

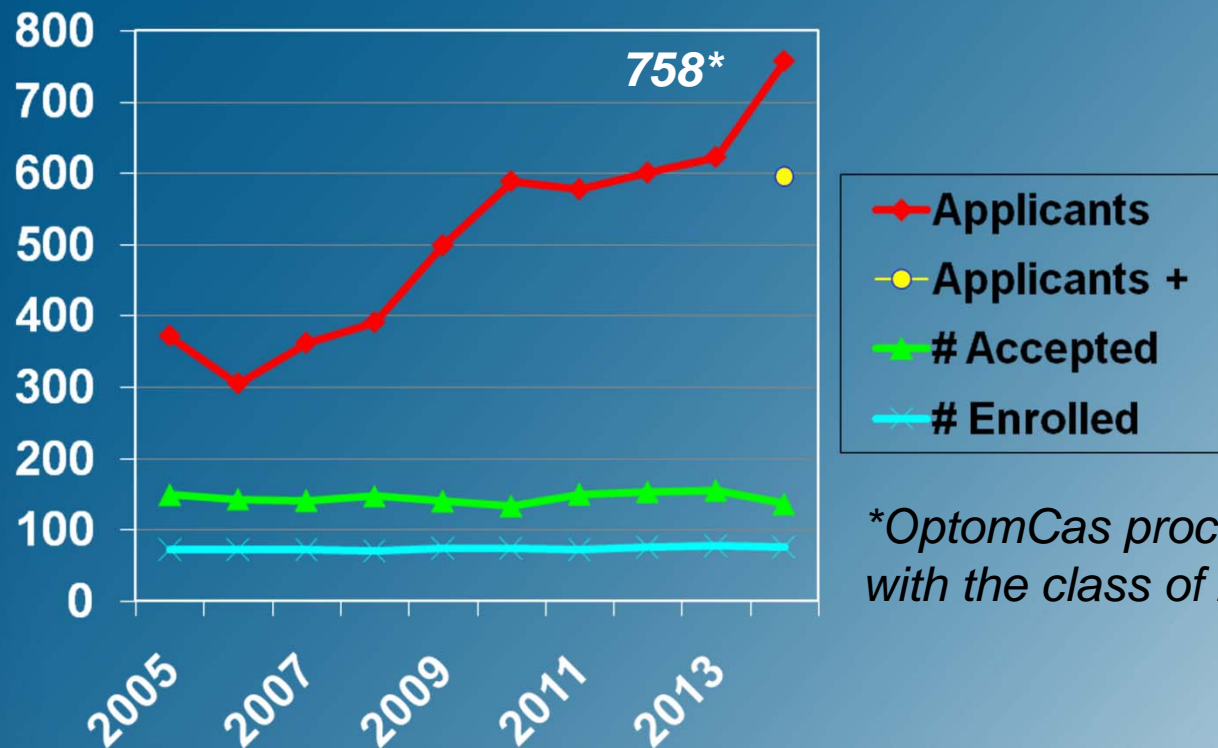
State of the College

David A. Heath, President
12 October 2010



STATE UNIVERSITY OF NEW YORK
COLLEGE OF OPTOMETRY

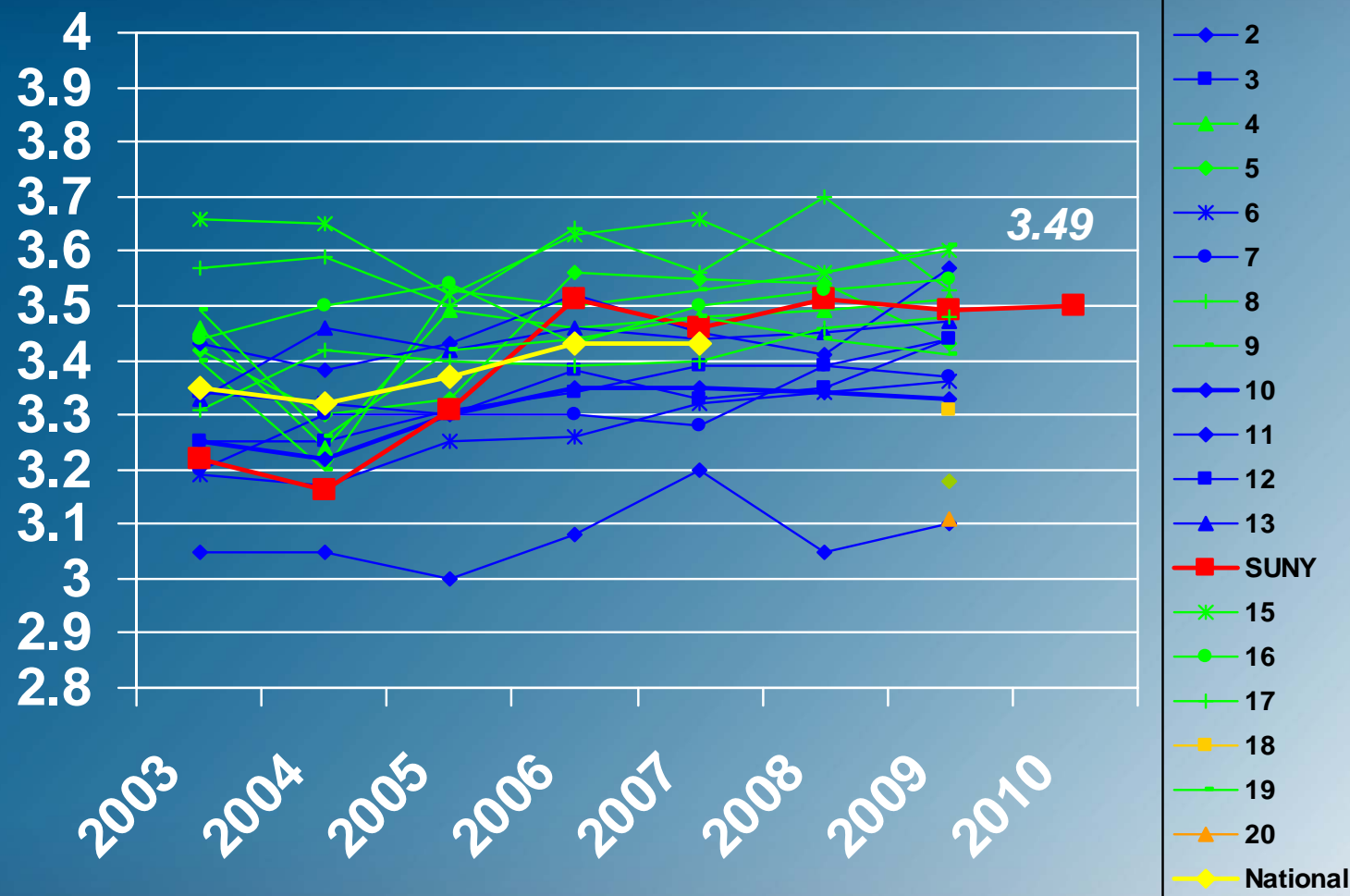
Are we attracting the best and the brightest?



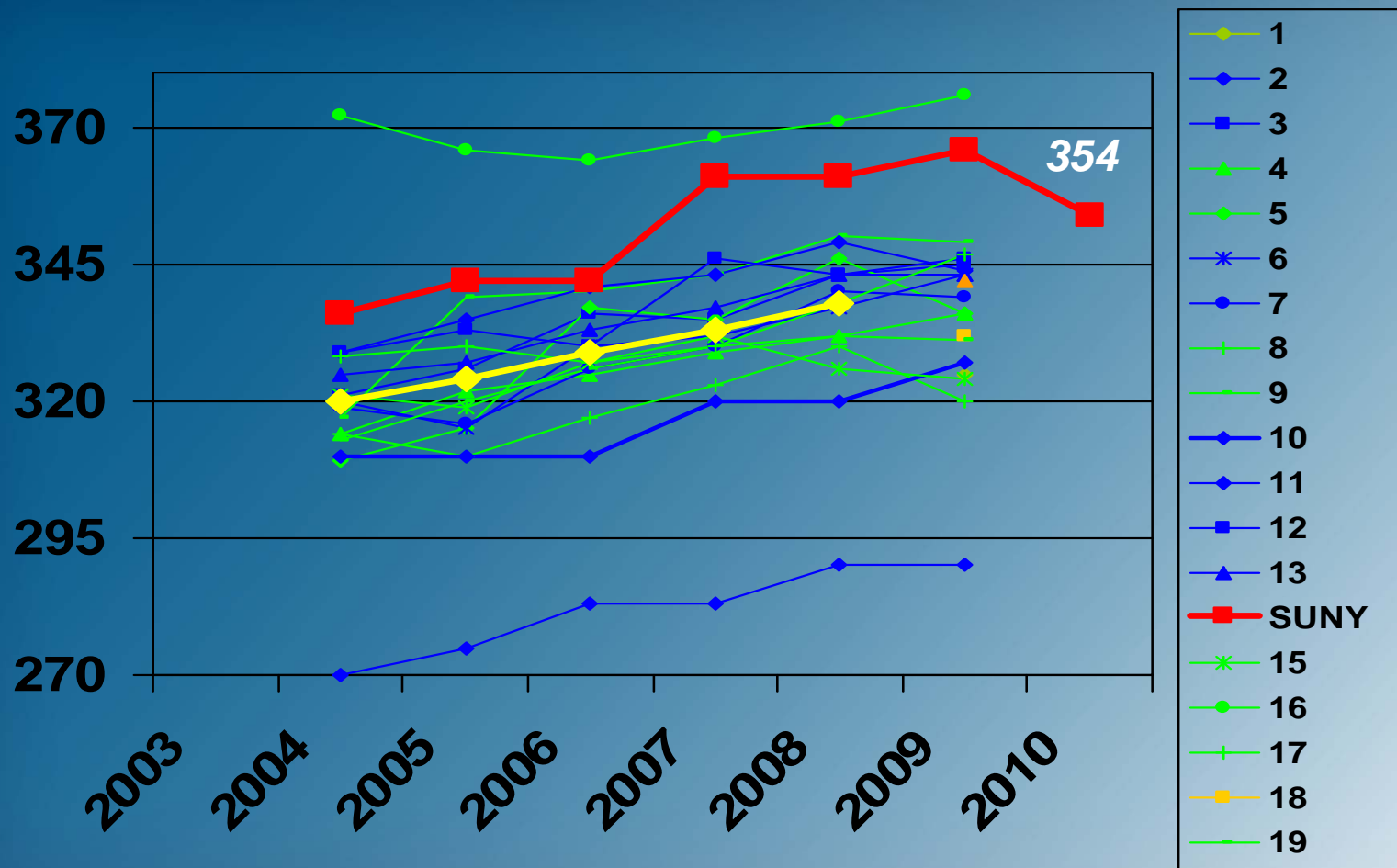
**OptomCas process began with the class of 2014*



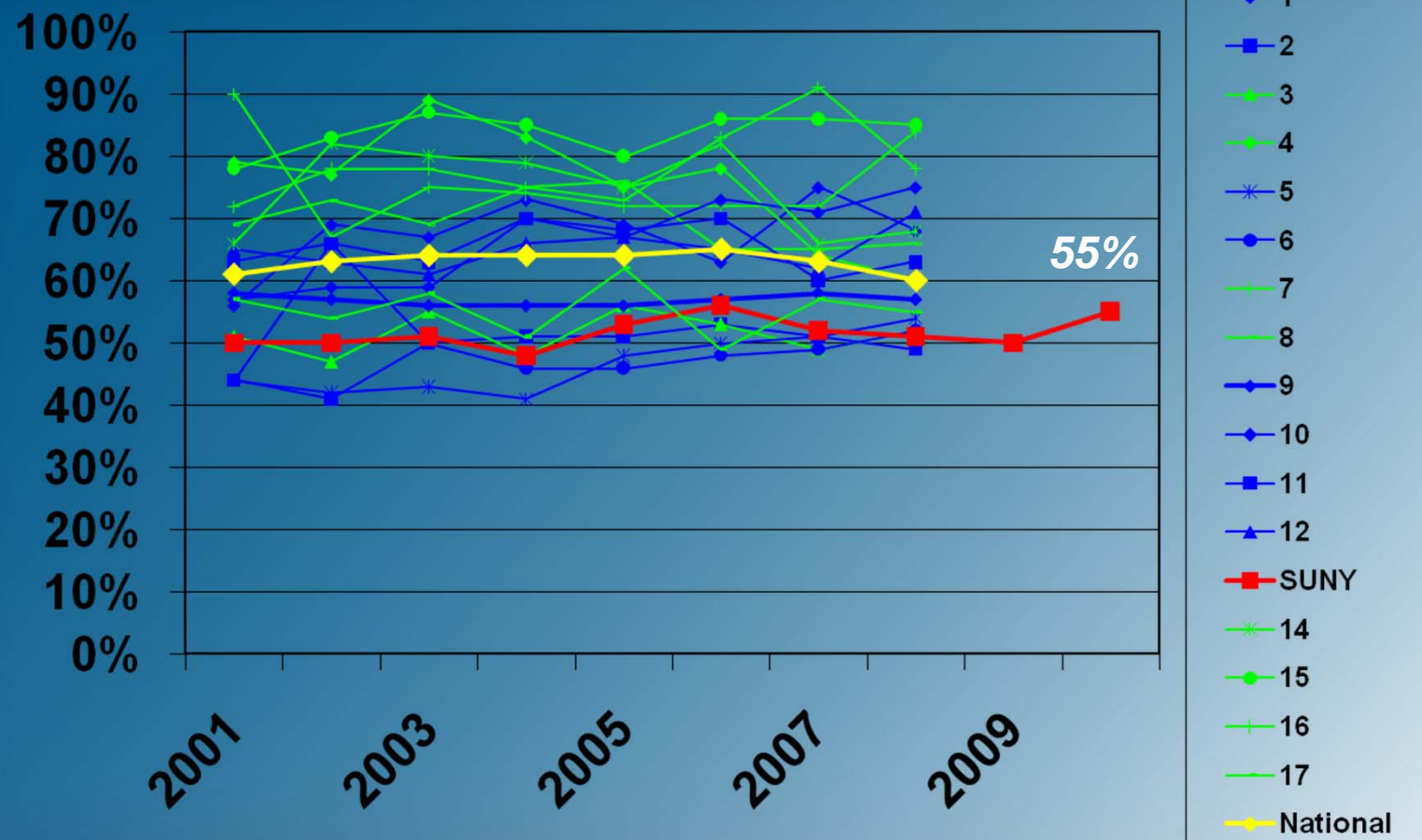
Admissions – Entering Class GPA



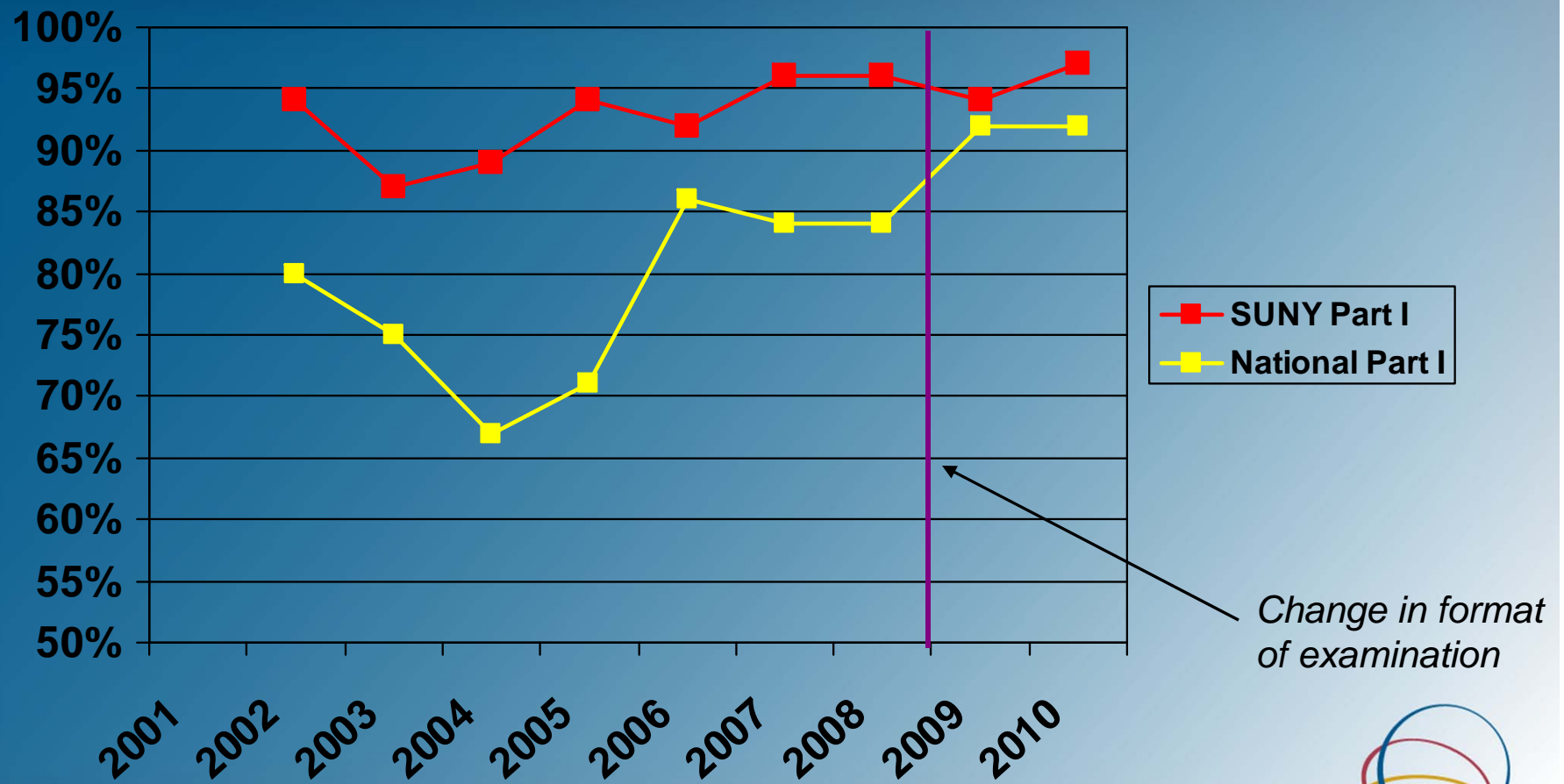
Admissions – Entering Class TS OAT



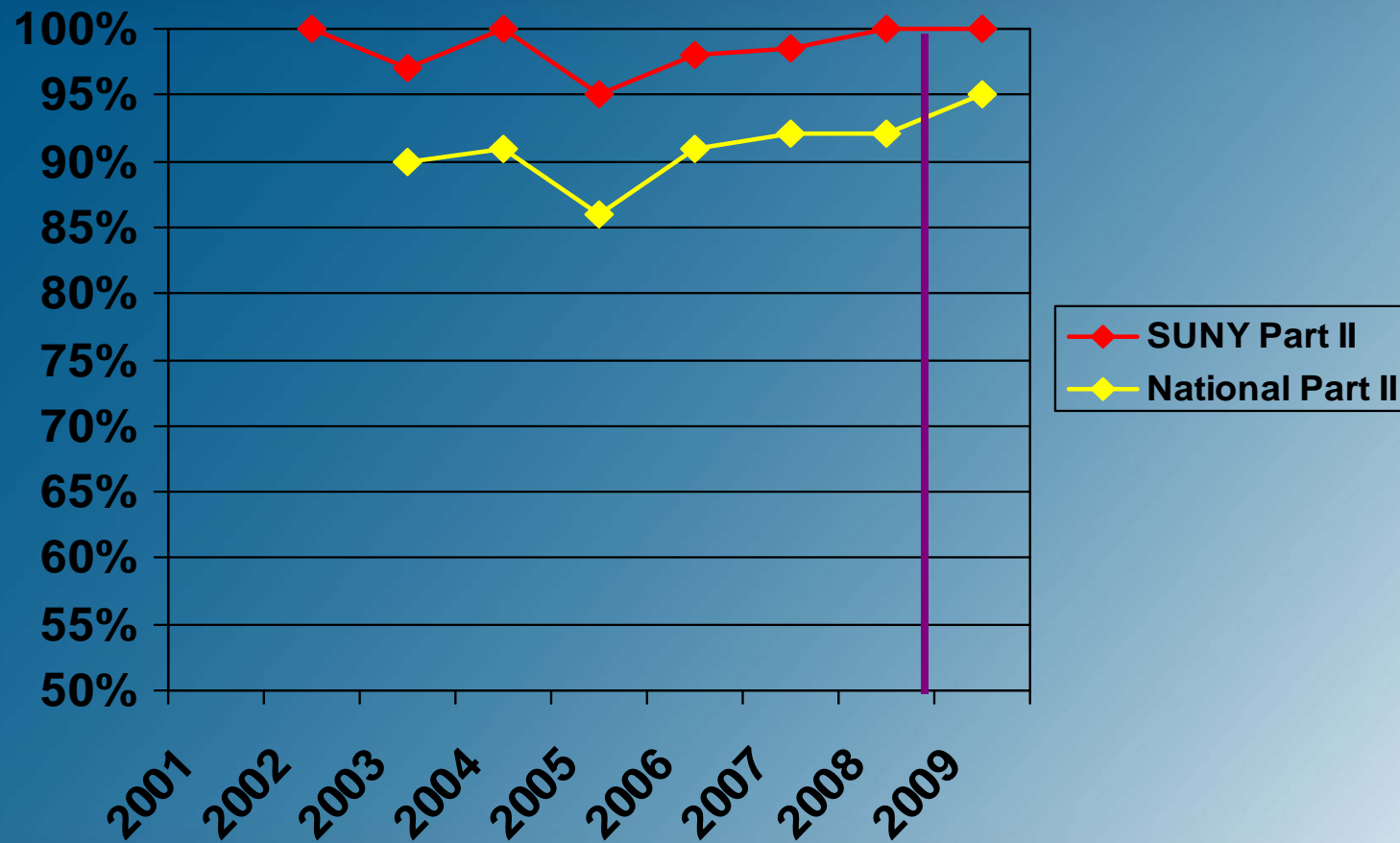
Admissions – Yield (% accepting offer)



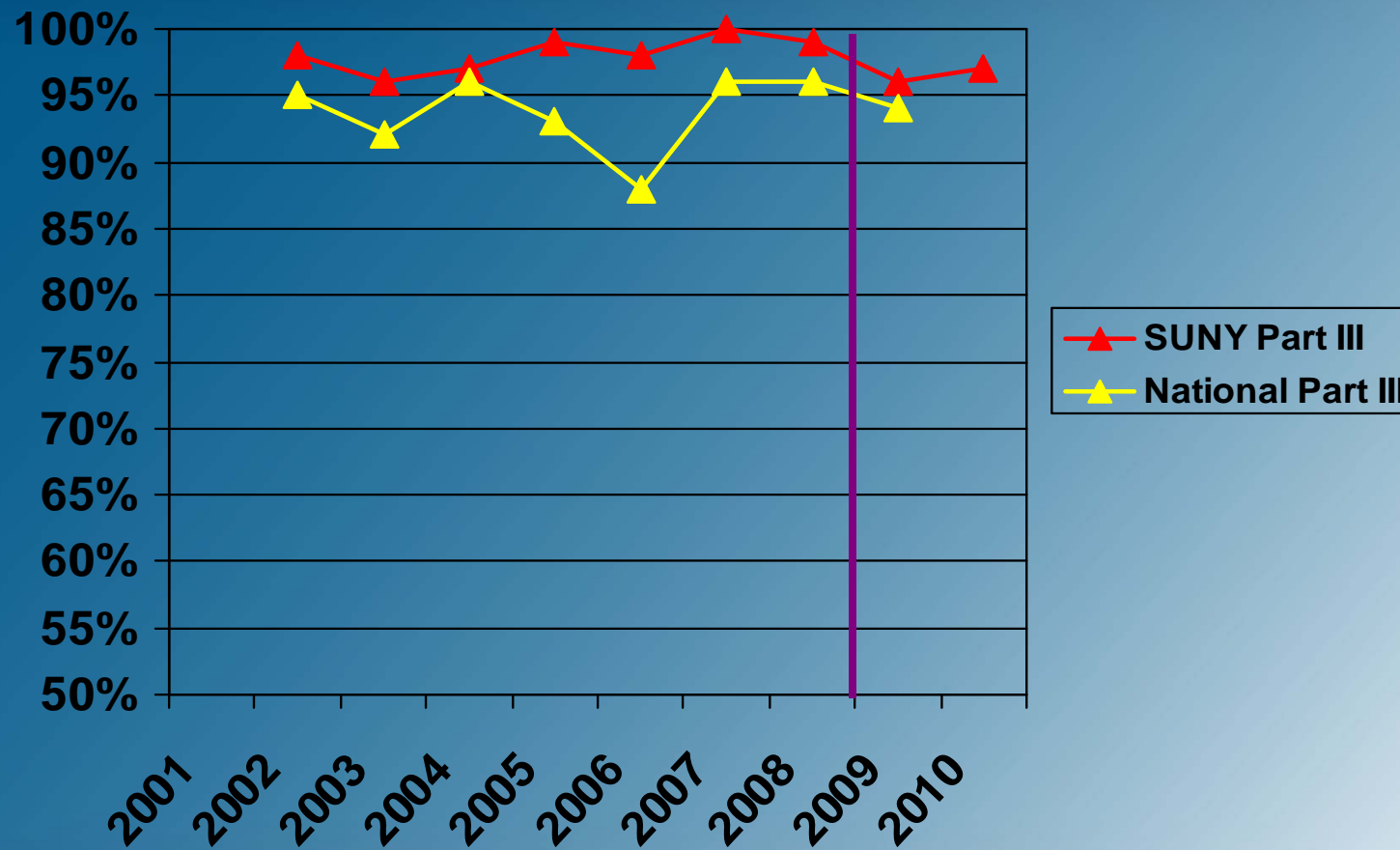
Impact: NBEO Results (Part 1)



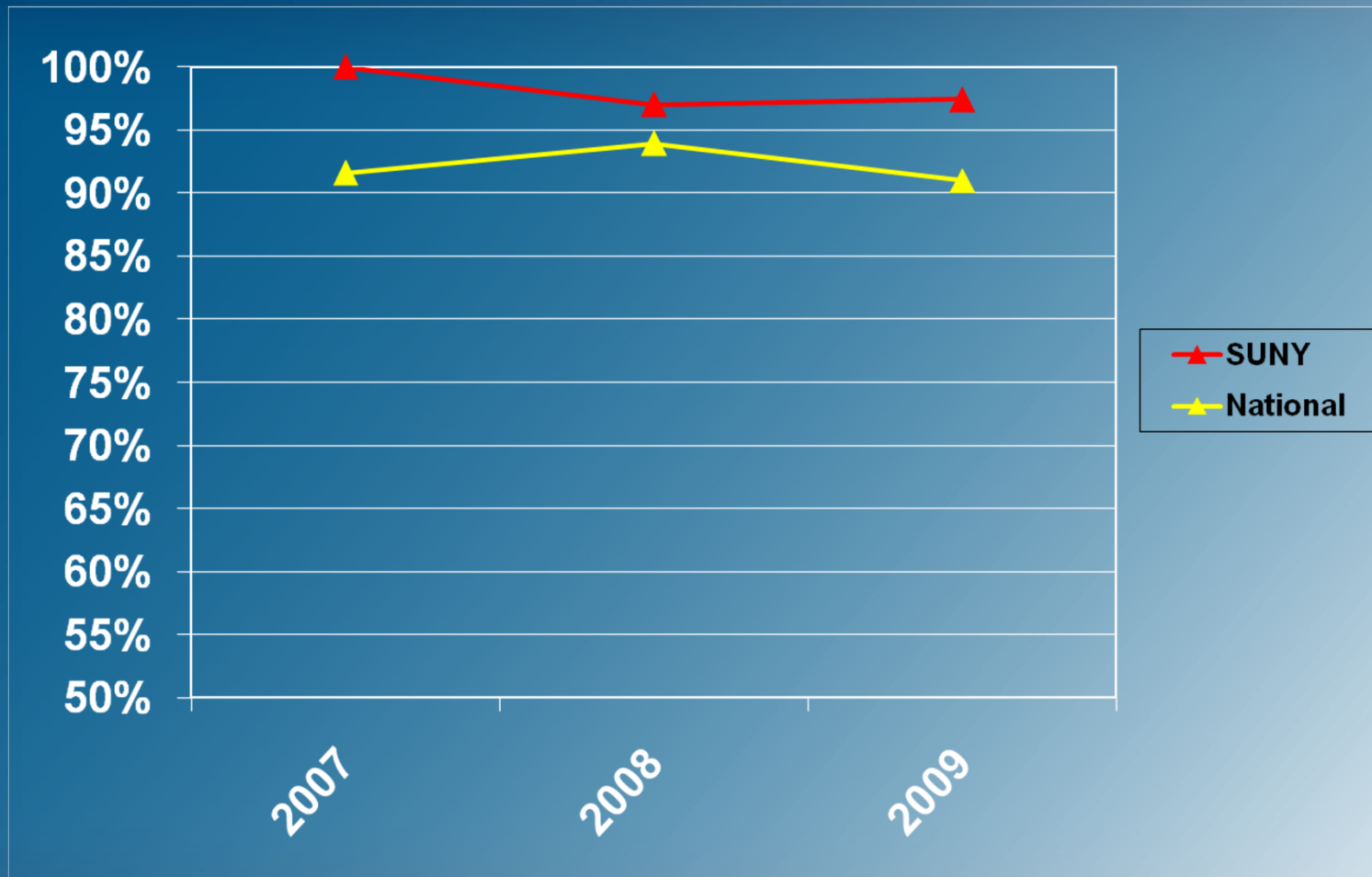
Impact: NBEO Results (Part 2)



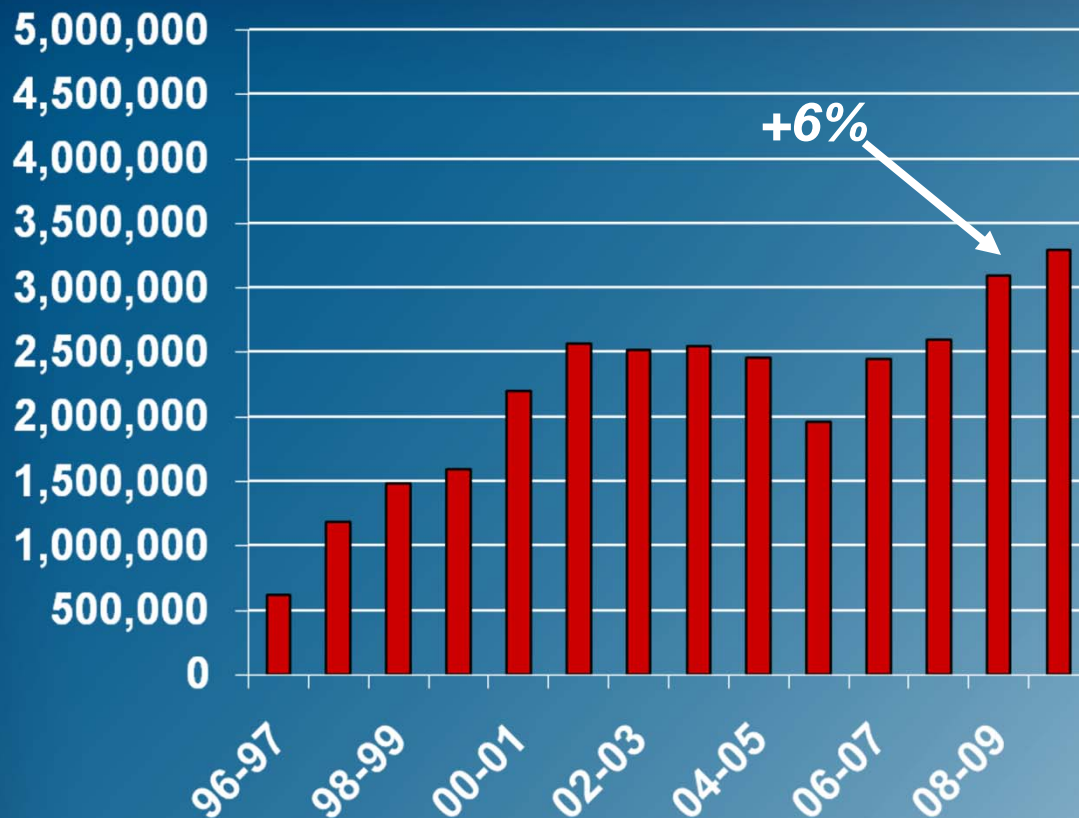
Impact: NBEO Results (Part 3)



Impact: NBEO Results (Ultimate Pass Rate)



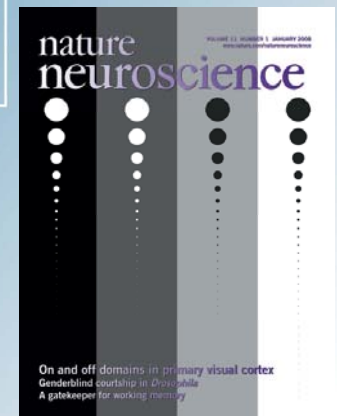
Extramural Research Activity



Strategic Objective: \$5,000,000 per year



■ Research Grant Activity

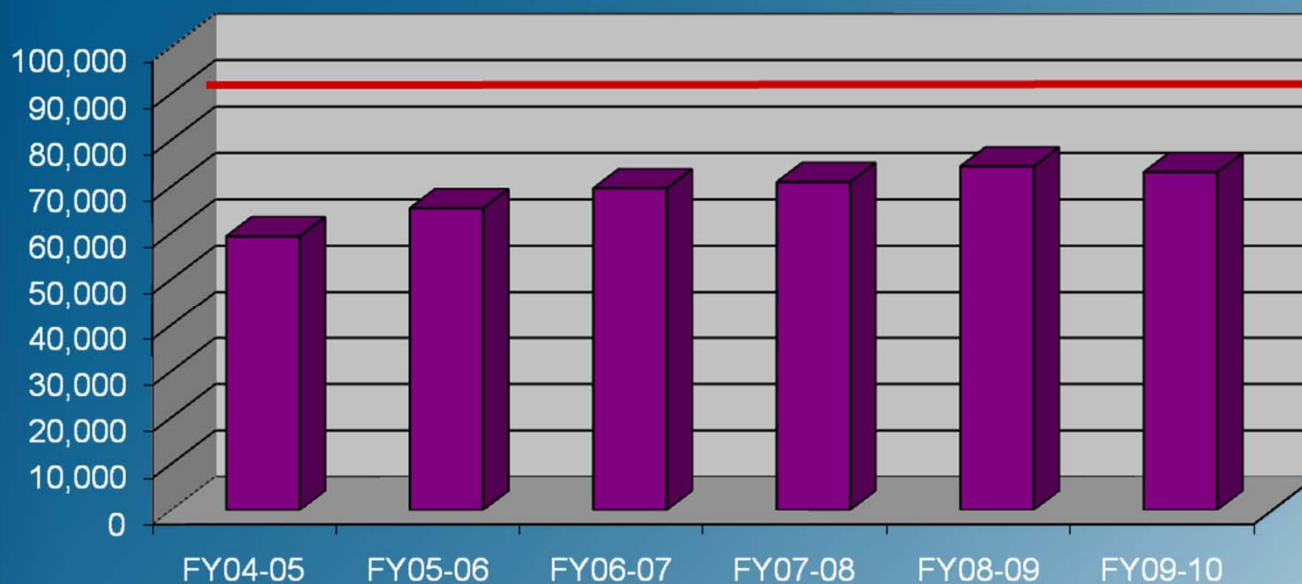


Research: Snapshot AY 2010

- **Research Personnel**
 - 14 NEI grants (12 R01, 1 R21, 1 T35)
 - 1 DoD, 2 NSF, 3 NIH subcontracts, 1 HF
 - Ranks 6th among the 20 Schools and College of Optometry
- **SUNY Eye Institute (SEI) – Implementation**
- **Clinical Collaboration Grants (2)**
- **Impact**
 - 46 Articles, Books or Chapters (67/47)
 - 70 Presentations at ARVO, VSS or AAO (60/46)
 - 7 Invited Lectures at prestigious universities (13/9)
 - 16 Colloquia held (30)
 - Host of VisionNYC Colloquium Series



UEC Patient Encounters



■ Patient Encounters

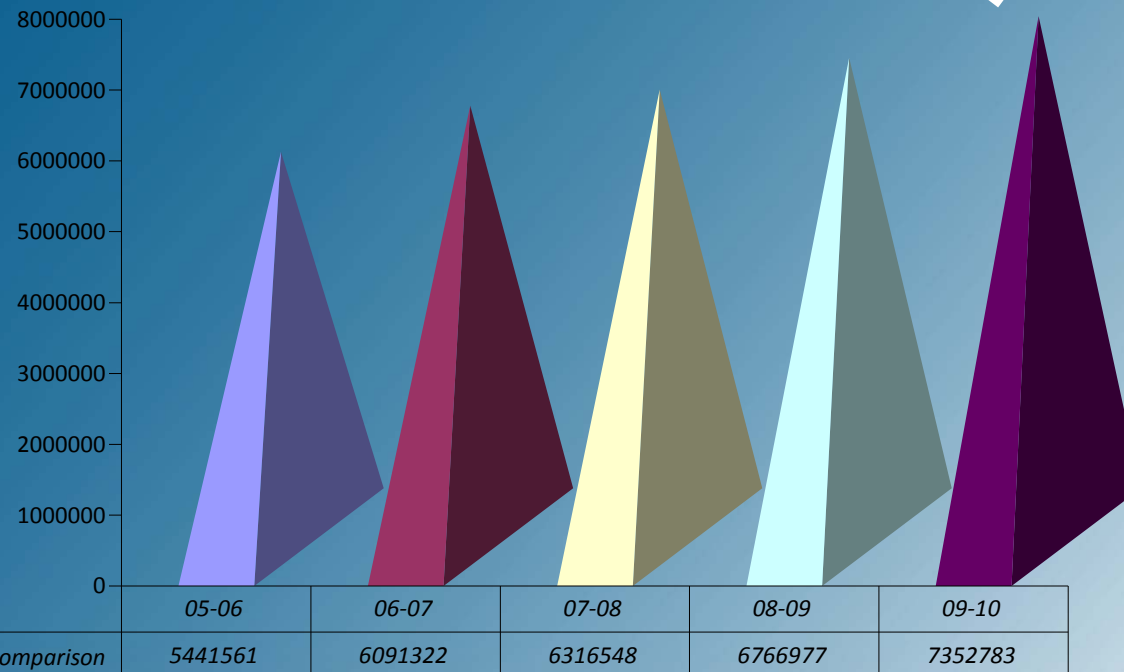
Fiscal Year	Totals
FY04-05	59,250
FY05-06	65,305
FY06-07	69,582
FY07-08	70,938
FY08-09	74,285
FY09-10	73,061



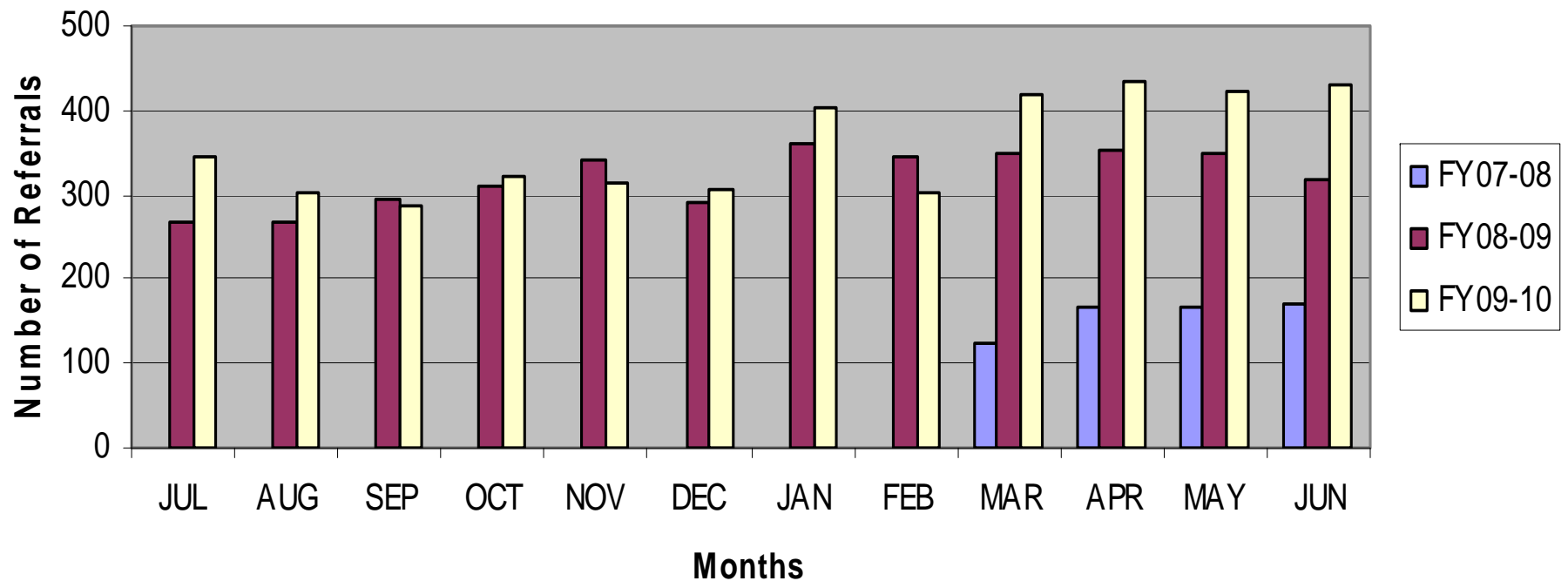
UEC - Revenues

Fiscal Yr 05-06 to 09-10 Comparison

\$7,352,783
+ 8.6%



Referral Service: Monthly Referrals



Annual Encounters:
FY 07-08 - 624
FY 08-09 - 3,839
FY 09-10 - 4,285

*Strategic Goal of **3,000** Annual Referrals Met*



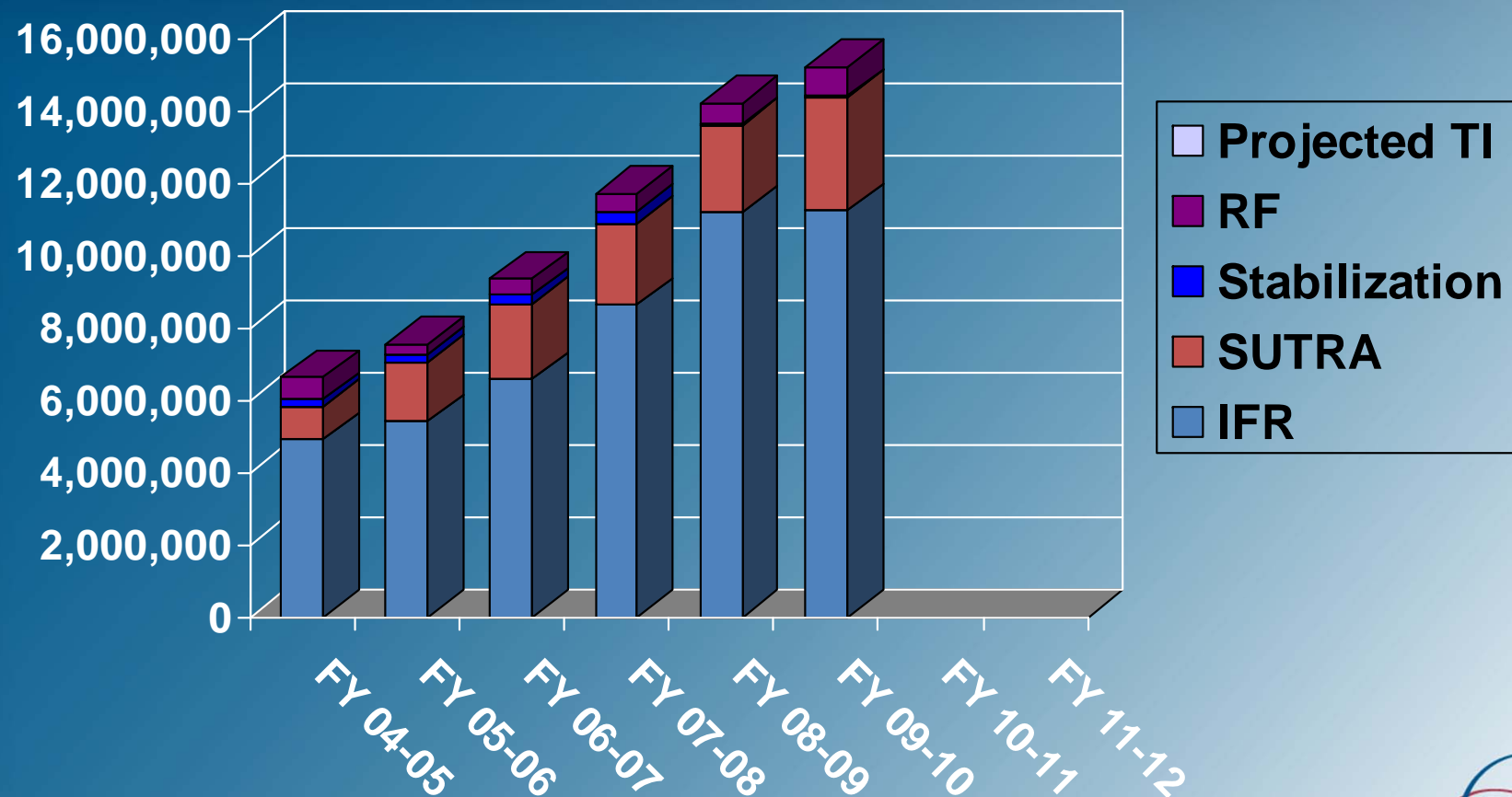
GIVING BACK TO THE COMMUNITY

UEC PUBLIC SERVICE EVENTS

Focused Area	FY 08-09	FY 09-10
Homebound Visits (number of visits)	148	145
Vision Screenings (including schools) (number of screenings)		27
Charitable Care (number of patients receiving care)	# of Requests Honored = 576	# of Requests Honored = 581
Support Groups (Number of Programs)	38	39
Community Lectures/Events (number of lectures)		14



SUNY Optometry – Fund *Balances*

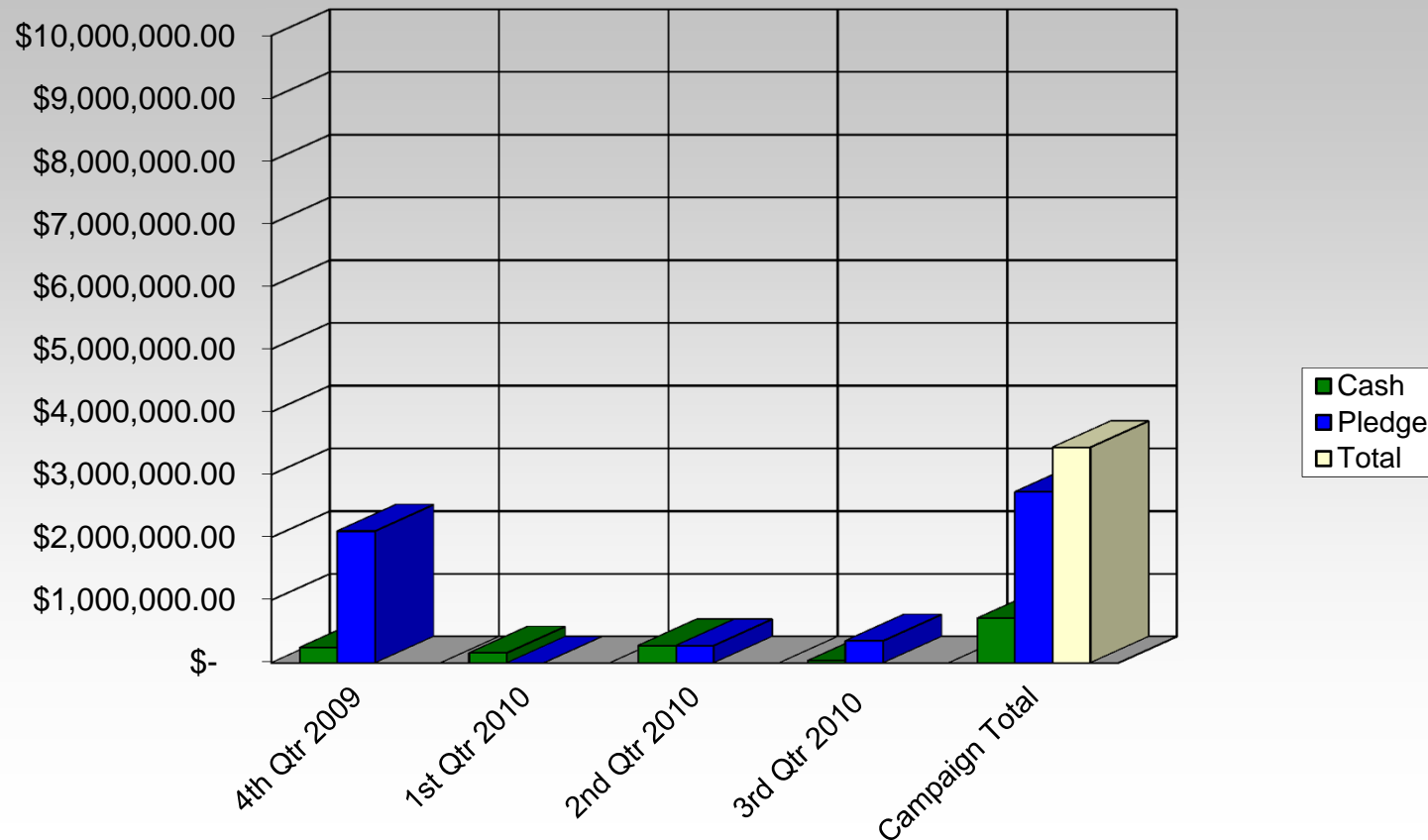


Philanthropy & the OCNY



The Vision and The Promise:

Campaign for the SUNY College of Optometry



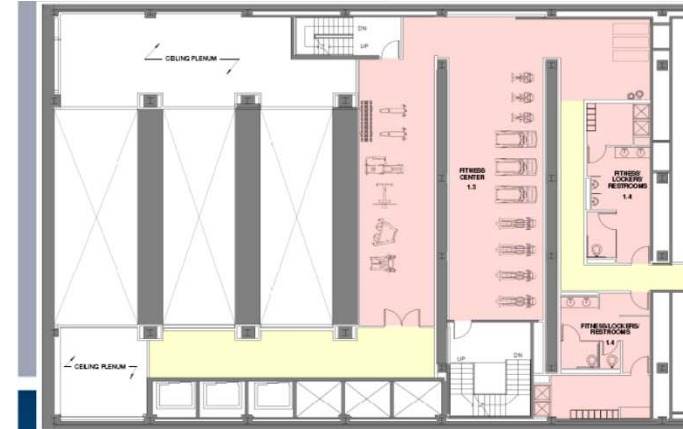
Capital Improvements

Project	Status	Cost
Rehab. Elevators	Completed	\$ 1,966,836
Fire Alarm System	Near Completion	\$ 2,487,998
HVAC – Control & Balance	Under Construction	\$ 3,436,000
Building Systems	Design	\$15,027,000
Campus Center 2, 3, 3M	Design/Nearing Bid (Constr. – 3.11)	\$ 8,497,000
Rehab. Research 17 & 16	Design (Constr. – 2011)	\$ 2,815,000
Lobby	Design	\$ 3,510,000

Campus Center for Student Life and Learning



\$ 8.497 M
Project



Goals: AY 2011

- **Strategic Planning:** The SUNY State College of Optometry will continue the implementation of the 5-Year Strategic Plan 2008 - 2013.
- **Accreditation:** The College will complete the Institutional Self-Study and host the joint accreditation visit of ACOE and MSCHE, April 10 – 13, 2011.
- **Resource Development:** *“The Vision & The Promise: Campaign for the SUNY College of Optometry.”* The College, through its Foundation will complete the quiet phase of its major gifts campaign and move into the public phase at the 2011 *Eyes on New York* Gala. Campaign Goal - \$10M.
- **Institutional Research:** The College will complete the implementation of its institutional assessment program with “Key Metrics” published on the web for the community access.



Goals: AY 2011

- **Academic Affairs:** Complete a review of the administrative/ department structure of Academic Affairs, make recommendations to the President regarding changes needed to support our strategic priorities, and initiate implementation.
- **Academic Affairs:** Begin the development and implementation of the Center for Clinical Research.
- **Student Affairs:** Review, revise and modify as needed the organization of Student Affairs to meet the needs of our students and programs.
- **Student Affairs:** Develop an implementation plan for the Center for Career Development.
- **University Eye Center:** Complete the selection and implementation of a new EHR.



Goals: AY 2011

- **Facilities Improvements:**

- “Ground-breaking” for the new Center for Student Life and Learning on the 2nd, 3rd and 3M floors will begin in early 2011. The project will be completed within one year.
- Bid documents for the renovation of the ground level will be completed with construction scheduled to follow completion of the Student Center for Life and Learning.
- Complete research facilities improvements on floors 16 and 17.
- Continue electrical and mechanical systems upgrade project.

- **Master Planning: In cooperation with the State University Construction Fund (SUCF), the College will complete a new Facilities Master Plan for the years 2013 – 2023.**



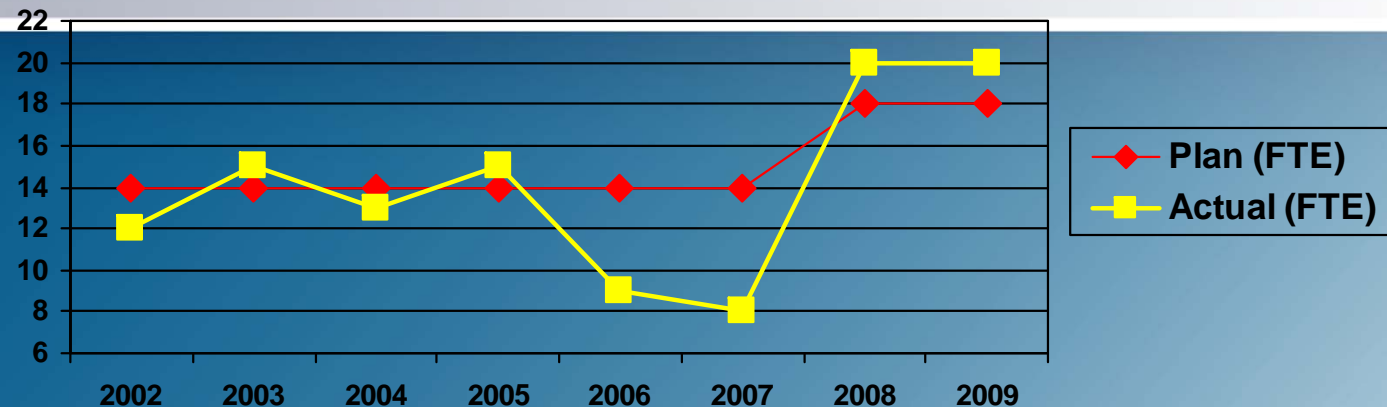


Thank You



STATE UNIVERSITY OF NEW YORK
COLLEGE OF OPTOMETRY

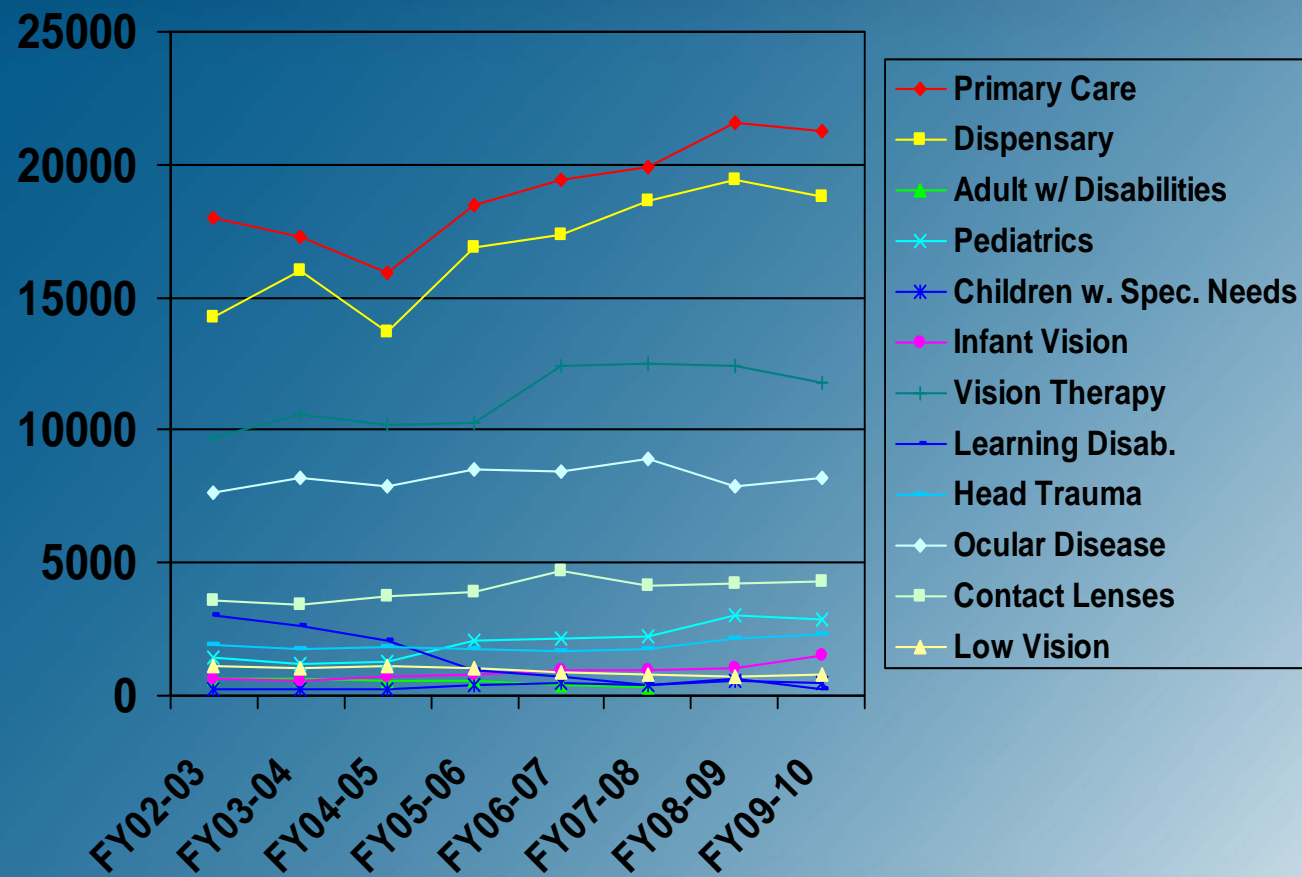
Graduate Education



- Graduate Stipends (Ph.D.) increased – FY 2009
- New Ph.D. curriculum approved by DOE, AY 2009
- Applicants for the Ph.D. program
 - 2009: 15 applicants, 2 admitted, 2 enrolled
 - 2008: 9 applicants, 5 Admitted, 5 enrolled
 - 2007: 4 applicants, 2 admitted, 1 enrolled



UEC: Patient Encounters by Unit



UEC Challenges:

- Enhanced PR effort: Branding & communications
- Changing vendor of Electronic Health Record system to improve performance and to be “eye” specific - (\$1,000,000 project)
- Overcoming limits of managed Medicaid – SUNY sponsored legislation
- Addressing limitations to Community Outreach program expansion
- Implementation of 24/7 on-call access
- Facilities capital improvement projects
- Enhancement of quality assurance and compliance programs
- Increase in collaborative relationships with NYC medical centers, hospitals and community health centers.
- Serving the upstate community
- Increasing our capacity to provide care to the indigent population.

