

Progress Report: Student Affairs and International Programs

Presented by:

Gui Albieri & Vito Cavallaro

A year of transitions...



STATE UNIVERSITY OF NEW YORK
COLLEGE OF OPTOMETRY

Goal VIII. Create a vibrant sense of community that promotes student and alumni engagement, academic success and the development of personal and professional competencies



Goal VIII. Create a vibrant sense of community

Identify factors that influence academic and clinical success and implement programs to address these



Orientation
CDC sponsored workshops
Early Intervention/Counseling





Goal VIII. Create a vibrant sense of community
Continue to encourage and support student involvement in
organized optometry

**RECRUITMENT > ORIENTATION > CLUBS & ORGS. > LEADERSHIP RETREAT >
CDC ADVISORY BOARD**

Creation of umbrella organization to coordinate organized optometry related activities

SUNY Optometry Event Calendar

Today ◀ ▶ April 2016 ▾

Print Week Month Agenda ▾

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	31	Apr 1	2
3	4	5	6	7	8	9
Student Council - Spirit Week?						
Career Symposium		Talent Show? 12pm FCO - Crepe S	AOSA Quiz Bowl?	Third Year Auction	SVOSH HH?	
10	11	12	13	14	15	16
Student Council - Softball game		COVD Meeting		Vision Expo East		9am VisionWalk - Ce
17	18	19	20	21	22	23
Vision Expo East AOA-PAC Conference		12pm FCO - Meeting				
24	25	26	27	28	29	30

Events shown in time zone: Eastern Time

+ Google Calendar

The Moral Discourse

Ways to Avoid Being a Nag

Don't blame.

Don't demean.

Don't attack.

Don't criticize.

Don't manipulate.

Avoid making your spouse feel stupid.

Elizabeth Bernstein: "The first step in curbing the nagging cycle, experts say, **is to admit that you are stuck in a bad pattern**. You are fighting about fighting. You need to work to **understand what makes the other person tick**. Rather than lazy and unloving, is your husband overworked and tired? Is your wife really suggesting she doesn't trust you? Or is she just trying to keep track of too many chores?"

Source: Elizabeth Bernstein. "Meet the Marriage Killer." WSJ.com.
1/25/2012.

My Mission is

To expand the ability for optometrists to be able to practice with medical doctors
(owning a practice or having a vested interest in an organization).

I achieve my mission through organized optometry!

Join Michael and hundreds
of other doctors and students
who are making
a difference in your
profession

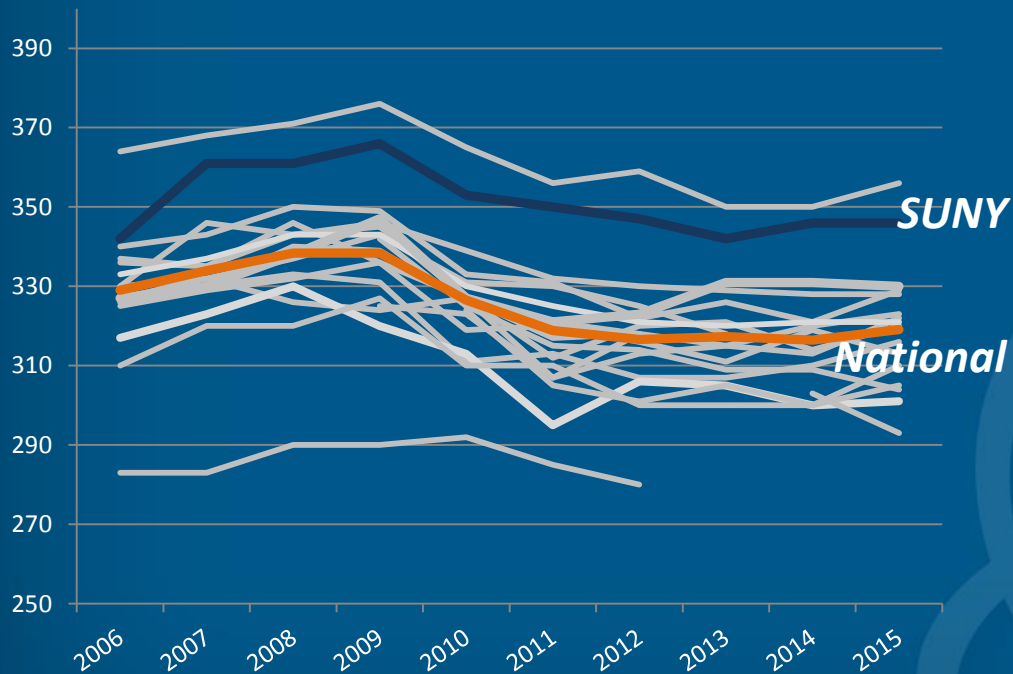
Michael Wallerich ('17)
is on a mission

IX. Enroll a highly qualified and diverse student body



Admission: Professional OD Program

SUNY T. Science OAT



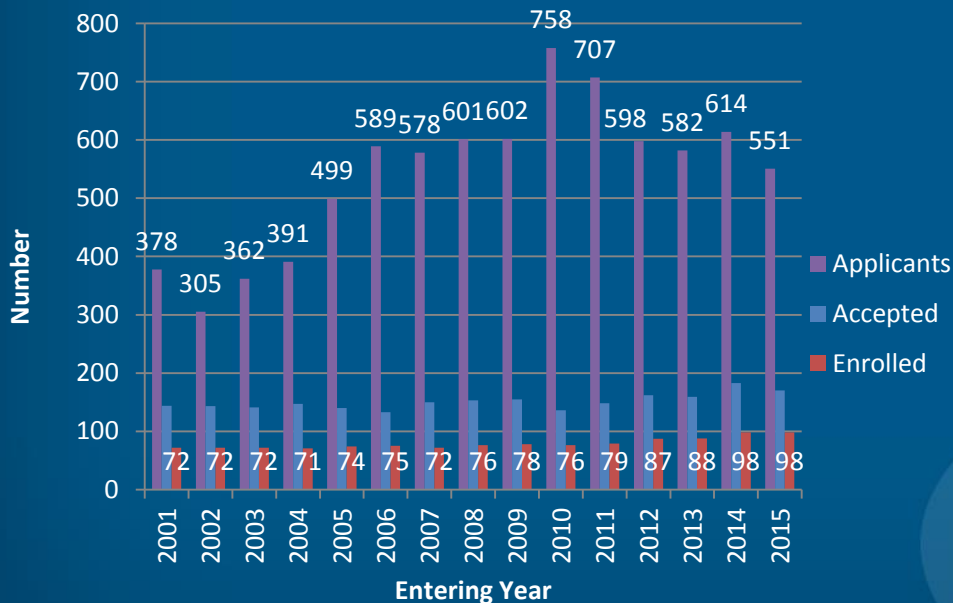
SUNY Admissions GPA



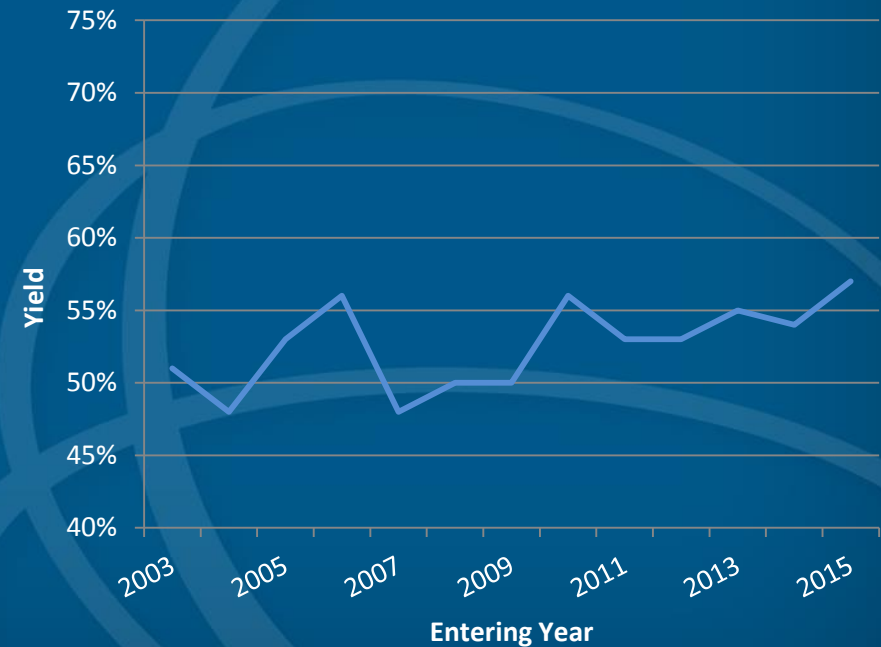
Admission: Professional OD Program

SUNY Admissions

Applications, Acceptances and Enrollment by Year



SUNY Yield (Enrolled/Accepted)



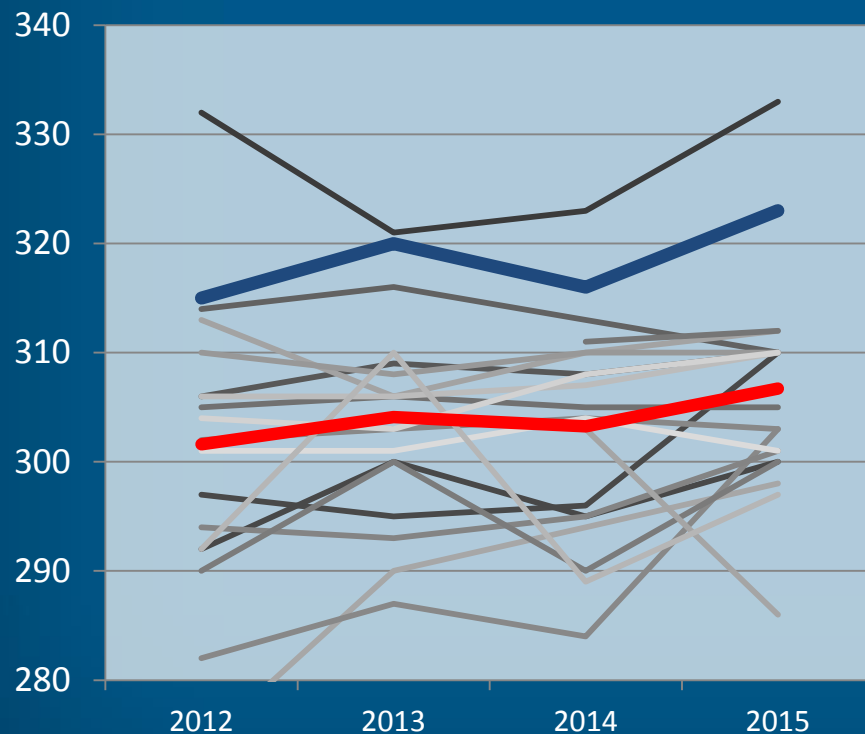
Concern:

- Drop in applications from California (30+)
 - Recruitment effort was the same as previous years
 - Possible reasons:
 - Increased competition from local Colleges
 - Cost of living in NYC
 - Students are self-selecting

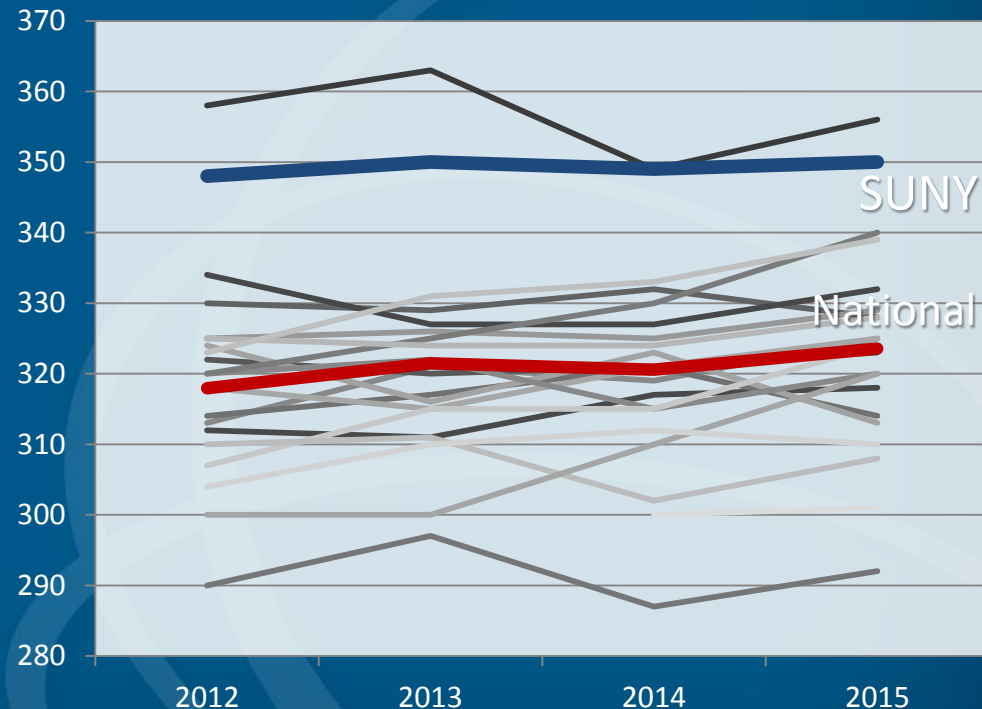
Admission: Professional OD Program

Self-Selection Theory

OAT T. Science - All Applicants

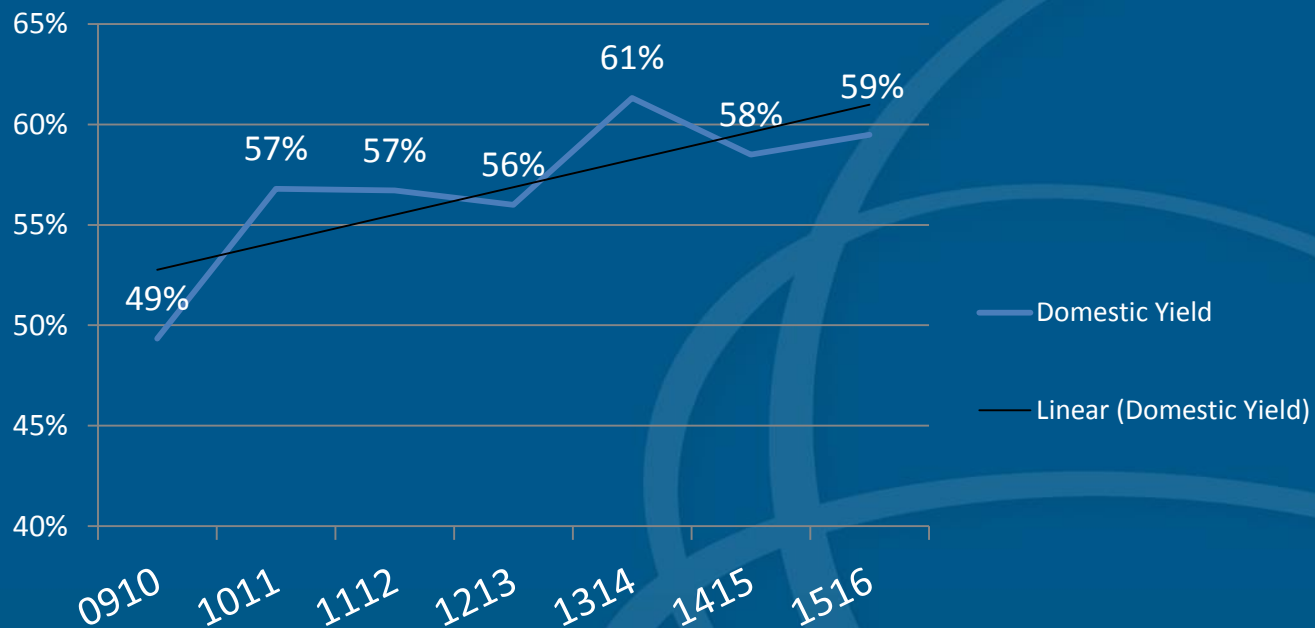


OAT T. Science - All Admitted



Admission: Professional OD Program

Domestic Yield



Focus on quality of student experience

SELECT A DATE AND TIME All times in EST

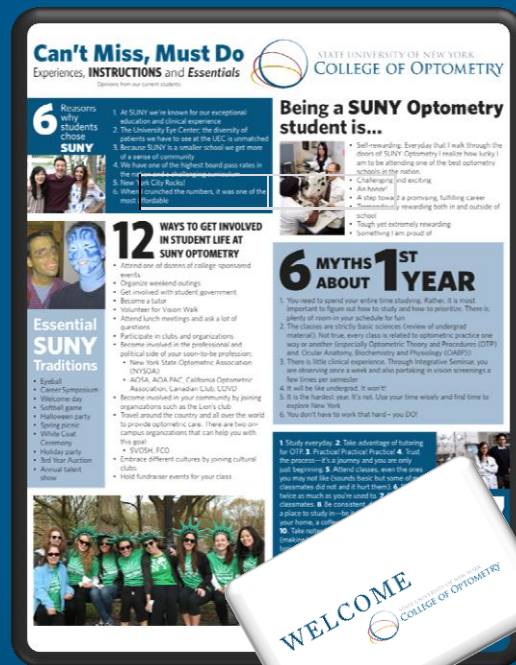
Monday, February 1, 2016

Feb 2016						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

Sorry, there are no available appointments on this date.

Please select another date on the calendar.

0 appointments available



Greeting at Lobby Mini orientation



Student Life presentation

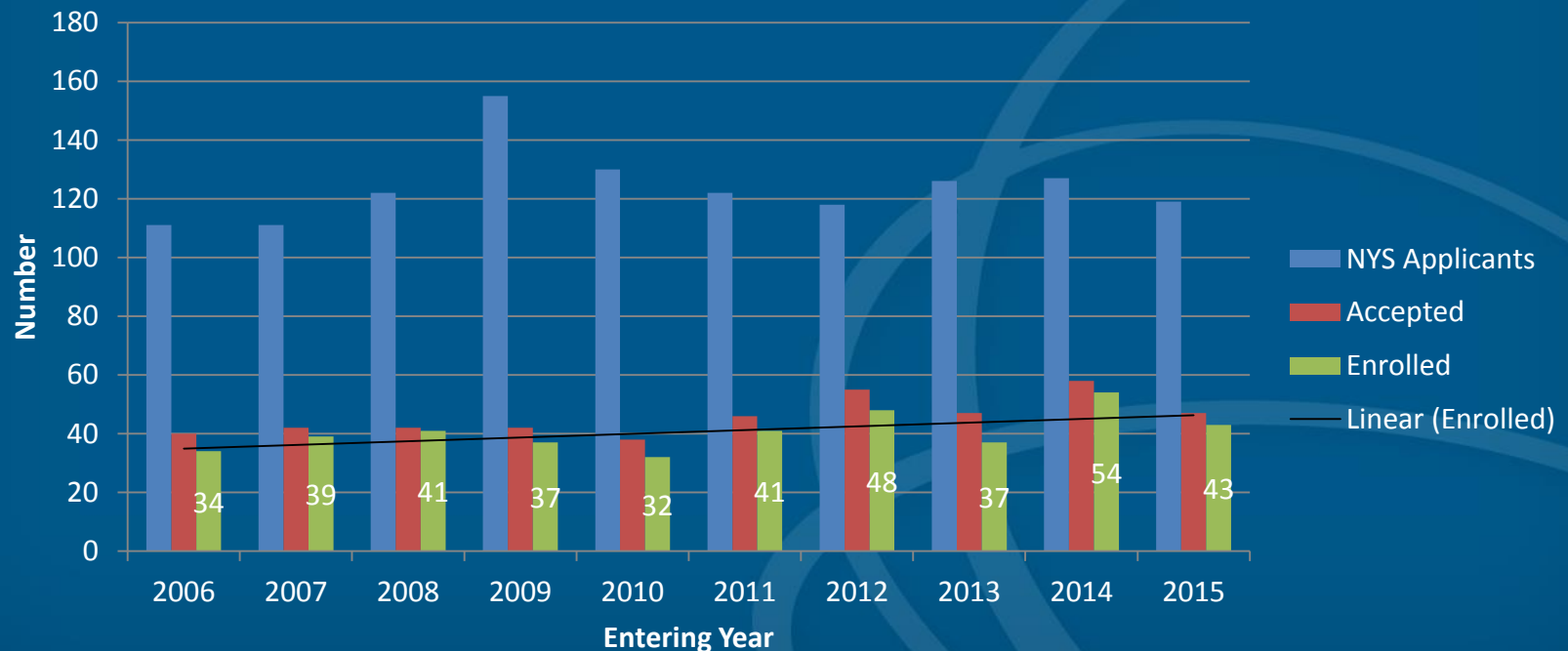
IX. Enroll a highly qualified and diverse student body

***Increase the number of inquiries and applicants from
residents of New York, particularly Upstate New York***

Increase the number of inquiries and applicants from residents of New York, particularly Upstate New York

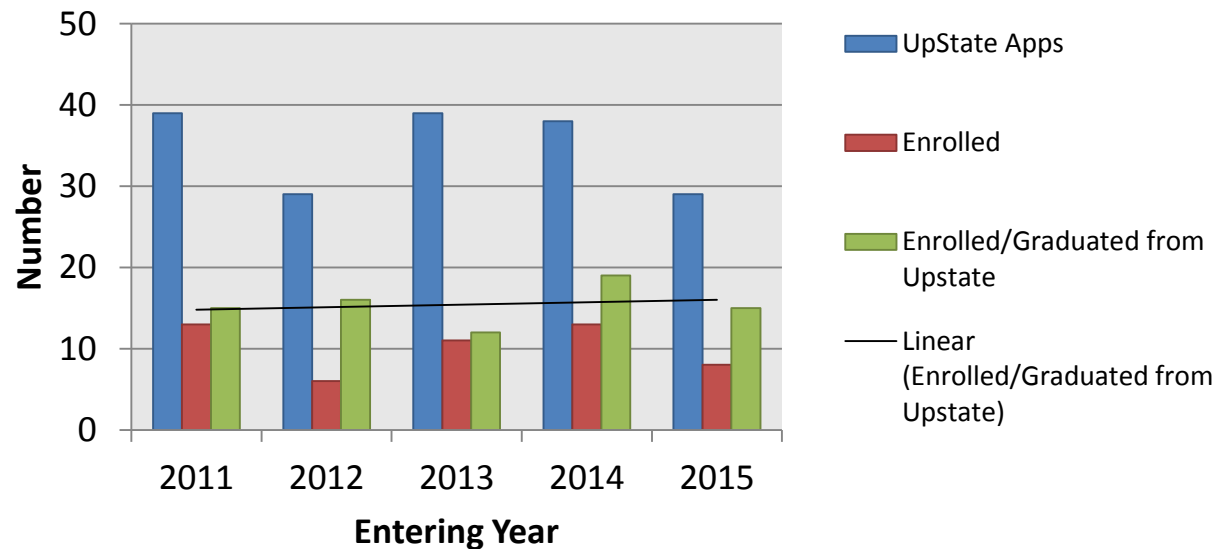
SUNY NYS Admissions

**Applications, Acceptances and Enrollment by Year
New York State Residents**

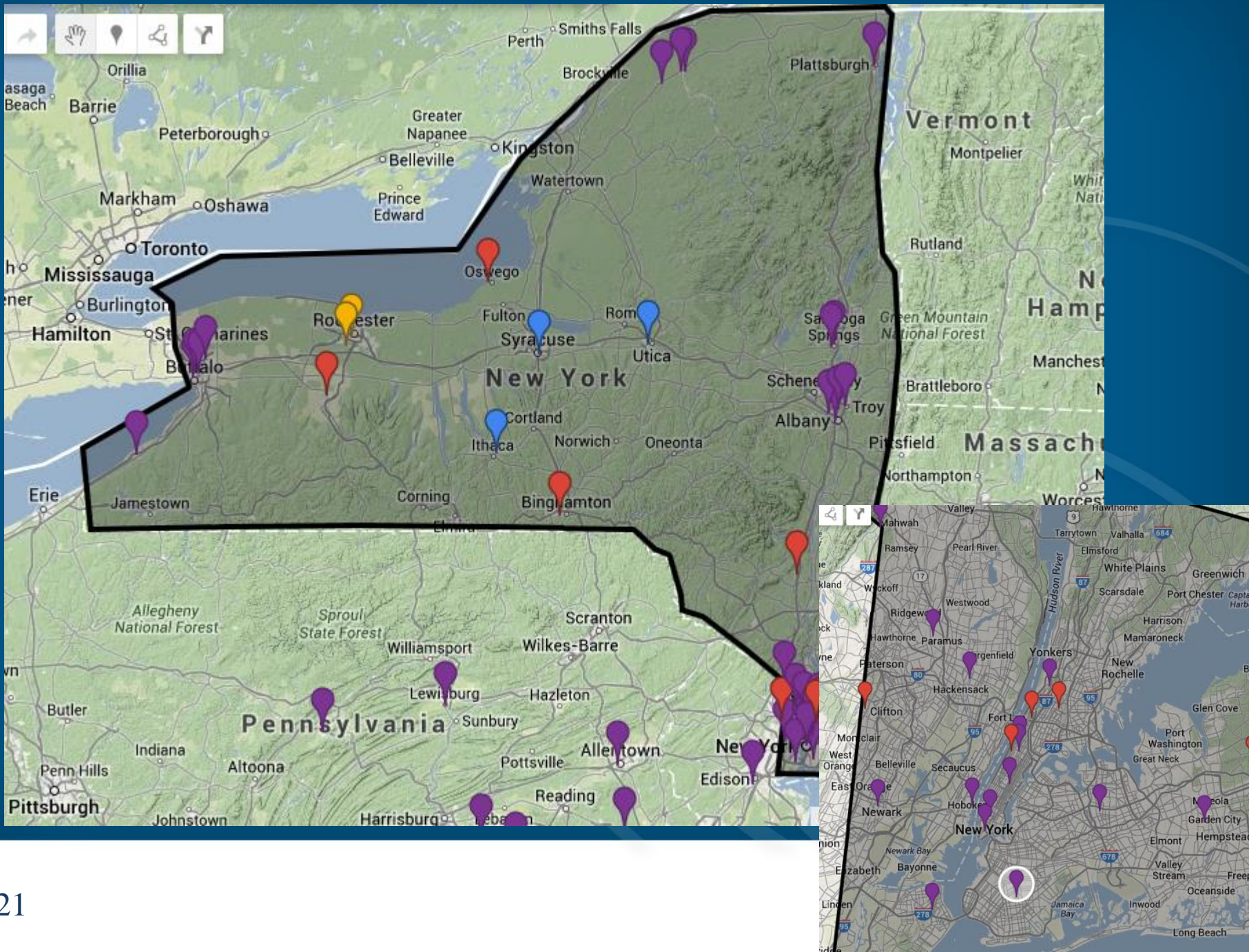


Increase the number of inquiries and applicants from residents of New York, particularly Upstate New York

Upstate NY Applications, Enrollment by Year



Entering Year	Up State Apps	Enrolled	Enrolled/Graduated from Upstate
2011	39	13	15
2012	29	6	16
2013	39	11	12
2014	38	13	19
2015	29	8	15

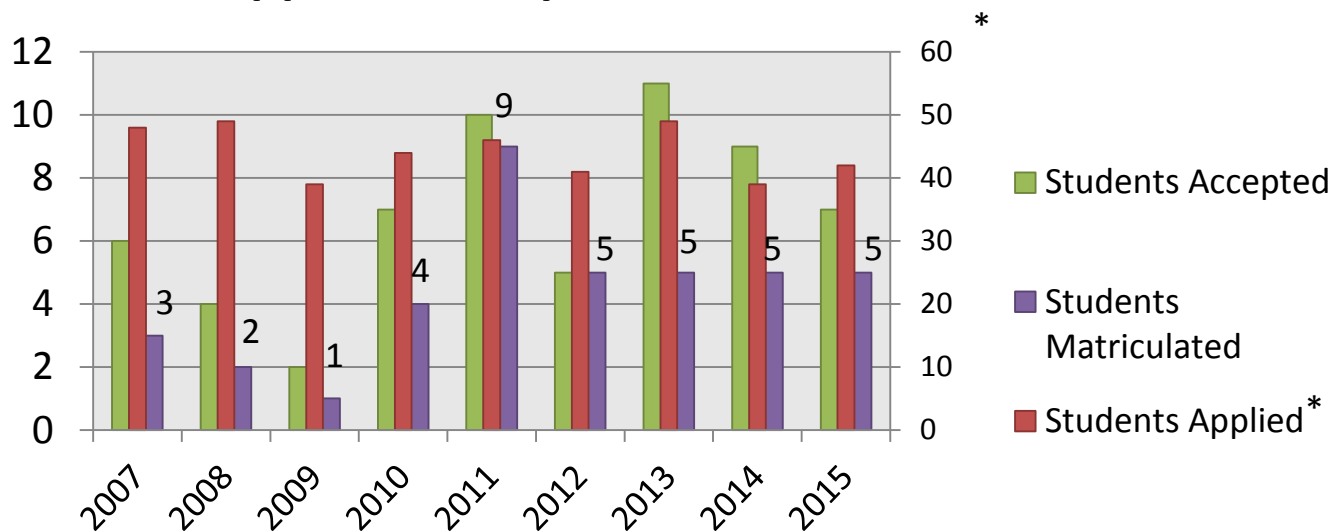


Action

- Launch Digital Marketing campaign
- Continue to buy names (GRE, SAT, OAT)
- Revisit 5 yr. marketing plan
- Webinars
- Establish a communications coordinator position

Diversity of student body

Under-Represented Minority Students: Applied, Accepted and Matriculated



	Students Applied	Students Accepted	Students Matriculated
2005			3
2006			3
2007	48	6	3
2008	49	4	2
2009	39	2	1
2010	44	7	4
2011	46	10	9
2012	41	5	5
2013	49	10	5
2014	39	9	5
2015	42	7	5



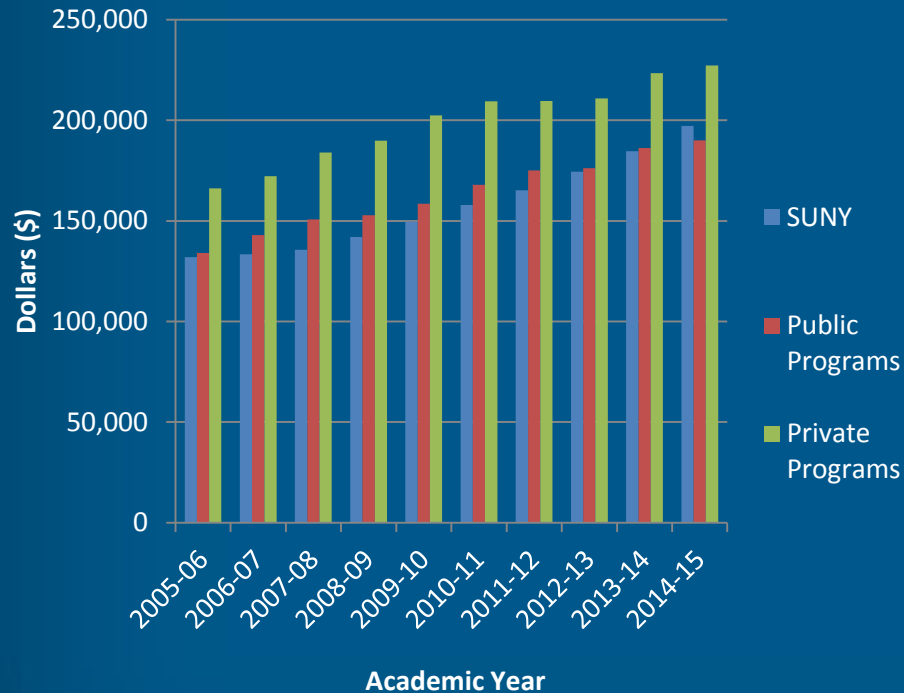
IX. Enroll a highly qualified and diverse student body

Maintain tuition and fees competitive with other schools and colleges of optometry

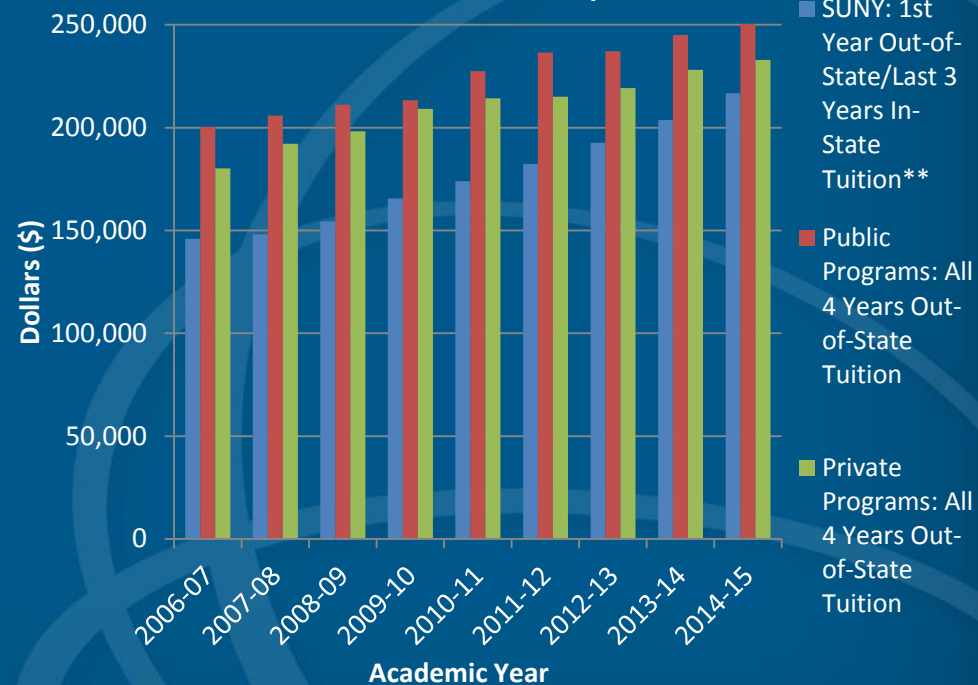
Financial Aid

Colleges of Optometry Tuition and Fees

Total Costs* for In-State Students (All Four Years)



Total Costs* for Out-of-State Students (All Four Years; USA Citizens)

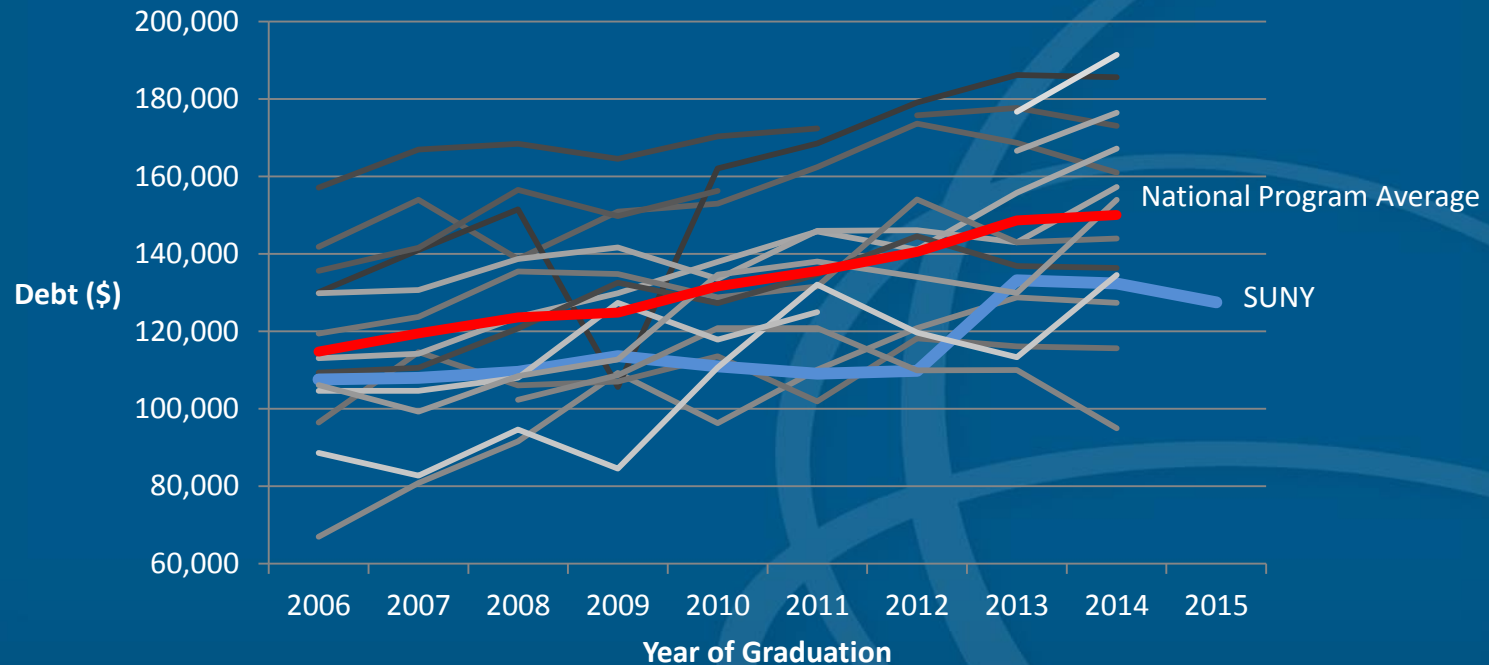


Expenses include: Tuition, Fees, Books, and Instruments

Financial Aid

Indebtedness by School per Year

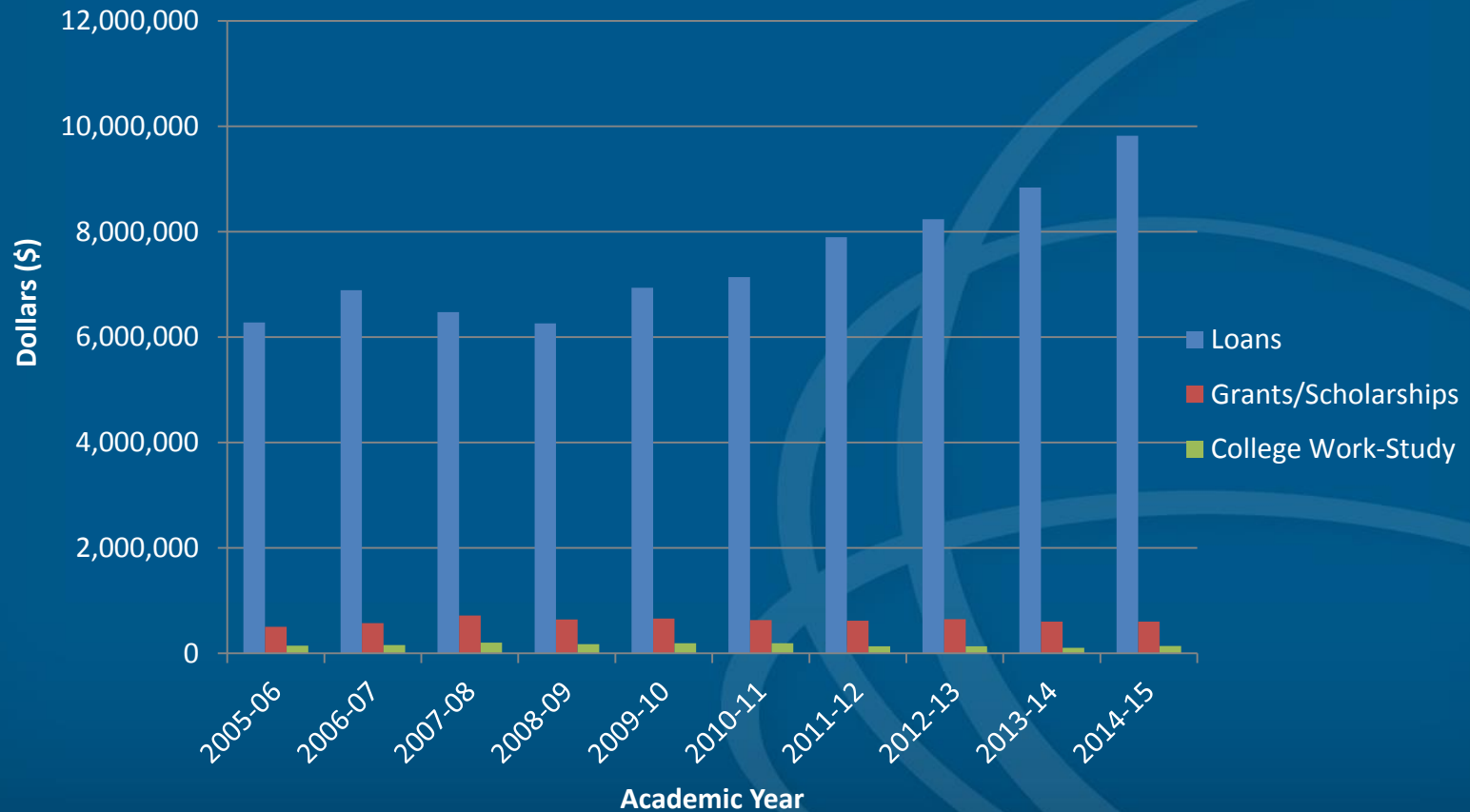
Optometry School Indebtedness of Students who Took out Loans by School
(USA Citizens)*



Default Rate: 0%

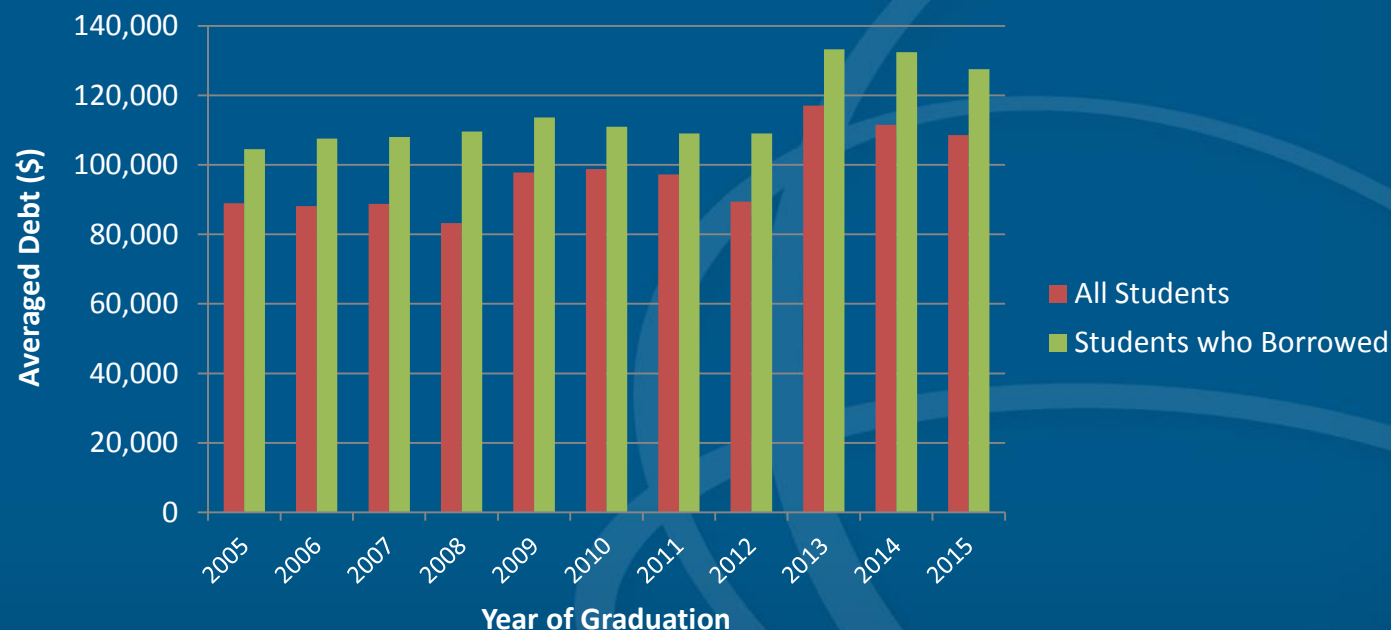
Financial Aid

Graph 3: Student Aid By Source (OD Students)



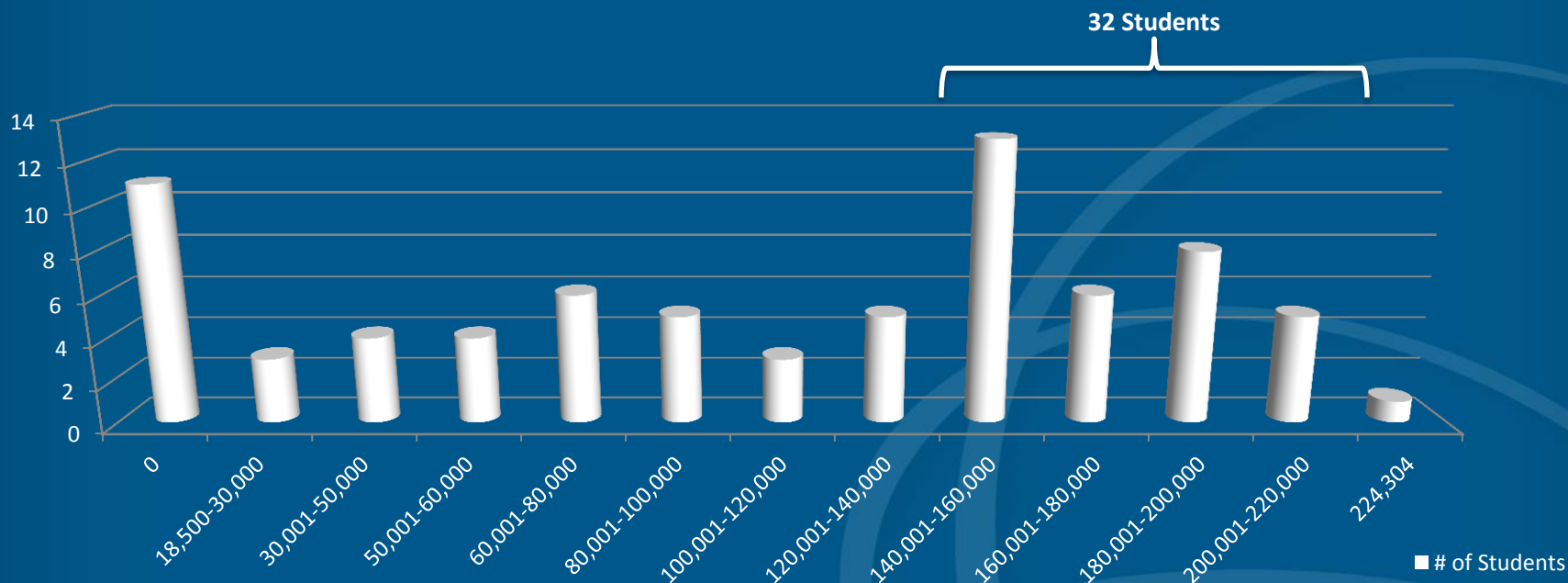
Financial Aid

*Graph 2: Average Indebtedness of Graduating SUNY OD Students
(USA Citizens)*



Debt Profile of Class of 2015

Class of 2015 - Distribution of Amount Borrowed



Borrowed Amount: \$8,033, 696

Average Debt All Students: \$108,567

Average Debt All Students w/ Debt: \$127,524

Types of Loans Available to Students and Related Fees

Loan

Direct Unsubsidized Stafford Loan:

Interest rate:

Origination Fee :

Figures

\$40,500 per year.

6.21% capped at 8.5%

1.068%

Direct Graduate Plus Loan:

Interest rate:

Origination Fee:

\$20,000 per year

6.84% capped at 9.5%

4.272%



Case 1:

Total Loan Balance: \$127,524

	Student 1 (10 Years)	Student 2 (25 Years)
Loan Balance:	\$127,524	\$127,524
Loan Interest Rate:	6.80%	6.80%
Loan Term:	10 Years	25 Years
Monthly Loan Payment:	\$1,468	885.11
Number of Payments:	120	300
Cumulative Payments:	\$176,106	\$265,532
Total Interest Paid:	\$48,582 (38% of Balance)	\$138,008 (108% of balance)

Case 2:

Total Loan Balance: \$224,304

	Student 3 (10 Years)	Student 4 (25 Years)
Loan Balance:	\$224,304	\$224,304
Loan Interest Rate:	6.80%	6.80%
Loan Term:	10 Years	25 Years
Monthly Loan Payment:	\$2,581	\$1,557
Number of Payments:	120	301
Cumulative Payments:	\$309,756	\$467,050
Total Interest Paid:	\$85,452	\$242,746

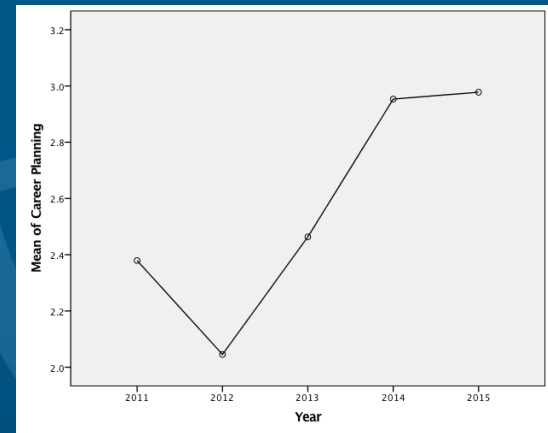
Disposable Income: The Case of Two Graduates

Salary	\$110,000	\$95,000
Taxes/Payroll Deductions (32%)	\$35,200	\$30,400
Net Salary	\$74,800	\$64,600
Health Insurance	\$4,800	\$4,800
Rent (\$1,800/month)	\$ 21,600	\$21,600
Groceries/	\$ 8,400	\$8,400
Entertainment	\$7,200	\$7,200
Transportation	\$ 3,000	\$3,000
Personal Expenses	\$4,104	\$ 4,104
Other Costs	\$49,104	\$49,104
Salary Balance	\$25,696	\$15,496
Loan (\$1,468*12)	\$17,616	\$17,616
Disposable Income	\$8,080	\$ (2,120)
Monthly Disposable Inc.	\$673.33	\$ (176.67)

Action

- Personalized counseling
- Workshops on debt management (CDC)
- Pursue additional scholarship funding

Goal X: Provide students residents and alumni with the services to succeed in their careers



Family of Mentors Program

Survey of mentors and mentees

Changes will be made to FMP according to survey results



Board meeting:
What is the role of the board?
What is the goal of the CDC?



What Students Should Know and What Students Should Be Able To Do

Personal Development

- Exploration one's values;
- Optometric Practice in a Changing Healthcare Environment (OPCHE) Course



Self-Marketing Skills

- | | |
|---|--|
| • Building an effective resume; | • Resume workshop, Resume Anatomy model, OPCHE Course |
| • maximizing time spent with mentors; | • <i>FMP</i> |
| • writing strong cover letters for varied audiences; | • Personalized career counseling, OPCHE Course |
| • developing strong presentation and interviewing skills; | • Personalized career counseling, OPCHE Course (partially) |
| • designing a portfolio of one's accomplishments; | • Personalized career counseling, OPCHE Course |
| • using resources effectively; | • Personalized career counseling |
| • practicing professional etiquette; | • |
| • networking with others; | • NWWDS, OPCHE Course |
| • counseling patients | • |

- | | |
|--|---|
| • experimenting with one's own creativity | • |
| • exploring the benefits of experiential learning (trying out the various modes and scopes of optometric practice) | • Summer Shadowing?, Networking with Doctors Social, OPCHE Course (partially) |



International Programs

France (ISO): Summer Program

China: Advanced Standing + Global Health Leadership Program + Rising Stars

Australia (U. Of Melbourne): Summer program

South Africa: Therapeutics

Confucius Institute for Healthcare

Q&A

Thank you!

