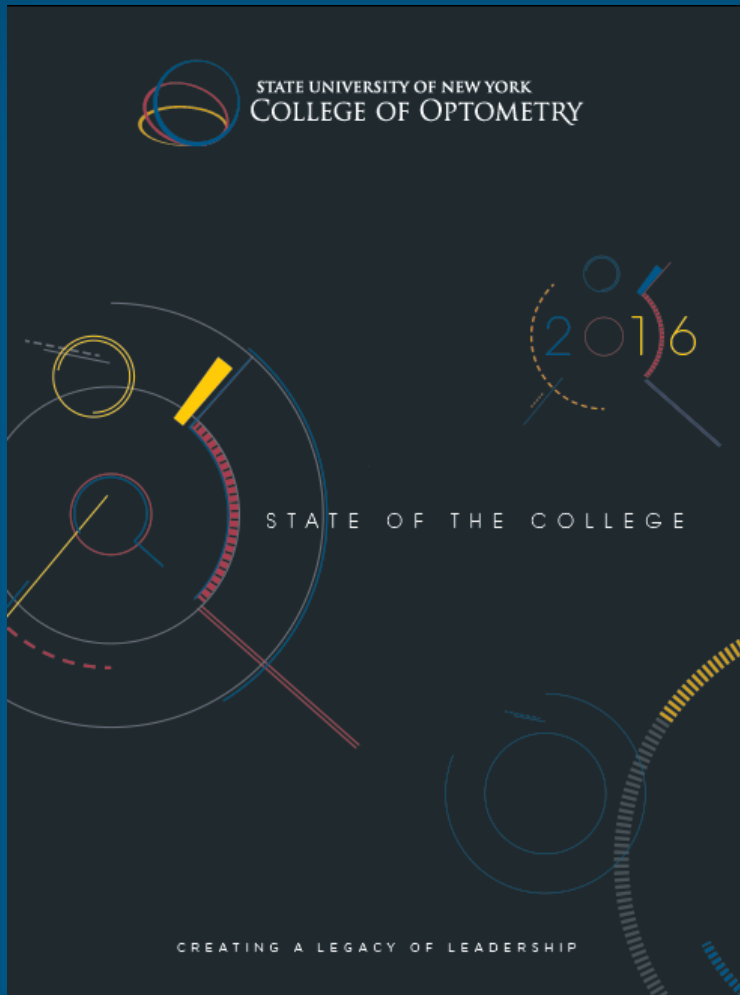
National Academies of Sciences, Engineering, and Medicine. 2016.  
*Making eye health a population health imperative: Vision for tomorrow.*  
Washington, DC: The National Academies Press.

*The National Academies of*  
SCIENCES • ENGINEERING • MEDICINE

# Destination – The SUNY College of Optometry

Admissions - 10 Year Yield Data





## **President's Council**

***Dr. Gui Albeiri***

***Mr. David Bowers***

***Ms. Amber Hopkins-Jenkins***

***Ms. Liduvina Martinez-Gonzalez***

***Mr. Doug Schading***

***Dr. Steven Schwartz***

***Dr. Richard Soden***

***Dr. David Troilo***

***Ms. Ann Warwick***

***Ms. Karen DeGazon***

***Thank you!***